



CUSTOM BLINDS COLLECTION

NORMAN®  
SHUTTERS. BLINDS. SHADES.





# Quality isn't just a Catchphrase It's Our Heritage

With more than 50 years of experience in crafting fine window furnishings, Norman®'s product quality has been a cornerstone of both its growth and success. It's what drives Norman® to innovate. And why you can see it in every detail.

Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why, through vertical integration, Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety technologies components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.

# S A F E T Y

## INGENUITY FOR WHAT MATTERS MOST

Sit back and relax. Put your mind at ease. Norman® blinds are made to be enjoyed by everyone. Our products feature child-safe designs, utilize non-toxic materials and meet stringent international safety standards.

## “BEST FOR KIDS” CERTIFIED CORDLESS

Experience a new level of performance, safety, and flawless daily operation. Norman® cordless blinds are “Best for Kids” certified and comply with the latest ANSI/WCMA standards. Norman® cordless blinds are more level when raised, won't cause slat-related problems such as slat-shift, and are built with proprietary technology to assure easy-pull adjustment.

## SAFE PAINT & LEAD-SAFE

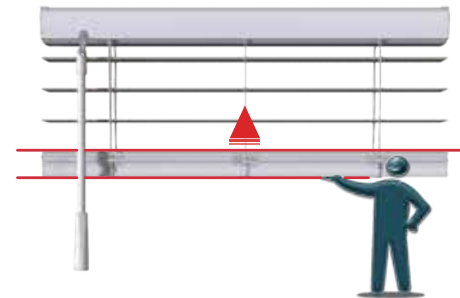
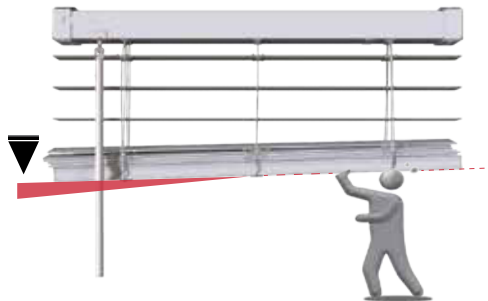
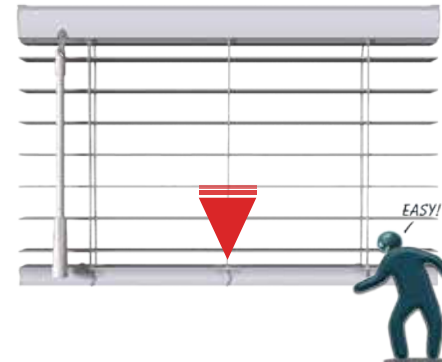
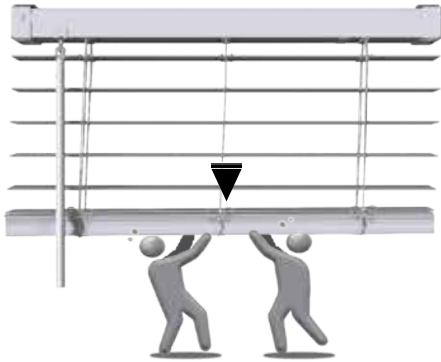
Feel rest assured. All Norman® window treatments are free from lead and soluble heavy metals such as cadmium and arsenic.







# P R E M I U M   C O R D L E S S



 OTHERS

 NORMAN®

# SMARTPRIVACY® ADVANTAGE

Award-winning SmartPrivacy® provides tighter closure and concealed route holes for extra privacy and less light leakage.



 TRADITIONAL



 SMARTPRIVACY®



 TRADITIONAL



 SMARTPRIVACY®







# ULTIMATE™ CORDLESS FAUX WOOD BLINDS



## EXPERIENCE PREMIUM

Our flagship faux wood blind is built with redesigned hardware to create a new pivoting rail and slat closure system. With Ultimate™, experience enhanced room darkening with cordless operation and the extra durability, convenience, privacy and dependable operation of our classic SmartPrivacy® cordless.

## IMPROVED BLACKOUT

Ultimate™ offers the tightest slat closure of any cordless blind on the market: the pivoting bottom rail is specially designed to block light beneath the bottom rail. Tightening this “margin light” is the secret to Ultimate™’s improved blackout, which brings comfort to any room.



Scan to Watch



# INDUSTRY'S #1 BLIND



Front Closure



Back Closure



5  
Bottom Rail

1. SMARTPRIVACY® CLOSURE
2. PREMIUM CORDLESS
  - Smooth operation
  - Reliable performance
  - Larger max. sizes
  - Child-safe design
3. CO-EXTRUDED SLATS
  - QUV 500H
  - 125° HDT
  - Lighter, easy to lift
4. POLY DECO HEADRAIL
  - Modern, impact resistant
  - Valance-free
  - Built-in light block
5. PIVOTING BOTTOM RAIL
6. SELF-LEVELING TECHNOLOGY









# ULTIMATE™ NORMANDY® CORDLESS WOOD BLINDS

## EARTH FRIENDLY & NATURALLY BEAUTIFUL

It's a mission that many of us embark upon: to relish the finer things and make sustainable choices that lead to a healthier tomorrow. At Norman® we've taken this credo to heart. Our premium Phoenix Wood® originates from “miracle” forests that rejuvenate every 7 years after harvest. While the premium hardwood is exquisitely grained and durable, it is also a sustainable choice.





# EXPECT MORE FROM YOUR BLINDS



## QUARTER SAWN SLATS

Unlike cheaper plain sawn slats that are cut straight-across, Ultimate™ Normandy® slats are milled from a quartered log and then cut perpendicular to the grain. With more consistent graining, Normandy blinds are more stable and can resist cupping and warping.



## MODERN AESTHETICS WITH RUSTIC CHARM

The finishes in this collection are eco-friendly stains made from natural plant oils and vegetable waxes, free from common paint and stains' harmful substances. They penetrate deeply, for durability and rich color that goes beyond the surface and protects against degradation over time.







# CITYLIGHTS™ ALUMINUM CORDLESS BLINDS

Style or function? You can have both. CityLights™ cordless aluminum blinds are a modern and practical solution for your windows. Cordless for child and pet safety, they are available in a wide range of neutrals and special designer finishes to complement your décor.

- Three slat sizes to choose from: ½", 1" and 2"
- Sleek decorative headrail; no valances needed
- Premium slats come standard for enhanced durability
- Anti-static slats can resist dust for easy maintenance
- Award-winning SmartPrivacy®\* for maximum light and privacy control

\* SmartPrivacy® comes standard in 2" slats.





MOISTURE RESISTANT



ELEVATE YOUR STYLE



# OPTIONAL VALANCES

## ULTIMATE™ FAUX WOOD BLINDS

DESIGNER CROWN VALANCE



SIDE VIEW

MODERN CURVED VALANCE



SIDE VIEW

## ULTIMATE™ WOOD BLINDS

DESIGNER CROWN VALANCE



SIDE VIEW

CONTEMPO VALANCE



SIDE VIEW





## KEYSTONES

The special option is an elegant solution to cover a splice in a valance on an extra wide blind, or as a way to create an elegant touch.



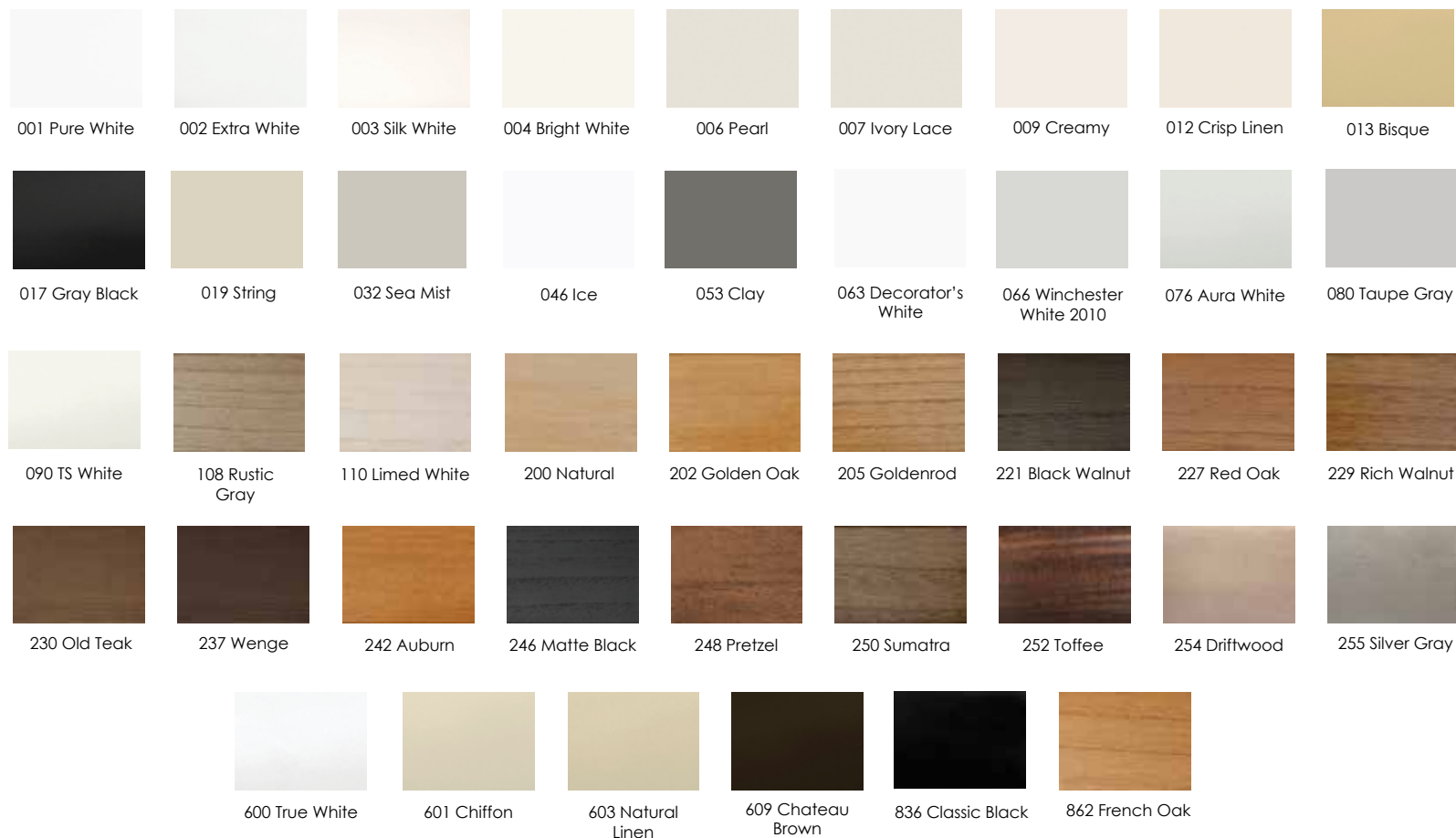


## PALLADIAN SHELF

Palladian shelves elegantly split arched window openings into a curve and a square. The innovative solution creates a decorative mounting surface inside arched windows.



# AVAILABLE COLORS



All colors printed in booklet are for reference only and may differ from those of our actual products.  
Please refer to our color swatch samples for actual product colors.





# PRACTICAL SOLUTION PERFECTED

A refinement on an iconic solution, Synchrony™ Vertical Blinds combine the traditional practicality of vertical blinds with the improved durability and performance of modern technology, and the sensibility that makes modern style both rich and subtle. Synchrony™ is practical solution perfected with grace and style.





- The valance-free design is sleek, fashion forward and modern. It also eliminates the need for additional top treatments
- Modern colors and textures enhance any room while providing reliable quality
- Certified NFPA 701 for flame resistance
- Cordless design is child/pet friendly











# DESIGN

Made from dependable materials, Synchrony™ Vertical Blinds appeal to nearly any room design

- **On-trend colors** from traditional neutrals to fashion bold colors
- **Pleasant street-side appearance** with neutral-colored back
- **Smooth or embossed** slats for a clean, contemporary look
- **Optional S-Curved slats** for tight closure and drapery-like look
- **Coordinates with Norman®** horizontal blind colors



Pair Norman® horizontal blinds with Synchrony™ Vertical blinds for a whole home solution







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