

SOLUNA™

Roller Shades



NORMAN®
SHUTTERS. BLINDS. SHADES.

Quality isn't just a Catchphrase It's Our Heritage

With over 50 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety enhancing components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



SAFETY
FIRST



QUALITY &
PERFORMANCE



INNOVATION
DRIVEN



PREMIUM
FABRICS



ECO-FRIENDLY



Re-engineered and modernized. Effortlessly Soluna™

Capture the spirit of modern living and celebrate contemporary style with Soluna™ Roller Shades. In no other roller shade will you find Norman®'s iconic quality and craftsmanship.

Featuring top-of-the-line and time-tested hardware systems including PrecisionLift™ Cordless, Motorized, SmartRelease™; Norman®'s own re-engineered components; and an extensive fabric collection, Soluna™ Roller Shades are a sleek and modern solution for all your privacy and light control needs.

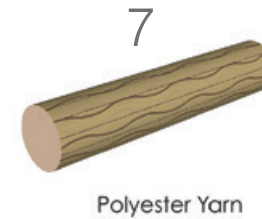


“BEST FOR KIDS” MEANS
EXTRA PEACE OF MIND





10 REASONS WHY SOLUNA™ ROLLER SHADES



- ✓ Luxuriously textured, more fabric-like
- ✓ Lighter weight, easier to operate
- ✓ Durable yet flexible
- ✓ Environmentally friendly
- ✓ Odor free
- ✓ Multiple weave, textures, patterns



SCAN TO WATCH

PrecisionLift™ Cordless

1

ONE-TOUCH TECHNOLOGY

Exclusive one-touch lift technology offers quick, accurate and nimble control

2

COVER EXTRA LARGE WINDOWS

3

QUICK & EASY INSTALLATION

Exclusive raceway has no brackets to line up; great for tight IM spaces

4

ADJUSTABLE TENSION

Exclusive adjustment prevents upward and downward “creeping”

5

LIGHT GUARD

Great for rooms where room darkening is critical

6

“BEST FOR KIDS” CERTIFIED

Safety designed cordless is certified by WCMA

7

POLYESTER SOLAR SCREENS

100% polyester fabric for stand-out quality compared to PVC

8

MAGNETIC HOLD-DOWN

Magnetic design requires no extra steps to engage/disengage shade

9


NO EXTRA SURCHARGE

10

LIMITED LIFETIME WARRANTY



Smart. Fresh. Uplifting.
The latest fabrics



Geared for style, versatility and the brightest days, Soluna™ offers beautiful fabrics from sheer to room darkening. Choose from the latest color trends, textures, patterns, and opacities. Soluna™ puts you in control, elevating your everyday window covering needs into an expression of sleek and distinguished style.

Soluna™ Solar Screens

Energy efficiency plus view-through with privacy.

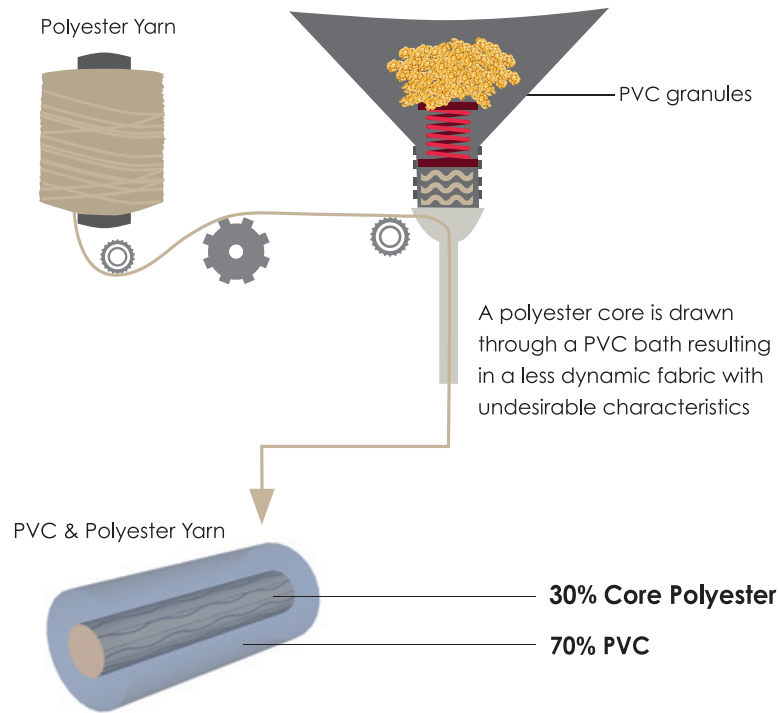
Soluna™ Solar Screens are now made of **100% polyester fabrics.**



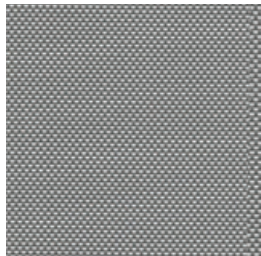


PVC SOLAR SCREENS

Conventional Process



PVC Solar Screens

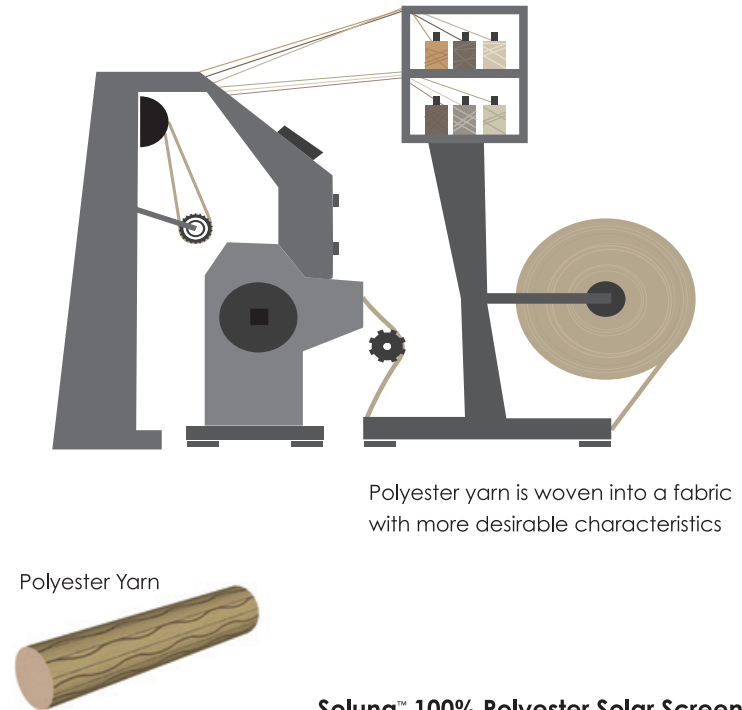


- ✗ Plasticky feel & appearance
- ✗ Heavy and thick, harder to operate
- ✗ Can emit undesirable odors
- ✗ Inconsistent fabric/quality

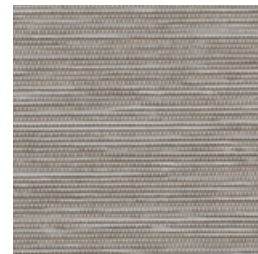


100% POLYESTER SOLAR SCREENS

Improved Process



Soluna™ 100% Polyester Solar Screens



- ✓ Luxuriously textured fabric-like feel and look
- ✓ Lighter weight, easier to operate
- ✓ Durable, yet flexible
- ✓ Environmentally friendly
- ✓ Odor free
- ✓ Multiple weaving options to create a gallery of textures & patterns

HOW TO CHOOSE

1. SELECT OPACITY / LIGHT CONTROL

Select an opacity depending on your view-through preferences and practical requirements – either sheer, light filtering or room darkening. Then choose from one of 3 main fabric types – Natural, Designer or Solar Screen. All Solar Screens have a “%” designation. The higher this number, the more open or “see-through” the fabric.

2. SELECT LIFT SYSTEM

Cordless shades are forever popular due to their safety, convenience and clean look. Our unique PrecisionLift™ Cordless offers one-touch lift for quick, precise and nimble control. The innovative SmartRelease™ option helps you save time and effort daily, offering complete lowering with a single cord pull. The award-winning Norman® Smart Motorization system makes operating and recharging shades easy. Experience the art of convenience.

3. SELECT TOP TREATMENT AND ACCESSORIES

Choose a top treatment for an elegant touch, including Fascia, Valance and Cassette. Common valances allow multiple shades to share a valance. Choose the optional Light Guard option to help substantially darken your room.

4. OTHER OPTIONS

Select a shade configuration: single shade, coupled shade (two connected shades operated as one), or dual shade (one shade behind another). It all depends on your light control needs and personal style.

1. SELECT OPACITY / LIGHT CONTROL



Sheer

Provides an atmospheric touch with significant view-through while softening the outside view. A perfect complement for Dual Shades.



Light Filtering

Offers a wide range of light diffusion from bright to dim. Ensures privacy and may reveal shapes or outlines depending on fabric.



Room Darkening

The fabric blocks almost 100% of incoming light. A perfect choice for environments where blackout and privacy control is a must.

2. SELECT LIFT SYSTEM



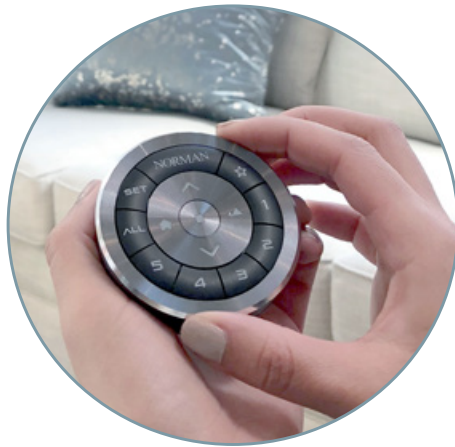
SCAN TO VIEW
ALL LIFT SYSTEMS

Shade Automation

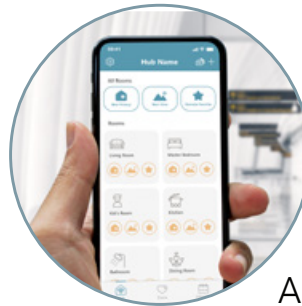
Norman® Smart Motorization embodies innovation. With the ShadeAuto™ App, effortlessly control all the shades in your home with a single touch using your smart device. Whether you are home or away, personalize your experience by programming your shades to adjust automatically or seamlessly integrate with Smart Home solution for unparalleled convenience and security.



SCAN TO WATCH



SmartDial G2



App Control



Voice Control



Smart Home Integration



ShadeAuto™ Hub



AutoWand™ Motorization

Your budget-friendly motorization option is here. The simple and intuitive design allows you to automatically control your shades. With a simple push of a button, raise or lower your shades effortlessly.



Continuous Cord & SmartRelease™

Continuous Cord utilizes a bead chain for easy lowering and raising. Innovative SmartRelease™ allows the convenient release of the shade. With one simple pull, the shade smoothly and quietly lowers to a completely closed position automatically.



EXPERIENCE
SMARTRELEASE™

3. SELECT TOP TREATMENT AND ACCESSORIES



Square Fascia



Curved Fascia



Fabric Valance



Modern Wood Valance



Keystones





Light Guard

Light Guard is designed to block direct light that escapes off the top and sides of window openings. Available in an array of colors, it can be easily coordinated with the fabric color.

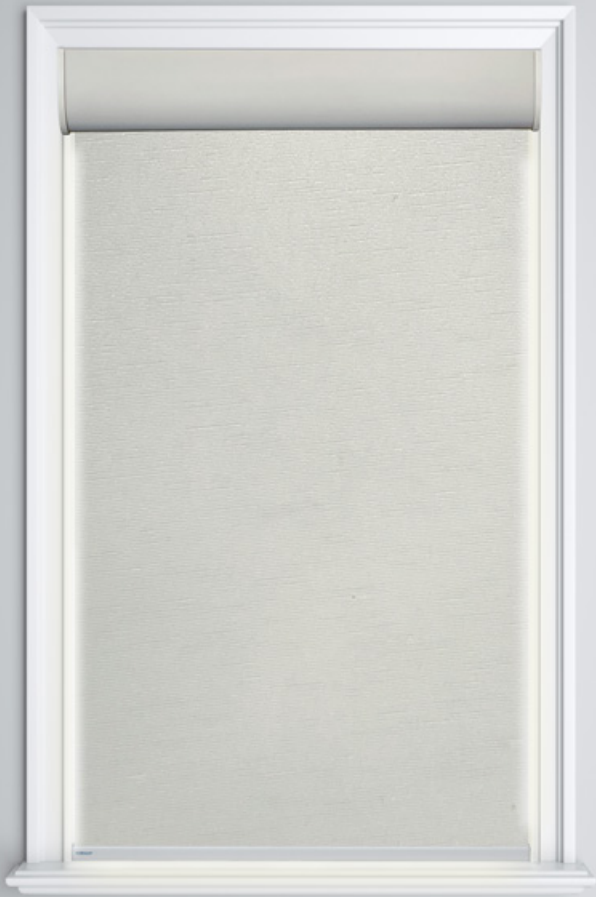


LightGuard 360™

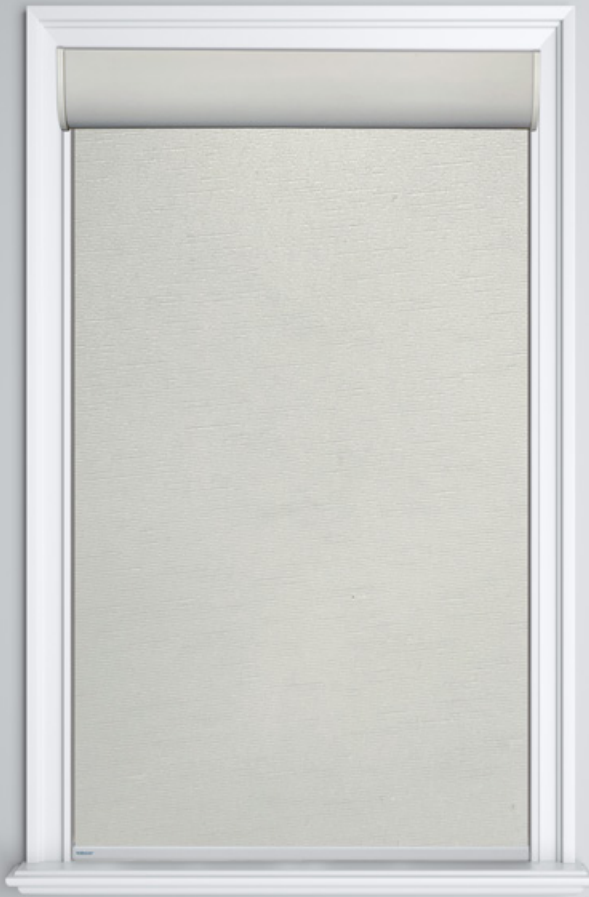
Introducing the next generation in light-blocking technology: LightGuard360™. This innovation provides maximum blockage of both diffused and direct light, making it perfect for bedrooms, nurseries, media rooms, and more.



SCAN TO WATCH



Without Light Guard



With Light Guard



LightGuard 360™



4. SELECT OTHER OPTIONS

Single Shade

A perennial favorite that adds a clean and modern touch to your décor, the Single Shade lifts and operates independently. Versatile enough for nearly every window, they're an ideal solution for light diffusion, glare control, heat reduction, UV blockage and for maintaining comfort, style and privacy.





Coupled Shade

Designed for extremely wide windows and sliding doors, Coupled Shades feature two shades coupled together that can be operated independently for greater flexibility or together with one control for ultimate convenience.



Dual Shade

Like two shades in one, the dual layered approach features one shade behind another shade for the ultimate in versatility. Each shade operates independently, allowing you to mix and match fabrics for controlling light, view and privacy throughout different times of day.



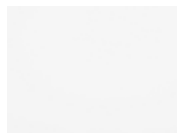


PALLADIAN SHELF

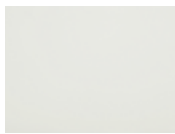
The innovative solution creates a decorative mounting surface inside an arched window so that our shades can be installed in the resulting squared opening. Palladian shelves, which are made of wood, are an elegant way to split the curved part and squared part of arched window openings.



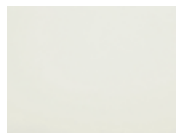
AVAILABLE COLORS



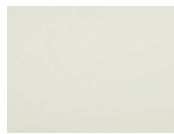
Pure White



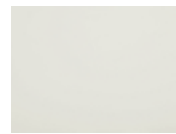
Extra White



Silk White



Bright White



Pearl



Ivory Lace



Creamy



Crisp Linen



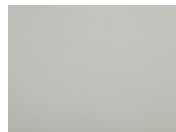
Bisque



Gray Black



String



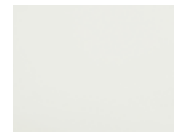
Sea Mist



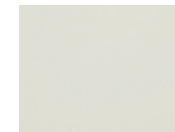
Ice



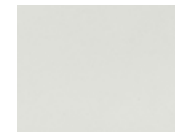
Clay



Decorators
White



Winchester
White 2010



Aura White



Taupe Gray



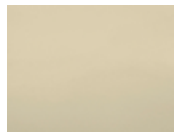
TS White



True White



Chiffon



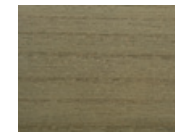
Natural Linen



Chateau Brown



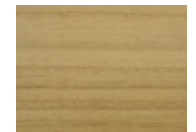
Classic Black



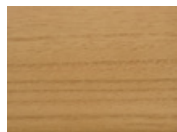
Rustic Gray



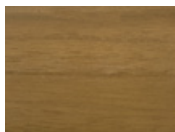
Limed White



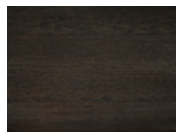
Natural



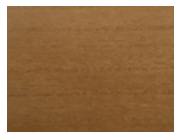
Golden Oak



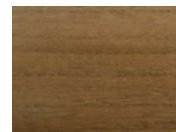
Goldenrod



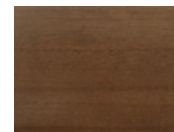
Black Walnut



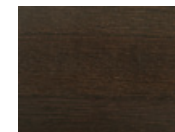
Red Oak



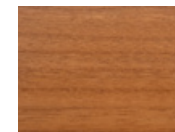
Rich Walnut



Old Teak



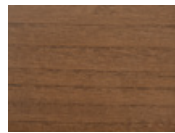
Wenge



Auburn



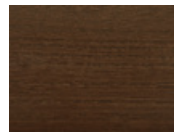
Matte Black



Pretzel



Sumatra



Toffee



Driftwood



Silver Gray

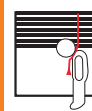


French Oak

*All colors printed in booklet are for reference only and may differ from those of our actual products.
Please refer to our color swatch samples for actual product colors.*



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Window Blind Cord Strangulation Risk

Window blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a strangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords