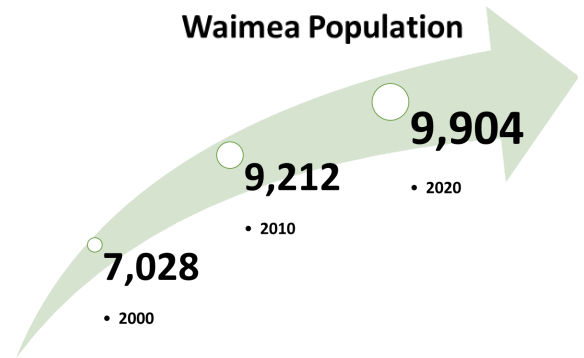


DEMOGRAPHICS SUMMARY: WAIMEA CDP¹, HAWAI'I

Hawai'i Community Foundation Project, January 2023

Population

- Waimea's population has grown over the past 20 years
- For additional information about Hawai'i County In-migration (number of residents leaving Hawai'i), review the [2019 In-migration Summary](#) and [2009 In-migration Summary](#).
- For additional information about Hawai'i County incoming residents, review the [2001-2019 Intended Domestic Residents to Hawai'i Summary](#).
- U.S. Census respondents' age and sex data reflect national trends.



Age, Sex	Waimea	U.S.
females	53%	51%
males	50%	50%
<5 years old	6%	6%
<18 years old	23%	22%
65 and older	18%	17%

Table 1: U.S. Census Bureau (2021). QuickFacts Waimea CDP, Hawai'i; United States. Retrieved from [<https://www.census.gov/quickfacts/fact/table/waimeacdp-hawaii-us/PST045221>]

Ethnic Distribution

- Over 1/3 of U.S. Census respondents' (35%) are multiracial and selected Asian, White, and Native Hawaiian/Pacific Islander as the primary ethnicity they identify with.
- 41% of the U.S. Census respondents' speak a language other than English at home.

Waimea Ethnicities	2000	2010	2020
Two or More Races	32%	35%	35%
Asian alone	20%	34%	26%
White alone	31%	18%	22%
Native Hawaiian, Pacific Islander	16%	12%	18%
Hispanic or Latino	8%	8%	6%

Table 1: (2001, 2011, 2021, U.S. Census Bureau)

DEMOGRAPHICS SUMMARY: WAIMEA CDP¹, HAWAI'I

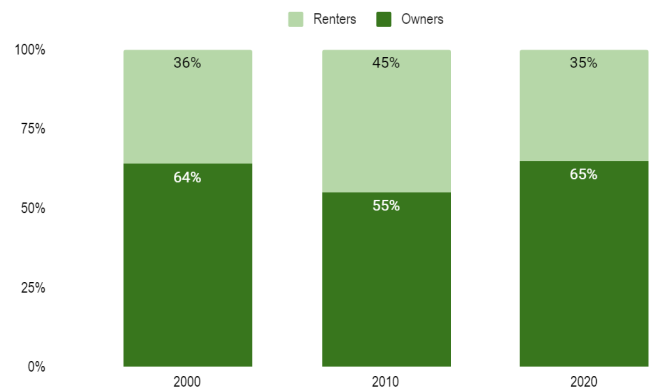
Hawai'i Community Foundation Project, January 2023

Households

- Technology infrastructure was comprehensive, and U.S. Census respondents shared that 92% of households had access to a computer and 88% subscribed to broadband internet.
- In 2020 there were an average of 3,462 households composed of an average of 3 residents.
- In 2020 85% U.S. Census respondents reported living in the same home they did in 2019.
- In the past 20 years, owner-occupied housing has increased. In 2020 the median value of owner-occupied housing units was \$540,300 which is more than double the national average of \$244,900

(2001, 2011, 2021, U.S. Census Bureau)

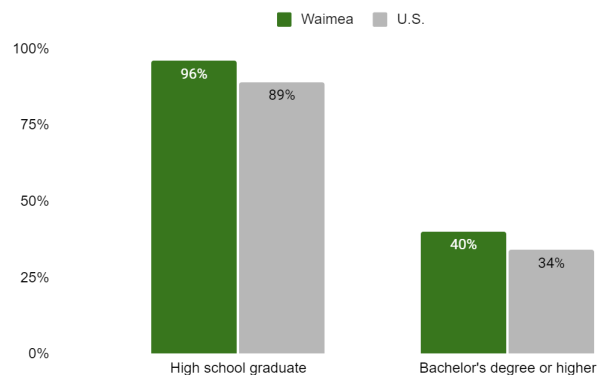
Waimea Homeowners and Renters



Education, Workforce, and Income

- In 2020, Waimea's high school diploma and college degree rates were above the national average.
- In 2020, Waimea's median household income was more than \$21,000 above the national average.
- Waimea's 10% poverty rate is below the Hawai'i Statewide average 15% in 2022. For additional information about Hawai'i's Asset Limited, Income Constrained, Employed (ALICE) data, review the [2022 ALICE Report](#).
- Between 2010-2020, Waimea's civilian employed population grew from 5,160 to 5,307.
- In 2020, over 50% of Waimea's civilian employed population were in the following industries, 1) Arts, entertainment, recreation, 2) Educational services and healthcare/social assistance.
- The following four industries grew between 2010-2020, 1) Educational services and health care/social assistance, 2) Public administration, 3) Finance and insurance, real estate/rental/leasing, 4) Other services, except public administration
- Between 2010 and 2020, the majority of Waimea residents were employees of a private company

Educational Attainment



	Waimea	U.S.
In civilian labor force	67%	63%
Median household income	\$90,343	\$69,021
Annual per capita income	\$40,382	\$37,638
Persons in poverty	10%	12%

(2001, 2011, 2021, U.S. Census Bureau)

¹ Census Designated Places

DEMOGRAPHICS SUMMARY: WAIMEA CDP¹, HAWAI'I

Hawai'i Community Foundation Project, January 2023

Education, Workforce, and Income continued

Waimea Industries	2010	%	2020	%
Arts, entertainment, and recreation, and food services	1,478	30%	1,529	29%
Educational services and health care/social assistance	587	12%	1,326	25%
Professional, scientific, management, and administrative waste mgmt services	653	13%	606	11%
Retail trade	635	12%	416	8%
Construction	654	13%	362	7%
Agriculture, forestry, fishing and hunting, mining	372	7%	297	6%
Public administration	85	2%	236	4%
Finance and insurance, real estate/rental/leasing	106	2%	180	3%
Other services, except public administration	145	2%	177	3%
Manufacturing	225	3%	71	1%
Transportation and warehousing, and utilities	55	1%	64	1%
Information	85	2%	22	0%
Wholesale trade	80	2%	21	0%
TOTAL	10,320		10,614	

(2001, 2011, 2021, U.S. Census Bureau)

Waimea Ranked Industries for Civilian Employed Population		
	2010	2020
1	Employee of private company workers	Employee of private company workers
2	Self-employed in own incorporated business workers	Private not-for-profit wage and salary workers
3	Self-employed in own not incorporated business workers and unpaid family workers	Local, state, and federal government workers
4	Local, state, and federal government workers	Self-employed in own incorporated business
5	Private not-for-profit wage and salary workers	Self-employed in own not incorporated business and unpaid family workers

(2001, 2011, 2021, U.S. Census Bureau)