

UP MSME Registration & CM Yuva – How to Register

A comprehensive guide to navigate the registration process on msme.up.gov.in/login/registration_login for micro/small enterprise owners and youth entrepreneurs in Uttar Pradesh.



What is the UP MSME Portal?

The UP MSME Portal is the official state platform designed to support and guide Micro, Small, and Medium Enterprises and aspiring entrepreneurs across Uttar Pradesh.

It combines two powerful initiatives:

- **UP MSME 1-Connect:** Access to schemes, workshops, and personalized handholding
- **CM Yuva Initiative:** Specialized entrepreneurship support for youth

This unified platform serves as your single destination to discover schemes, submit applications, register for workshops, and connect with industry experts.



Why Use It – Key Benefits



Scheme Access

Discover and apply to relevant State and Central government schemes through UP MSME 1-Connect, streamlining the application process.



Knowledge Resources

Book specialized workshops, connect with industry experts, and access ready-made project reports to kickstart your business.



Financial Support (CM Yuva)

Access interest-free, collateral-free loans up to ₹5 lakh for eligible youth entrepreneurs, plus margin money support to fuel your business growth.

The portal eliminates bureaucratic hurdles by providing a single interface for all your entrepreneurial needs in Uttar Pradesh.

CM Yuva – Eligibility Criteria



As per the official guidelines, candidates must meet **ALL** of the following criteria:

Age Requirement

Between 21 and 40 years of age

Educational Qualification

Minimum 8th pass or equivalent educational certification

Skill Verification

Certificate, Diploma, or Degree from a recognized institute or university

Exclusivity

Not currently availing similar interest/capital subsidy benefits from other Government schemes (PM SVANidhi exempted)

CM Yuva – Required Documents

Skill Documentation

- Skill/Training certificate
- Computer training certificate
- ITI training proof

Project Documentation

- Detailed project report
- GST registration (optional)
- Vendor quotations (if applicable)

Personal Identification

- PAN card
- Address proof (Electricity bill/Aadhaar)
- Bank passbook (first page)

Additional Requirements

- Educational certificates
- Age proof
- Signature specimen
- Passport-sized photograph
- UP domicile certificate
- Self-declaration form

Pro Tip: Organize all documents digitally in a separate folder before starting the application process to ensure a smooth experience.

Where to Register / Log in

All registration and login processes for both the **UP MSME 1-Connect** and **CM Yuva Initiative** are centrally managed through the official Uttar Pradesh MSME portal.

Official Portal Link:

msme.up.gov.in/login/registration_login

This is your primary destination for new registrations, application submissions, and accessing your existing account.

Ensure you bookmark this link for quick and secure access to your entrepreneurial journey in Uttar Pradesh.



Create Your Account (UP MSME 1-Connect Flow)



Visit Official Website

Open msmelconnect.up.gov.in in your browser and click on "Log in / Sign Up" button



Mobile Verification

Enter your 10-digit mobile number and complete OTP verification sent to your phone



Complete Basic Profile

Fill in your name, email, and other required basic details, then click Submit

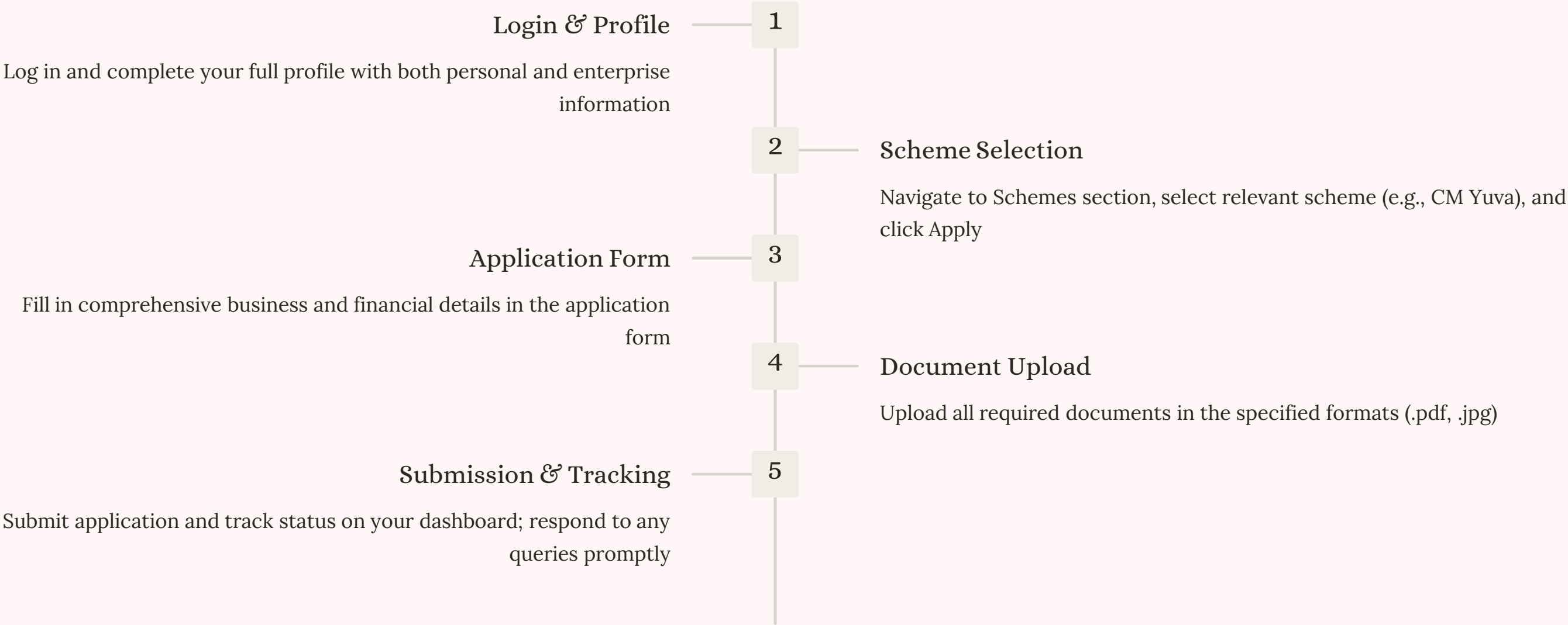



Set Password

Create a secure password via the link or OTP sent to your registered mobile/email

Your account will be created instantly after password setup. Make sure to use a strong, unique password and keep your login credentials secure.

Application Flow (High-level)



 **Important:** Save your application periodically while filling. The system allows you to save drafts and return later to complete your application.

Workshops, Experts & Project Reports



Workshops

Register for upcoming workshops from the Events/Workshops page to learn business skills, compliance requirements, and sector-specific knowledge from industry experts.



Expert Consultation

Book personalized 'Connect' sessions with industry experts for business plan reviews, regulatory guidance, and specialized handholding support for your venture.



Project Reports

Access pre-designed project report templates for various business categories to save time and ensure your proposal meets the government's assessment criteria.

These resources are **complimentary** with your registration and can significantly improve your chances of success.

Helpline & Support

UP MSME 1-Connect Support

- Helpline: 155343 (toll-free)
- Email: ramp@upsic.in
- WhatsApp: 8957540649


CM Yuva Dedicated Helpline

- Phone: +91 9129-9871-11
- Available: Mon-Sat, 10 AM - 6 PM

Self-Help Resources

- Comprehensive FAQs section
- Downloadable User Manual
- Video tutorials on the portal

It's recommended to check the FAQs and User Manual on the portal before raising a support ticket. For technical issues during registration, take screenshots of error messages to share with the helpline team for faster resolution.

 Be cautious of fraudulent calls asking for payments or personal information. Official helplines will never ask for your password or OTP.

Important Notes



- **Separate Udyam Registration**

Udyam (MSME) Registration for central benefits is done separately at udyamregistration.gov.in and is not automatically part of the UP MSME process

- **Stay Updated**

Document checklists and processes may change—always verify the latest instructions directly on the official portal

- **Avoid Third-Parties**

Use only the official portals for registration; beware of third-party agents collecting fees for services that are free on government platforms

⊗ **Remember:** The official UP MSME and CM Yuva registration process is **completely free**. You should never pay anyone to complete the registration on your behalf.

Quick Links (for reference)



Main Registration/Login

msme.up.gov.in/login/registration_login

Create and access your primary MSME account



UP MSME 1-Connect

msmelconnect.up.gov.in

Access schemes, user manuals, workshops, and expert guidance



CM Yuva Portal

cmyuva.org.in / msme.cmyuva.org.in

Youth-focused entrepreneurship support and loan applications



Udyam Registration

udyamregistration.gov.in

Separate registration for central MSME benefits

Save these links for future reference. For any updates or changes to these portals, refer to the official UP MSME department communications.

Thank you for attending this presentation!

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