



THE 3RD ANNUAL

END GUN VIOLENCE

CITY WIDE

FESTIVAL

**FREEDOM PLAZA
12PM-4PM**

2023

FRIDAY, JUNE 2

WWW.THETRIGGERPROJECT.ORG

April 21, 2023

Greetings from the Festival Planning Committee:

RE: Media

Organizing partners - Sober Livin Project, LLC, Parent Watch, Inc, Bold Yoga, LLC, Harriets Wildest Dreams, STTP Media, No Slide Zone - **invite you to cover our End Gun Violence Citywide Festival Press Conference at Freedom Plaza on Friday, June 2nd at 11am.** We will kickoff the third annual festival at noon providing a safe space to heal, plan, grow as a region in gun violence prevention. Almost a decade ago, we started changing the narrative around gun violence in the District by sharing the untold stories of everyday gun violence users and victims to denormalize and de-stigmatize gun violence in our communities. We worked to build awareness and compassion for people who feel invisible without guns. The True Reasons I Grabbed the Gun Evolved from Risks (T.R.I.G.G.E.R) was born from this work.

The T.R.I.G.G.E.R. Project is a grassroots prevention program in all eight wards providing trauma-informed and restorative therapeutic healing for victims and survivors of gun violence. We cultivate collective healing safe spaces for youth impacted by gun violence and facilitate positive youth development that builds skills for self-actualization and establishes norms that promote peace in our communities. Gun Violence is a communicable disease spread through learned behavior traumatically shapes the lives of victims, perpetrators, survivors, and entire communities. Neuroscience shows that the human brain can always learn, change, grow and designed to mend itself and heal. That means we can unlearn and relearn; we will prevent and eliminate this disease through love. Our youth commit to emotional, physical, spiritual, and mental transformations to realize their power and purpose. They gain skills to identify and regulate emotions, change behavior, and relate with love and words. To date, our yearlong programming has reached more than 5,000 youth.

In June 2021, The T.R.I.G.G.E.R. Project convened more than 200 youth, families, representatives from community and faith-based institutions, elected and civic leaders to host the first-of-its-kind Gun Violence Prevention Conference to assess this public health crisis and create a district-wide community peace plan. This self-funded conference started as a grassroots effort address the rapid rise of youth crime and gun violence during the pandemic. As we continue to build on our original community peace resiliency plan, we are pushing for even greater transformation as we prepare for the third annual Gun Violence Prevention Conference on Friday, June 2. This year, youth are spearheading the conference festival, demanding city leaders' attention, and welcoming more than 500 peers and families from across the District and the entire Metropolitan Area—to participate in a day of community healing and strategizing.

Both our nation and community have accepted gun violence in communities of color as the standard way of life. We envision a paradigm shift in ending gun violence by focusing on prevention and challenging traditional development models by demanding equal access to opportunities and resources. By understanding the everyday shooter's reality, we can significantly reduce the number of homicides in the most affected population in the world. Those closest to the problems have the solutions and should drive the decision-making. Prevent with us?

Tentative Agenda:

We Are Prevention Press Conference - 11AM
Healing Hour - 12PM
Opening Ceremony - 1PM
Performances + Presentations - 2PM
Prevention Planning (DMV) - 3PM
Call to Action - 4PM

In solidarity,



Founder/CEO - The T.R.I.G.G.E.R. Project
End Gun Violence Citywide Festival
Committee

#WEAREPREVENTION

WASHINGTON, DC - 2027414614 - CONFERENCE@THETRIGGERPROJECT.ORG

April 21, 2023

RE: School Administration/CBO

Greetings Leaders of Prevention:

Thank you for your dedication to youth advocacy and safety. Almost a decade ago, we started changing the narrative around gun violence in the District by sharing the untold stories of everyday gun violence users and victims to denormalize and de-stigmatize gun violence in our communities. We worked to build awareness and compassion for people who feel invisible without guns. The *True Reasons I Grabbed the Gun Evolved from Risks* (T.R.I.G.G.E.R.) was born from this work.

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In June 2021, The T.R.I.G.G.E.R. Project convened more than 300 youth, families, representatives from community and faith-based institutions, elected and civic leaders to host the first-of-its-kind Gun Violence Prevention Conference to assess this public health crisis and create a district-wide community peace plan. This community-driven conference started as a grassroots effort address the rapid rise of youth crime and gun violence during the pandemic. As we continue to build on our original community peace resiliency plan, we are pushing for even greater transformation as we prepare for the third annual Gun Violence Prevention Conference on National Gun Violence Awareness Day - Friday, June 2. This year, youth are spearheading the conference and welcoming more than 500 youth and families from across the District—overly represented by Ward 1, 4, 5, 7, and 8 communities—to participate in a day of community healing and youth-led strategizing.

We invite you to participate in gun-violence prevention by sharing with your network and coordinating a field trip with students/families impacted by gun violence to The Third Annual End Gun Violence Citywide Festival - Friday, June 2, 12pm-4pm. Your coordination and participation will ensure youth voice, community connection to resources, and school safety and prevention awareness are accessible. Our inclusive and intentional space for youth and survivors will provide free lunch, critical consciousness, and action-oriented healing opportunities to your student leaders and family.

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In solidarity,

Tia Bell
Founder/CEO

The T.R.I.G.G.E.R. Project
End Gun Violence Citywide Conference Committee

#WEAREPREVENTION

WASHINGTON, DC - 2027414614 - CONFERENCE@THETRIGGERPROJECT.ORG

END GUN VIOLENCE CITYWIDE CONFERENCE FESTIVAL



2 JUNE 2023
12:00PM to 04:00PM
FREEDOM PLAZA

Both our nation and community have accepted gun violence in communities of color as the standard way of life. We envision a paradigm shift in ending gun violence by focusing on prevention and challenging traditional development models by demanding equal access to opportunities and resources. Our conference festival allows us to galvanize all walks of life, in solidarity, to take a public health lens and plan to significantly reduce the number of homicides in the most affected population in the world. Those closest to the problems have the solutions and will drive the decision-making at 2023 End Gun Violence Conference + Festival. Prevent with us?

SPONSOR PREVENTION

BRONZE LEVEL PARTNERSHIP

Promote your organization on event flier and in event newsletter.

SILVER LEVEL PARTNERSHIP

Promote your organization on event flier, in post event newsletter, + on stage banner.

GOLD LEVEL PARTNERSHIP

Promote your organization on event flier, in post event newsletter, on stage banner, + opportunity to make remarks.



Gun violence is a disease that spreads via modeled behavior. Prevention is the absence of disease but we are experiencing an epidemic of youth violence + gun violence in our city and surrounding areas. Our quality of life depends on our collaboration - let's spread peace together!

WE ARE PREVENTION
20+ Youth Speakers

50+ Partners

85% of Vendors are Black-owned



3rd Annual Conference

200 Safe Rides secured via Uber

600+ past attendees

10,000 dollars raised



8 wards represented + PG County, Mo County

100+ volunteers
1 Comprehensive Approach



CONFERENCE@THETRIGGERPROJECT.ORG

April 21, 2023

RE: Sponsorship

Greetings from the Prevention Pioneers:

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We invite you to invest in gun-violence prevention by supporting this event. Your sponsorship will secure rental space, food, transportation, and entertainment and ensure that everything is free for participating families and survivors of gun violence. Sponsorship is also an economic investment into D.C.'s Black businesses, as 85 percent of all conference vendors and partners are Black DC businesses. Our inclusive [sponsorship package](#) provides opportunities to support at various levels, and we are happy to discuss which level you want to support.

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In solidarity,

Tia Bell

Founder/CEO

The T.R.I.G.G.E.R. Project

End Gun Violence Citywide Conference Committee

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JOIN
US!

VENDORS/VOLUNTEERS



FREEDOM PLAZA

THE 3RD ANNUAL
END GUN VIOLENCE
CITYWIDE
FESTIVAL

JUNE 2



HOST A
TABLE!

12PM-4PM

SIGN-UP QR CODE OR WWW.THETRIGGERPROJECT.ORG