

# GOPHER GULCH, LLC PRIVACY POLICY

This Privacy Policy (this “**Policy**”), is a legally binding agreement between you (“you”, “your”, “user”) and GGRV, LLC d/b/a Gopher Gulch RV & Campground and its respective subsidiaries and affiliated companies (collectively, “**GGRV**,” “**we**,” “**our**,” or “**us**”). This Policy describes how we collect, use, and disclose information from individuals that interact with our website, any mobile application, and related online, information-collecting services (our “**Services**”).

By using our Services, you are accepting the terms of this Policy and our Terms of Service. **IF YOU DO NOT AGREE WITH ANY PART OF THIS POLICY OR OUR TERMS OF SERVICE, DO NOT USE ANY OF OUR SERVICES.** This Policy does not apply to information that you may submit to us offline or to third-party websites or mobile applications that may link to the Services or be linked to on the Services..

## INFORMATION COLLECTION

GGRV collects, processes, and retains information from you and any devices that you may use when you use, access, or interact with our Services, and in other ways described below.

- a. Voluntarily provided information, which may include your name, address, email address, billing and/or credit card information, etc., which may be used when you reserve facilities, process payments, or sign up to receive emails from GGRV and to deliver the services you have requested.
- b. Information automatically collected when using our Services, which may include cookies, pages you use, purchases you make, location data, third-party tracking technologies, and server logs.
- c. Information related to any social media interactions with our Services, such as your account ID or username and post information.

## USE OF INFORMATION

GGRV may collect and may make use of personal information to assist in the operation of our website, apps, or company affiliated online services or accounts to ensure delivery of the Services. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products, promotions and/or services that may be available to you from GGRV. GGRV may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services and/or products that may be offered.

GGRV does not now, nor will in the future, sell, rent or lease any of our customer lists and/or names to any third parties, and shall share your information only in accordance with this Policy.

GGRV may deem it necessary to follow websites and/or pages that our users may frequent in an effort to glean what types of services and/or products may be the most popular to customers or the general public.

GGRV may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in good faith belief that such action is deemed necessary or is require in an effort to:

- a. Remain in conformance with any decrees, laws and/or statutes or in an effort to comply with any process which may be served upon GGRV, LLC and/or our website or other company affiliated online service or account;
- b. Maintain, safeguard and/or preserve all the rights and/or property of GGRV, LLC; and
- c. Perform under demanding conditions in an effort to safeguard the personal safety of users of gophergulchrv.com, our company affiliated online services and accounts and/or the general public.

We may also use your information for the following purposes:

- Providing information or services requested by you;
- Emailing or communicating with you about offers, promotions, and other Services;
- Providing guest or customer support;
- Gathering and/or soliciting feedback our services;
- Tracking user patterns and preferences to better serve you and provide the Services requested;
- Providing customized content based on your use of our Services, your preferences, and/or your location, depending on the type of information you have chosen to provide to us;
- Optimizing and improving our Services, products, and operations;
- Detecting, investigating, and preventing activities that may violate our policies or be fraudulent or illegal; and.
- As may be required by law.

### **Children Under Age of 13**

GGRV, LLC does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is

deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

## **INFORMATION SHARED WITH THIRD PARTIES**

We contract with and interact with third parties that allow us to provide services and products to you, and may, in the course of such interactions, share your personal information with such third parties. This includes services providers that host our website, process payments and other requests, store data, provide web analytics, provide GGRV with information technology support, and our customer service department. In the process of providing their functions, GGRV may provide personal information about you to such parties.

We may also use or disclose your personal information if required to do so by law or on the good-faith belief that such action is necessary to (a) conform to applicable law or comply with legal process served on us or our Services, (b) protect and defend our rights or property, our Services, or our users, or (c) act to protect the personal safety of us, users of our Services, or the public.

## **USER DETERMINATION OF PERSONAL INFORMATION SHARED**

All users and/or visitors to our website have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. To discontinue or unsubscribe to our website please send an email that you wish to unsubscribe to [\\_office@gophergulchr.com](mailto:_office@gophergulchr.com)\_\_\_\_\_. If you wish to unsubscribe or opt-out from any third party websites, you must go to that specific website to unsubscribe and/or opt-out.

Most mobile devices allow you to control or disable the use of location tracking services from individual applications, including any application on which you might interact with GGRV. You may be able to make certain decisions about whether such

## **CHANGES TO THIS POLICY**

GGRV may make changes to this Policy from time to time, and we will post any such changes to our Services and we will make the version immediately preceding this current Policy available upon request so that you can see what the changes are and when the changes occurred. If we make any material changes to this Policy, we will notify you by means of a notice on this website and/or an email sent to your provided email account. Where required by applicable data protection laws, we will also seek your consent to any material changes that retroactively affects how we use your personal information that was collected under a prior version of this Policy. Your

continued use of our Services following the posting of any changes constitutes your acceptance of the amended Policy.

## **SECURITY**

GGRV shall endeavor and shall take every precaution to maintain adequate physical, procedural and technical security with respect to our offices and information storage facilities so as to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

The company also uses Secure Socket Layer (SSL) for authentication and private communications in an effort to build users' trust and confidence in the Internet and website use by providing simple and secure access and communication of credit card and personal information.

## **THIRD PARTY SITES AND AFFILIATES**

Our website and other company affiliated online services and accounts may contain links to affiliate and other websites. GGRV does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website or other online service and account that collects personally identifiable information. This Policy applies only and solely to the information collected by our website and other company affiliated online services and accounts.

## **HOW TO CONTACT US**

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website and/or company affiliated online services and accounts, please feel free to contact us at the following email, telephone number or mailing address:

**Email:**

**Telephone:** (970) 212-0401

**Mailing Address:** 2343 Colorado Highway 66, Mead, Colorado 80542, United States

## **INFORMATION FOR CALIFORNIA RESIDENTS**

Under the California Consumer Privacy Act, California residents have rights to receive certain disclosures and information related to the collection of "Personal Information"

as defined in the CCPA. The CCPA does not apply to all information we collect. However, to the extent that we collect information to which the CCPA, California consumers have special rights, as described below.

A California resident may request information regarding the categories of personal information collected, sold, or disclosed by GGRV, the purposes for which Ziggi has collected such information, the sources of such information, and specific information collected by California consumers.

The CCPA allows California residents to opt out of the sale of personal information, if applicable (please note that GGRV does not sell personal information), to opt-in to financial incentive programs related to your personal information (programs, benefits, or other offerings, including payments to consumers as compensation, for the disclosure, deletion, or sale of their personal information as defined by the CCPA), where applicable, and, in many situations, to request deletion of your personal information collected by GGRV.

GGRV has or may have collected any of the information collected in accordance with this Policy set forth above from California consumers in the past 12 months. If you are a California consumer wishing to exercise your rights under the CCPA in any way, you may contact us via the contact information above.

## **ACCEPTANCE OF TERMS**

Through the use of this website and our other company Services and accounts, you are hereby accepting the terms and conditions stipulated within this Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use or engagement with our site and/or Services and accounts. In addition, your continued use and engagement with our website and other company Services and accounts following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.