



SeriesFest

Season 8 >>> May 5-11, 2022 >>> Denver, CO

Zane Ryder
Management

FESTIVAL RECAP



WE'RE BAAA-AAACK!

THE ~~RETURN~~ OF THE IN-PERSON FESTIVAL

SERIESFEST: SEASON 8 WELCOMED A HIGHLY CURATED GROUP OF THOUGHT-INFLUENCERS IN ENTERTAINMENT TO DENVER TO SHARE THEIR CONTENT AND IDEAS WITH THE WORLD.

Zane Ryder Management

**THANK YOU FOR PARTNERING WITH
US ON SERIESFEST: SEASON 8**

FESTIVAL BY THE NUMBERS



2.75B+ MEDIA IMPRESSIONS

13K+ ATTENDEES

100+ ENTERTAINMENT ORGANIZATIONS

56 INDEPENDENT PILOTS IN COMPETITION

140+ STAFF + VOLUNTEERS

50 SPONSORS

17 PANELS + WORKSHOPS

11 NETWORK EVENTS

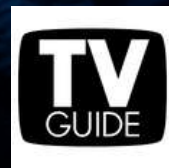
8 PARTIES

6 DAYS



*SERIESFEST SHINES A SPOTLIGHT ON
STORYTELLERS AND THE NEW SERIES
YOU SHOULD BE WATCHING*

- FORBES



Hollywood
REPORTER

People



US

Entertainment
WEEKLY

TV Insider

DEADLINE

VOGUE

billboard

Aol.

Forbes

PastE

IMDb

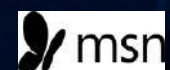
Indiewire

Los Angeles Times

Rolling Stone

BuzzFeed News

yahoo!



THE DENVER POST

WSJ

Westword

VARIETY

303
MAGAZINE

IN THE NEWS

SeriesFest programming and talent consistently pique the interest of major trade and national media outlets.

2.75B+

media impressions
(print/online/broadcast)

THE AUDIENCE

13K+

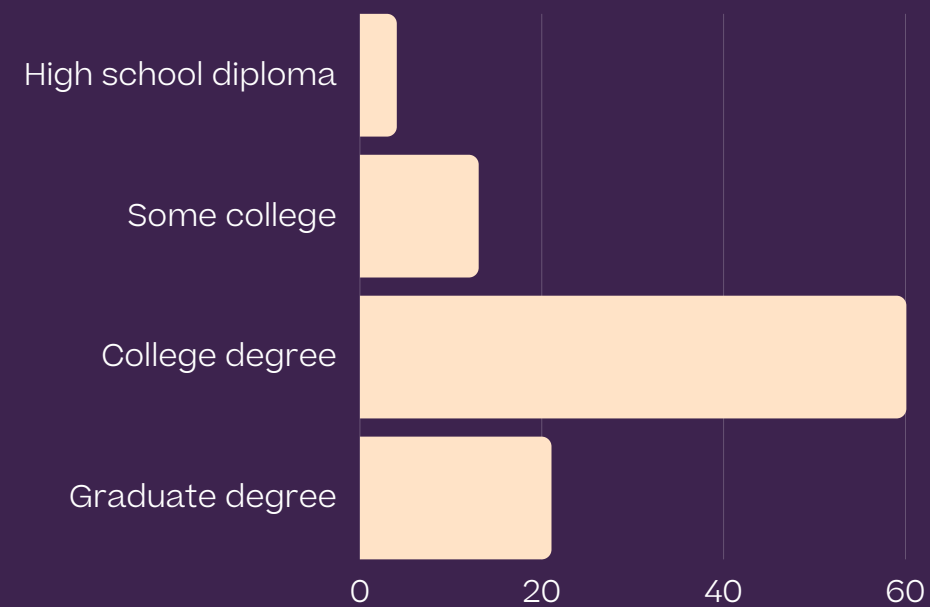
TOTAL IN-PERSON AUDIENCE

6 COUNTRIES
29 STATES
228 ZIP CODES

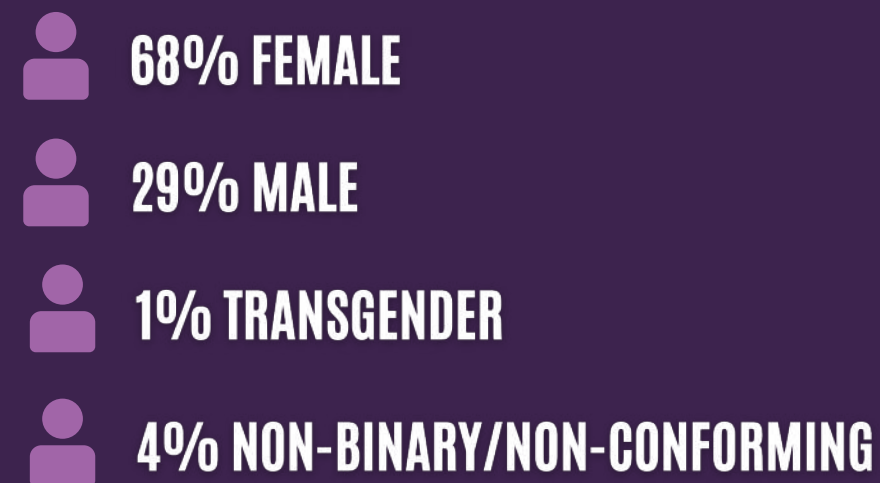
500+

ENTERTAINMENT INDUSTRY
EXECUTIVES, THOUGHT-LEADERS AND
DECISION-MAKER ATTENDEES

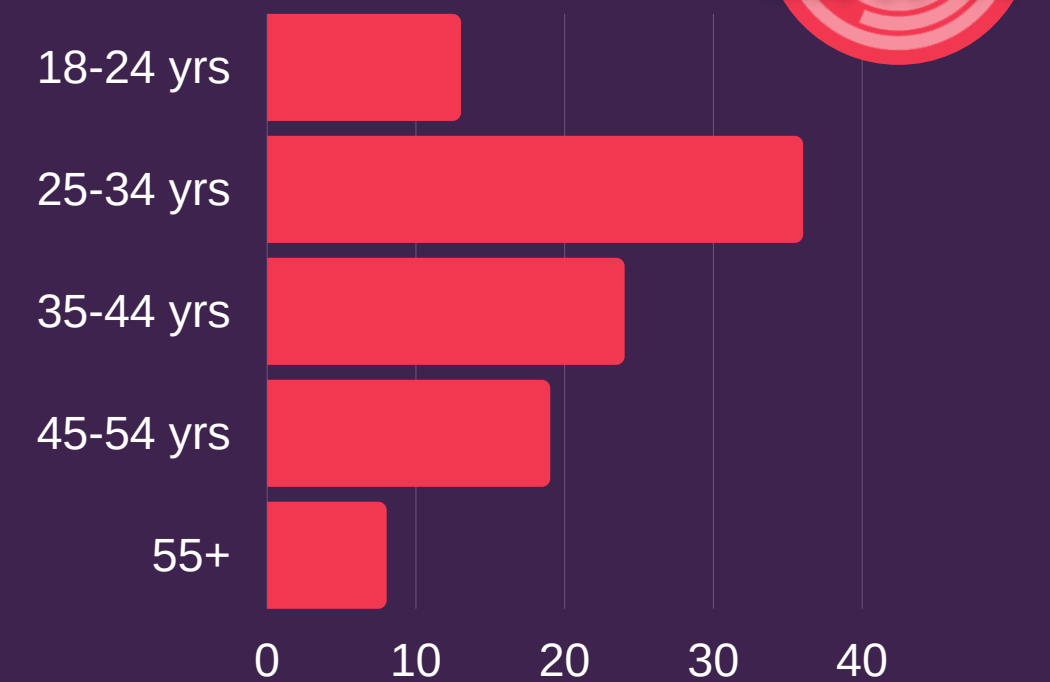
EDUCATION LEVEL



GENDER



AGE



INDUSTRY REPRESENTATION

SeriesFest: Season 8 welcomed 100+ independent and established organizations in Entertainment to forge new partnerships and discover what's next in content, talent, and beyond.

AEG

AMAZON STUDIOS

ALLIANCE PRODUCTIONS

AMC NETWORKS

AMC+

ASKKANWII PRODUCTIONS

ASPEN MOUNTAIN MEDIA

AUDACIOUS PRODUCTIONS

BRIGADE MARKETING

BRITISH FILM COMMISSION

BUNIM-MURRAY PRODUCTIONS

BY AND LARGE MEDIALABS

CAA

CINETIC MEDIA

COMEDY CENTRAL

COMPANY 3

DENTSU - THE STORY LAB

DILETTANTE PRODUCTIONS

ECHOBEND PICTURES

ENDEMOL SHINE NORTH AMERICA

EVERYGIRL ENTERPRISES

FX

FREEFORM

FIRE WITHIN PRODUCTIONS

FIREFLY REV STUDIOS

GOLDEN PEAK MEDIA

GOOGLE

GREEN PASTURES STUDIO

GREENKAT PRODUCTIONS

HULU

HUSSLUP

JANICEK MEDIA

JIVE PR + DIGITAL

KEKULE PRODUCTIONS

LEGION M ENTERTAINMENT

LEVEL FORWARD

LIBERTY GLOBAL

LIONSGATE

LIONTREE

LISTEN PRODUCTIONS

LITTLETON ROAD PRODUCTIONS

SHOWTIME

MARGINAL MEDIAWORKS

MEDIA + TECH COLLECTIVE

MONUMENTAL STUDIOS

MT. EVANS PICTURES

NBC NEWS

NBCUNIVERSAL

NETFLIX

OKLAHOMA OFFICE OF FILM +

MUSIC

ONCE UPON A TIME PRODUCTIONS

OUTDOOR CHANNEL

OUTDOOR SPORTSMAN GROUP

PEACOCK

POWDERKEG

PRIMROSE PRODUCTIONS

RADICAL ARTISTS AGENCY

ROGERS & COWAN PMK

SAG-AFTRA

SCENARIO ENTERTAINMENT

SHONDALAND

SOLDIER UP PRODUCTIONS

SPOTIFY

SPOTX

STARZ ENTERTAINMENT

STORY MOUNTAIN ENTERTAINMENT

TBS

TELEVISION ACADEMY (EMMYS)

TELEVISION ACADEMY FOUNDATION

GERSH AGENCY

TREEFORT MEDIA

TRUTV

UNIVERSAL STUDIO GROUP

UNREAL MEDIA

UPSHUR PRODUCTIONS

UTA

WARNER BROS. DISCOVERY

WONDALAND

WORKING ARTISTS GROUP

XFINITY

SFS8 TALENT ROSTER

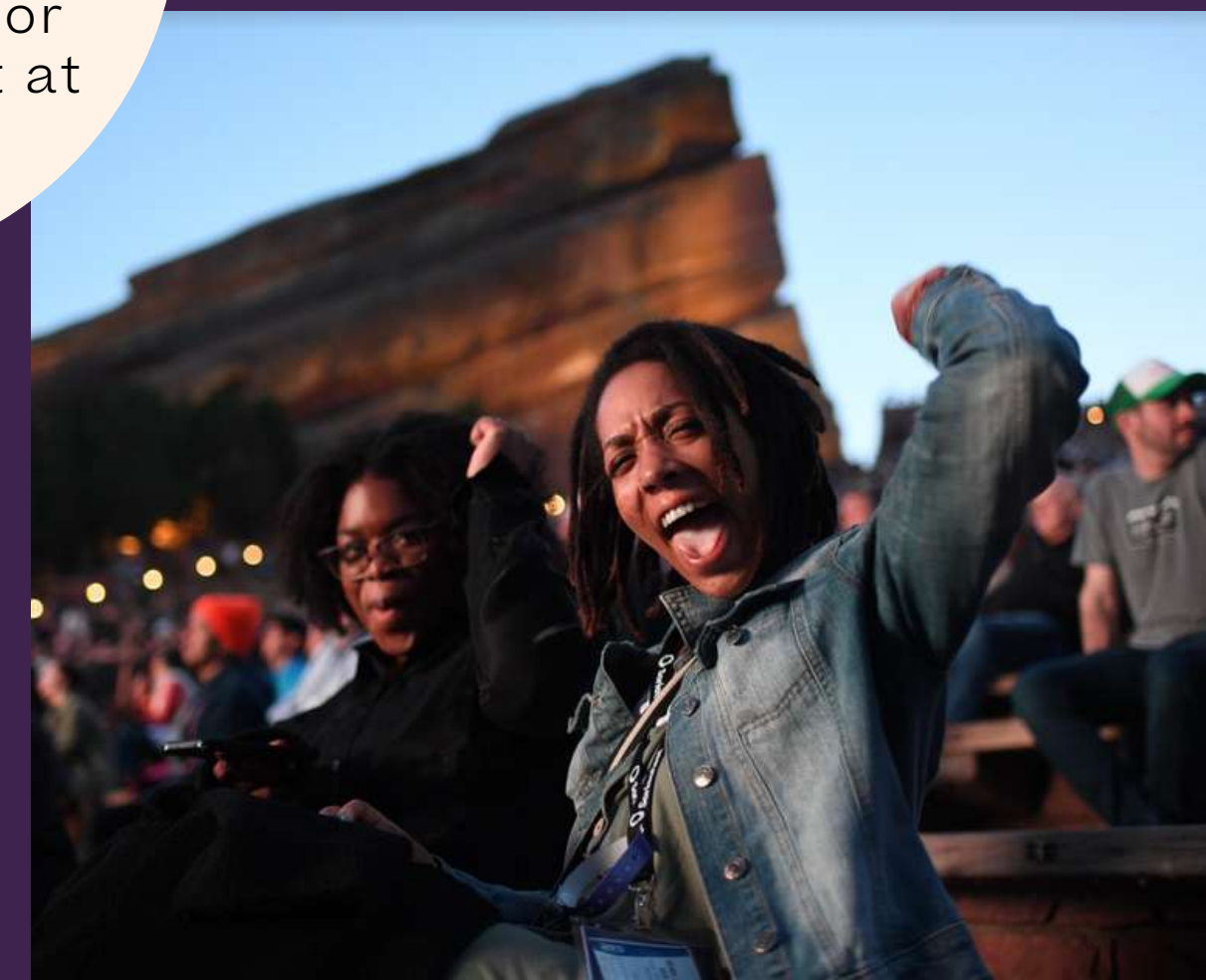
Joining the impressive ranks of SeriesFest alumni, 2022 talent ranged from the multi-hyphenate W. Kamau Bell to everybody's favorite foodie, Phil Rosenthal.





CELEBRATION OF TELEVISION + MUSIC AT RED ROCKS AMPHITHEATRE

Season 8 featured Lake Street Dive at Red Rocks along with a special episode of Peacock's The Amber Ruffin Show for one of SeriesFest's best traditions: an unparalleled night at the iconic Red Rocks Amphitheatre.





NETWORK EVENTS

SeriesFest: Season 8 delivered the best in new network programming.





COMEDIAN W. KAMAU BELL



SHOWRUNNERS ROBIN VEITH + NICK ANTOSCA (CANDY),
ROBBIE PICKERING (GASLIT), AND PATRICK MACMANUS (DR.
DEATH, THE GIRL FROM PLAINVILLE)



MENTAL WELL-BEING FACILITATOR
LEO ANNA THOMAS

PANELS + CONVERSATIONS

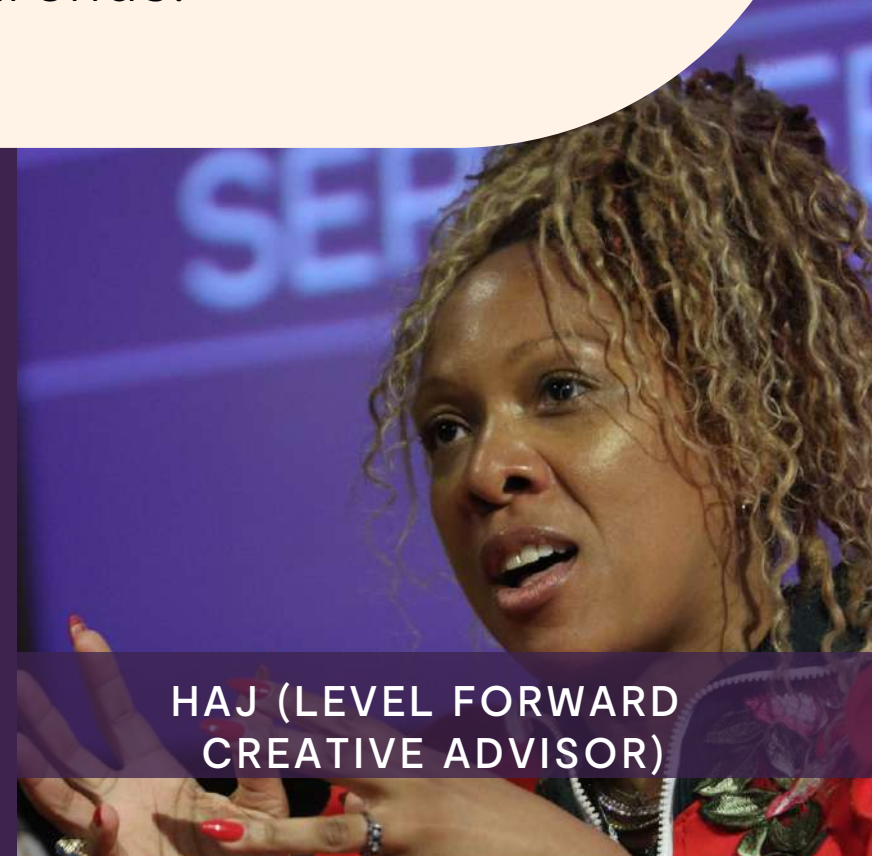
SeriesFest: Season 8's slate of conversations brought 70+ luminaries together to give audiences behind the scenes looks, thought-provoking perspectives and the latest cultural trends.



CEOs MIKE FRIES (LIBERTY GLOBAL)
+ JOHN FELTHEIMER (LIONSGATE)



SHOWRUNNER SIERRA TELLER
ORNELAS (RUTHERFORD FALLS)



HAJ (LEVEL FORWARD
CREATIVE ADVISOR)



JON MURRAY
(BUNIM-MURRAY PRODUCTIONS)



SeriesFest

MUSIC IN TV

SERIESFEST.COM

[@SERIESFEST](https://twitter.com/SERIESFEST)

[#SERIESFEST](https://twitter.com/SERIESFEST)

MUSIC IN TV

PANEL CONVERSATION |
MAY 5, 2022



PANEL CONVERSATION | MAY 5, 2022

MUSIC IN TV

SeriesFest: Season 8 was honored to host a special panel conversation with Ali Shaheed Muhammad (A Tribe Called Quest, Luke Cage), Otis Kane (Queen Sugar), Timothy Williams (Get Out, Finding You), and Maddi Frick (Youth on Record) on the impact of music in TV, moderated by Zane Ryder Management's Terry Washington.

CLICK THE PLAY BUTTON BELOW TO WATCH THE Q&A!

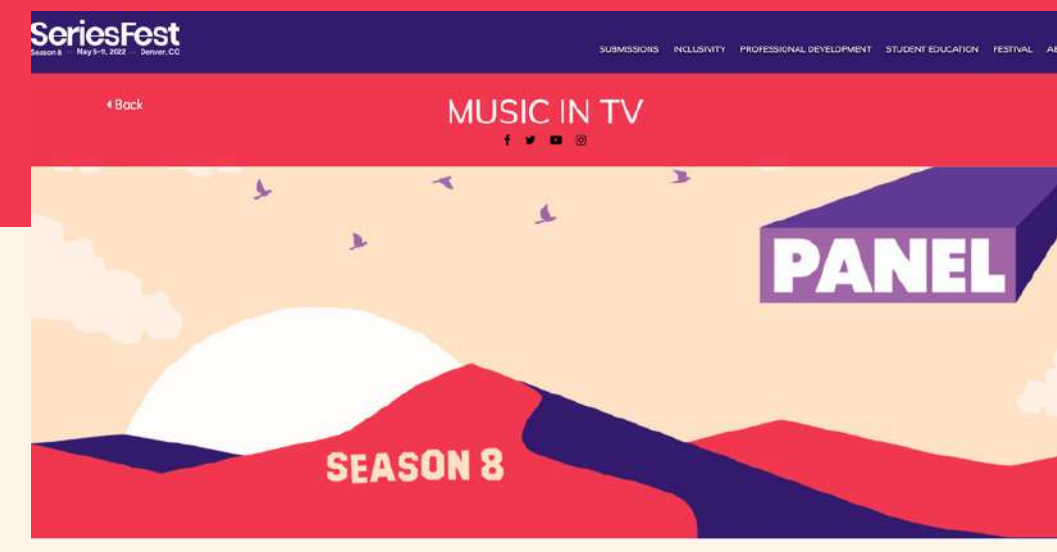


BRANDING & EXPOSURE /

INTRODUCTION SLIDE



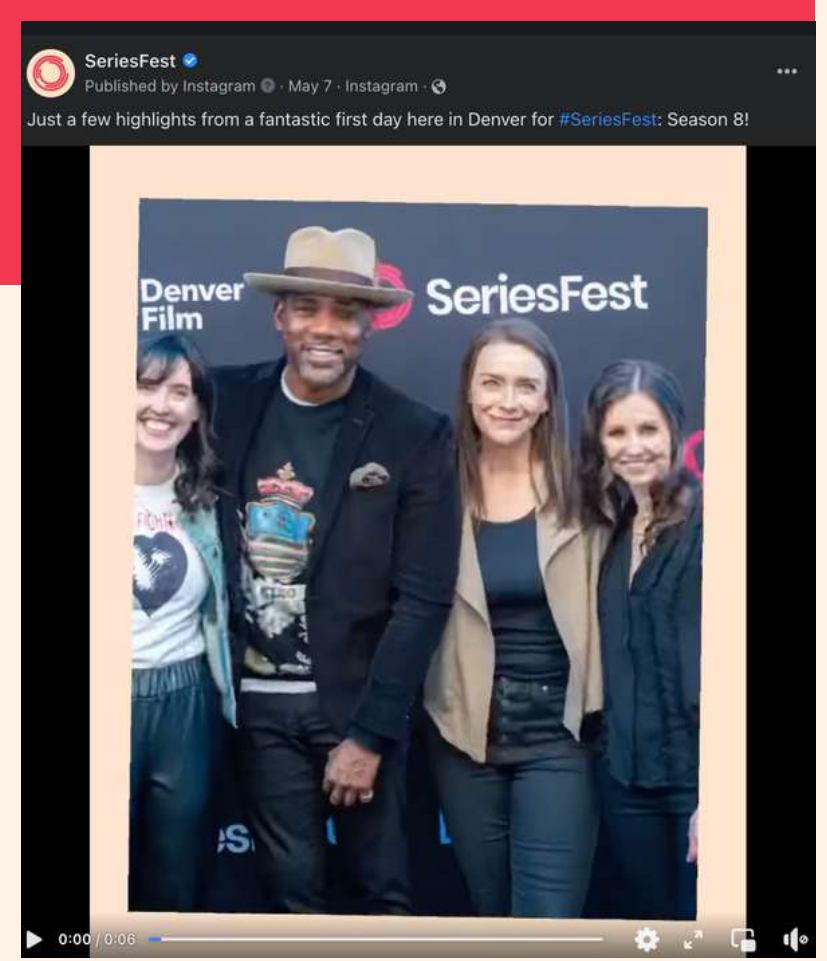
WEBSITE



NEWSLETTER



SOCIAL MEDIA



SFS8 INDEPENDENT PILOTS

At the heart of the festival, SeriesFest: 56 independent pilots represented a rich and diverse slate of creators, characters and storytelling from around the world. This discovery platform for independent artists featured pilots across Comedy, Drama, Unscripted and Late Night, all juried by esteemed groups of Entertainment executives and professionals.

In addition, SeriesFest presented International and Collegiate Spotlights to showcase some of the best work in student and international content.



HELLO (AGAIN)

Digital Shorts
Drama Series
Winner



TANK FAIRY

International
Digital Short
Winner



AWAY

Independent
Drama Pilot
Winner



CHIQUI

IPC Drama
Best Director
Carlos Caldon



5150

Audience
Award
Best Drama



SYD AND MIKE

Audience
Award
Late Night

CLICK ON IMAGES TO WATCH PILOT TRAILERS

OUTSIDE THE BOX

(AND OUT OF THIS WORLD)

Complementing the dozens of premiere screenings, panels, and parties SeriesFest hosted in Season 8, the festival brought creators and audiences together in unique and beneficial ways with its ancillary outside-the-box programming.

- **Live Read in the Gates Planetarium of a SeriesFest Writer's Room script about Edwin P. Hubble (pictured right)**
- **Collegiate Fellows program accessible to and attended by students across the country**
- **Apex Dinner at Chez Maggy (Owned by Chef Ludo Lefebvre of Rat in the Kitchen) for 100 industry VIPs**
- **Pitch-a-thon competition for aspiring creators, judged by top industry executives**
- **Workshops, Breakrooms and Round Tables to educate and network for 120+ creators**



2022 COLLABORATORS

SeriesFest leveraged its in-person festival to call attention to some of the great work happening year-round in the entertainment space.

From the Women Directing Mentorship with Shonda Rhimes's Shondaland (Bridgerton, Grey's Anatomy, Scandal, How to Get Away with Murder) to our Storytellers writing initiative with Cherokee Nation Film Office...social impact filmmaking with National Geographic to content showcases from both the Television Academy Foundation and Paul Feig's Powderkeg, Season 8 helped SeriesFest and its valued partners shine a brilliant spotlight on programs that support emerging creators.



CYCLE 3 WOMEN DIRECTING MENTORSHIP
FINALISTS AT SERIESFEST: SEASON 8



CREATIVE IMPACT

SeriesFest aspires to lay the groundwork for the success of all of its creators, whether in competition, at the collegiate level or across career development tracks.

\$75K+ in cash awards and \$60K in in-kind support will be distributed to winners and recipients of SeriesFest 2022 programs this year.

In addition, SeriesFest offers year-round mentorship and career-fostering opportunities, such as the Executive Elevation Mentorship program, which aims to level the playing field for underrepresented creators by pairing aspiring BIPOC executives with existing BIPOC executives in Entertainment.





AND...
**AIN'T NO PARTY LIKE
A SERIESFEST PARTY**



HOW WE WORK WITH BRANDS

From gifting our talent with Illegal Mezcal to custom-branded chocolate bars, SeriesFest partners covered all major touchpoints in 2022.



CHATEAU STE MICHELLE

In addition to sponsoring the Sie Film Center Passholder Lounge, new partner Ste Michelle Wines raised a glass to strong women with onscreen messaging, pouring opportunities, and complimentary roses at the Red Rocks concert and screening event.



XFINITY

Valued partner Comcast/Xfinity returned to SeriesFest to produce consumer giveaways for Opening Night and Red Rocks. SeriesFest also produced two in-store meet-and-greets for the brand, with some of the festival's top talent, Jim O'Heir and Denzel Whitaker.



GOOGLE / GOOGLE ASSISTANT

New partner Google supported one of its year-round programmatic partners Powderkeg by presenting its content showcase and panel during the fest. Google's EVP of Entertainment also served on the Digital Shorts Jury.



TOPO CHICO

Its first time activating at a physical festival after partnering last year for SF Virtual, Topo Chico hosted the Speakers Lounge and received prominent branding onstage and across events by serving its delicious sparkling beverage.



HYDE PARK JEWELERS

Long term festival partner Hyde Park returned to provide 20+ custom crystal awards. The brand also received accolades from dressing SeriesFest talent Natasha Leggero and Amber Ruffin.



OKLAHOMA OFFICE OF FILM + MUSIC

Another partner who saw its first in-person festival sponsorship this season, Oklahoma got serious facetime with SeriesFest creators and industry guests by hosting the Creator and Industry Workspace at venue partner Hotel Clio.

SFS8 TESTIMONIALS

THIS WEEK WAS HANDS DOWN ONE OF THE BEST EXPERIENCES I'VE HAD AS A FILMMAKER. I AM STILL IN NEW-FRIEND WITHDRAWAL BUT ALREADY SCHEMEING MY NEXT PROJECT AND HOPEFULLY COLLABORATE WITH SOME OF THE WONDERFUL PEOPLE I'VE MET.

ELVIRA IBRAGIMOVA
FILMMAKER

MY MESSAGE IS THAT IF YOU ARE COMING TO SERIESFEST, YOU ARE DOING THE RIGHT THING. EVEN IF YOU DON'T HAVE A SERIES OF YOUR OWN AND YOU ARE COMING TO SERIESFEST JUST TO LEARN HOW PEOPLE PUT THEIR SERIES OUT INTO THE WORLD, THAT'S GREAT...AND IF YOU DID GET INTO SERIESFEST, THAT'S A PRETTY FRICKIN' BIG DEAL. IF YOU ARE HERE, ODDS ARE YOU ARE ON THE RIGHT TRACK.

AMBER RUFFIN
COMEDIAN

THIS IS MY FAVORITE FESTIVAL I'VE EVER BEEN TO! AND NEXT YEAR I'M GOING TO MAKE SURE I CANBE HERE THE FULL TIME! MOST AMAZING EXPERIENCE, THANK YOU!"

EMILY VOGEL
THE WRAP

SERIESFEST: SEASON 8

RECAP EPISODES

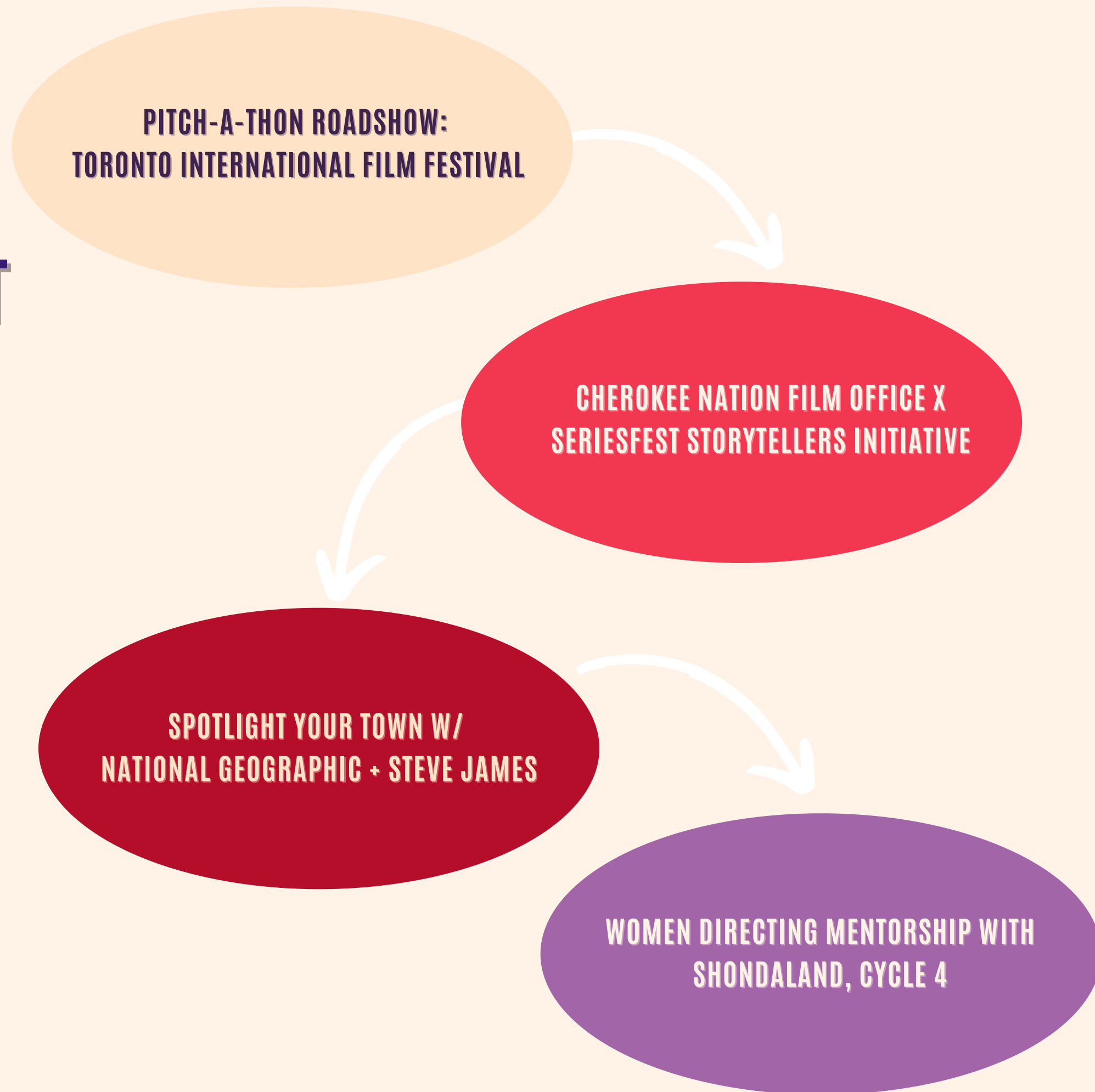


ON A MISSION... WHAT'S NEXT FOR SERIESFEST

SeriesFest is a non-profit organization dedicated to championing diverse and underserved voices at the forefront of episodic storytelling - anchored by a Denver-based festival.

Our pipeline of year-round programs and events supports, empowers, and amplifies these independent artists from pitch through production, successfully connecting them to sought-after industry professionals and new audiences.

Here's a sample of what's coming up next for us...
CLICK on each to learn more.



SEE YOU NEXT YEAR... OR SOONER.

CONTACT:

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www.seriesfest.com