

General Instructions & Instagram Posting Guidelines

Welcome to GeoTrash Thank you for helping us make a positive impact in our communities. Geo Trash relies on its volunteers as well as its donors in equal measure to make the system work. Please adhere to the following guidelines in order to qualify for the per bag stipend.

Filling a bag:

- Fill out and complete our liability waiver form at <https://geo-trash.com/waiver>
- Document the area prior to cleaning.
- Safely fill the bag all the way full. Use a green bag for trash and a blue bag for paper and recyclables. (Check your local guidelines for what qualifies for single stream recycling)
- Once the bag is full add a second clear bag over it.
- Fill out your Instagram handle and date and time the bag was filled on the label
- Slide the label behind the clear bag, making sure it's sitting flat and is readable.
- Place the labeled bag in an area most likely to be seen but safely out of the way of pedestrian or motor traffic.
- Take the final photo, the photo **must include** the following format in order to qualify
 - The bag is full and the label is clearly visible
 - The bag must comprise the bottom left or right 25% portion of the frame see below for example.



Create an Instagram Post with the following

- The final photo (as the cover photo) with at least one other photo showing the area before
- Text in the caption of the post **must** include:
 - A mention of thanks and tag to the sponsor on the label for making it possible. If it is a Geo trash label just tag @teamgeotrash
 - The bag number from the label
 - Bag location (please use latitude / longitude only, this is obtained from dropping a pin in your favorite map app on the exact location of the bag.

For Example: Thanks @tomshardware for sponsoring this cleanup,
Bag #846 can be found here 39.40678, -119.74837

- Tag the **Sponsor**, and **@Teamgeotrash**.

Disposing of a Bag:

- The bag must not be collected within 24 hours of being filled to allow exposure for our sponsors who make this possible. In addition, bags left on the street for longer than 72 hours have a potential negative impact. Please attempt to collect bags in the 24-72 hour window when possible.
- Check that the bag is full of real trash, reach out to us directly if you feel like it wasn't filled honestly.
- Collect the bag and take it to an appropriate place for the final disposal document with a photo, the bag in its final resting destination.

Create an Instagram Post with the following

- A photo of the bag in its final resting place.
- Text in the caption of the post **must** include:
 - A mention of thanks for making it possible, to **the sponsor** on the label and Instagram handle of the person who filled the bag if applicable.
 - The bag number from the label.



For Example: Thanks **@tomshardware** and **@saltydoodler** for this cleanup, Bag #846 is off the streets for good

- Tag **the sponsor** and **@Teamgeotrash**

Getting Paid

Make sure to use your venmo email when you fill out your liability waiver. We use this email and information to venmo you your money, once the bag finds its way to a legal trash receptacle. After the bag sits for 48 hours you can go pick it up (follow the post and pickup instructions) and get paid for the depositing of the bag as well for a total of \$7. YAY! You are making a difference.

Ways to NOT get Paid

1. You did **NOT** sign the waiver
2. You did **NOT** fill the bag to a level that makes the sign look clear and visible. We rely on our advertising sponsors to pay everyone, and without their ad being visible we are not providing the service we have promised them.
3. You did **NOT** do a post with your venmo, bag location, Tag of sponsor and Geo-Trash. This is how we know who to pay, where to pick the bag up, and also fulfills our online marketing promise to the sponsors who make this service work.
4. You did **NOT** make a post that shows the bag taking up $\frac{1}{4}$ of of the picture frame. This means the bag should be shot close enough to take up the bottom right or left of you picture. Look at examples above if this is confusing.

Do these things and reap the benefits of being your own boss, doing a solid for your community, and working as many or as little hours as you feel compelled to! Do these things and you will get paid through your venmo soon after your social media post.