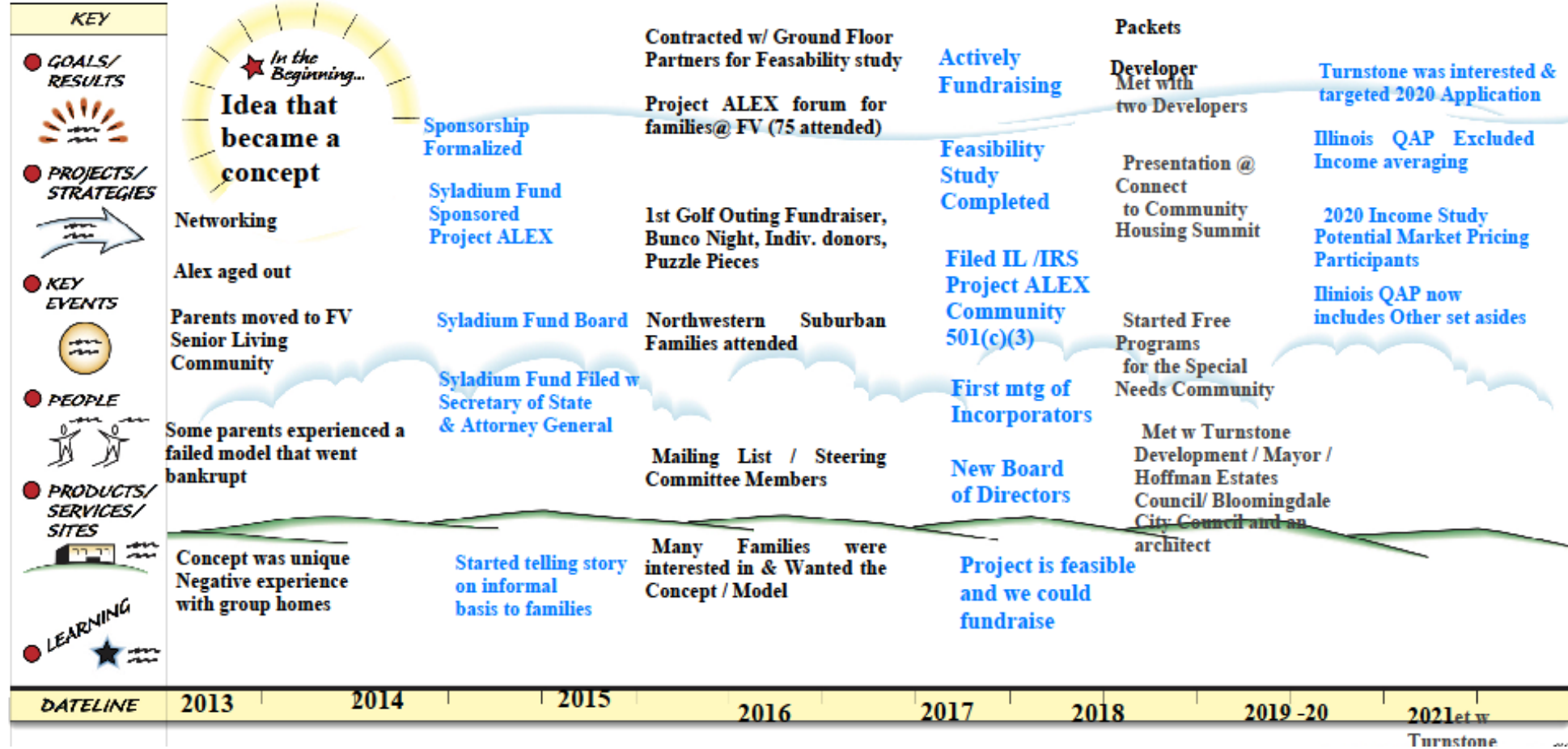


Project ALEX Communities

Mission Statement

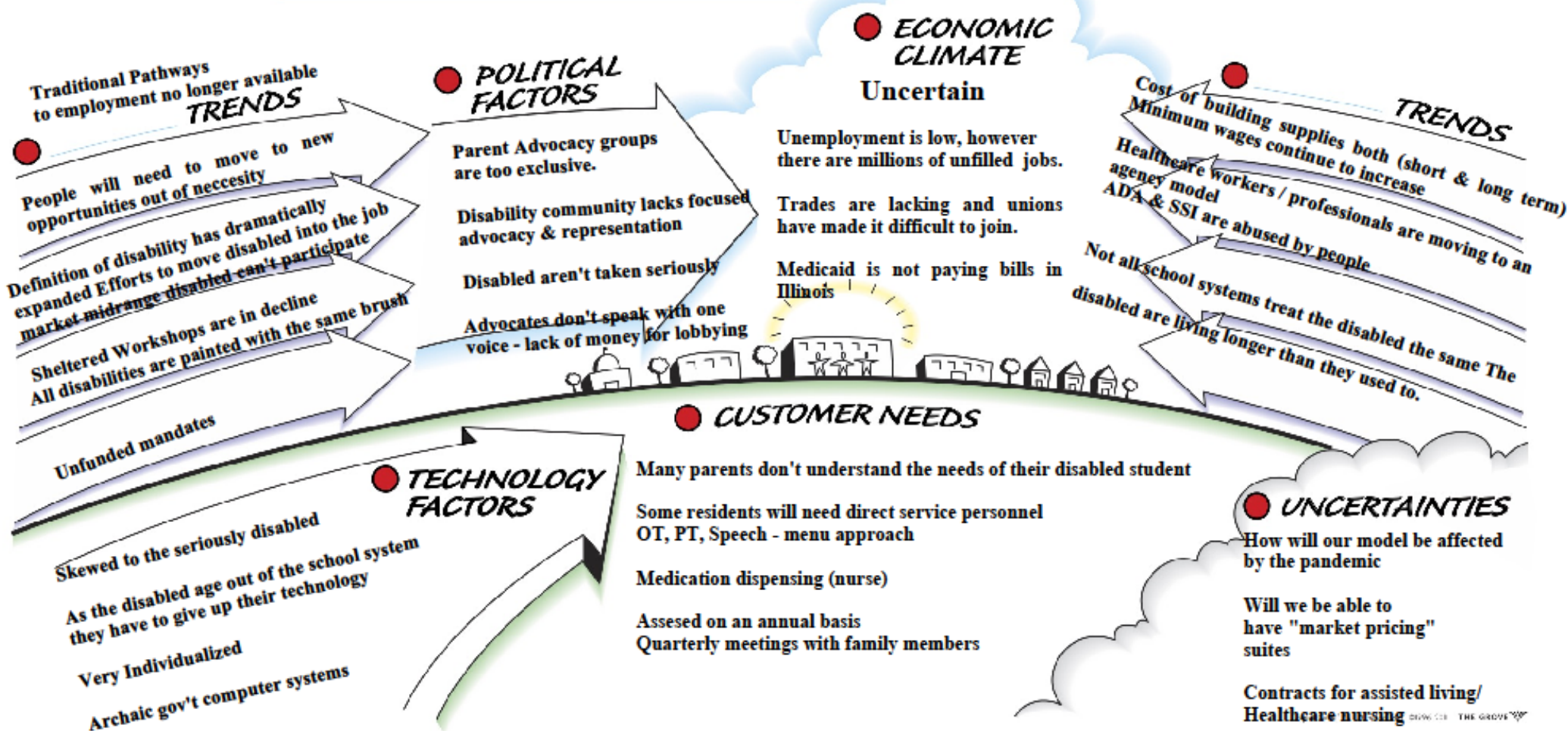
To establish a safe living environment and create a community atmosphere for adults with intellectual / developmental disabilities and individuals without disabilities.

HISTORY OF Project ALEX Communities

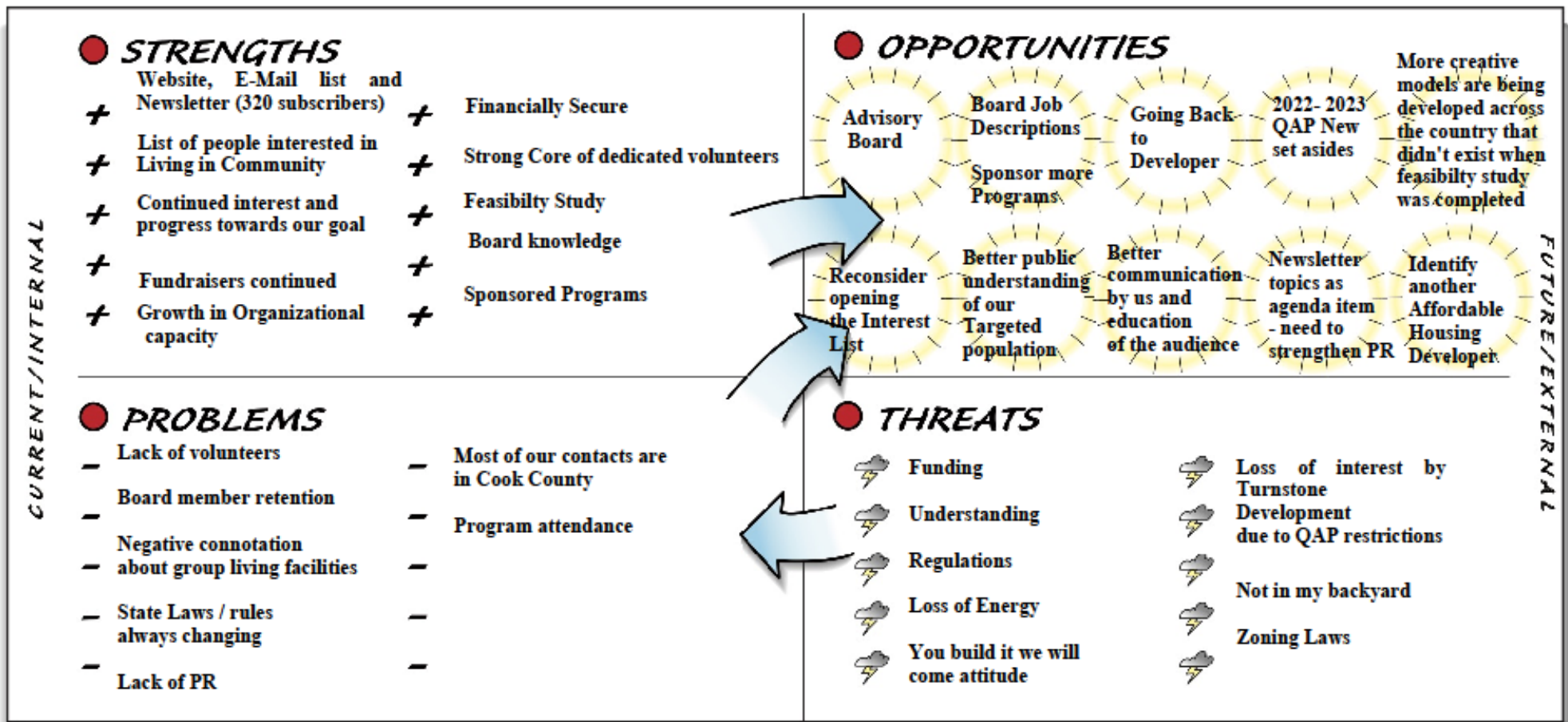


CONTEXT MAP

Project ALEX Communities



SPOT MATRIX Project ALEX Communities



Value Proposition

● **CUSTOMER NEEDS AND INTERESTS**

Vendors – Architects – Care Givers – Service Orgs – Government Agencies

● **TARGET CUSTOMERS or Constituents**

Vendors – Partners – Families – Donors
Investors – Transitional Programs – Advisory Board Members – Developers

● **FUTURE CUSTOMERS**

Other Organizations
Government Entities
Elected Officials:
Local- State and Federal

● **OUR DISTINGUISHING PROPOSITION**

Our Distinguishing Proposition is to establish a safe living environment and create a community atmosphere for adults with intellectual / developmental disabilities and individuals without disabilities.

WE PROVIDE

PARTNERS PROVIDE

● **CONTENT**

Products and Services

Partner Provided Content

Our Programs

Developer

– to operate and maintain services

Other Entities will provide services

● **CONNECTION**

Marketing and Sales Channels

Personal presentations

– Elected Officials & Entities
– Families & Investors

Standardize Social Media

Written Job Descriptions
Contract Services

● **DELIVERY**

Fulfillment Infrastructure

Provide multiple programs via ZOOM during the pandemic
– attendance increased