

We are very excited to announce our 4th annual Night of Rock Stars event, honoring 12 special needs children from the Metro East. The event will be held on October 13<sup>th</sup>, 2023, and will begin at 6:00pm in the evening. Our first event attracted 400 attendees, our second and third events had more than 600 attendees each, and this year we're getting a larger space to allow for 900 attendees, and we expect it to be a sellout again.

This event is a night the children, as well as you, will talk about for years.

This year's Night of Rock Stars event will benefit our **local** Children's Miracle Network hospitals along with Refuge. Both do such great work for our area children and it's an honor to be able to help them through this work. Learn more about these organizations on page 3 of this mailer.

We are offering this very special opportunity for you and your company to be involved from the beginning. Each child will be assigned a sponsor, limiting the number of available Red Carpet and Stage sponsorships to just 12, but more opportunities are available (see a full list on the next page). Choose your level based on the amount of exposure and participation you desire. Recent events sold out quickly and sponsorship opportunities have been very popular, so urgency must be stressed.

You can learn more about this amazing evening at www.NightOfRockStars.com

We would be honored to have you as a participant and sponsor. On behalf of the children and the RE/MAX Alliance Community Team, thank you for your consideration and we look forward to hearing from you soon.

Sincerely,

The Night of Rock Stars Committee

# Night of Rock Stars Sponsorship Levels

### □ Platinum Star Sponsors (\$2000) Receive:

-The very special opportunity to escort your Rock Star onstage for their performance, private table with 8 tickets, company name/logo on the banner, in the event program, and during the program slideshow, logo and live link to your company website for 6 months on the highly trafficked NightOfRockStars.com website and your logo and live link on the Night of Rock Stars Facebook page.

#### **Gold Star Sponsors (\$1500) Receive:**

-The very special opportunity to escort your Rock Star down the red carpet, private table with 8 tickets, company name/logo on the banner, in the event program, and during the program slideshow, logo and live link to your company website for 6 months on the highly trafficked NightOfRockStars.com website and your logo and live link on the Night of Rock Stars Facebook page.

#### □ Silver Star Sponsors (\$1000) Receive:

- Private table with 8 Tickets, logo and live link to your company website for 6 months on the highly trafficked NightOfRockStars.com website and your logo and live link on the Night of Rock Stars Facebook page.

#### Bronze Star Sponsors (\$500) Receive:

– Two Tickets and listed as wardrobe sponsor for a child.

Name	20 1.6	
Business	72	
Address		
City/State/Zip		
Phone number of contact person		
Please make payments to <b>Night of Rock St</b> Stars is a 501C Charitable Corporation.	<b>ars</b> . Night of Rock	For Office Use Only: Paid: Check # Cash:

## About the Evening:

It all begins for the children with a photo shoot, gown and tuxedo fittings, then a special time before the show at a hotel where the Rock Stars will have their hair and makeup professionally done, visits with the local fire and police departments, a police escorted limo ride to the event center and more. Once they arrive, they are greeted by cheerleaders as they begin their walk on the red carpet, all while signing autographs for the hundreds of attendees, aka the "fans."

Once inside, attendees will enjoy a dinner with cocktails...and then it's showtime. Each child will perform **their** favorite song onstage with a **live** band, followed with the presentation of their gold record and award. The evening offers some fabulous live auction items, dozens of silent auction items and a few raffles as well. If you've been to the event in the past, you already know how special it is. If you haven't, please visit **www.NightOfRockStars.com** and watch the videos from our first two events...but be warned, you may shed a tear or two.

## About Children's Miracle Network:

Children's Miracle Network Hospitals of Greater St. Louis (CMN-STL) is a non-profit organization dedicated to raising funds and awareness for St. Louis Children's Hospital and SSM Health Cardinal Glennon Children's Hospital. Since our inception in 1988, we have provided over \$50 million dollars in support. All of the money we raise stays local, equally benefiting these two amazing hospitals and helping them acquire new programs, equipment, and facility renovations to meet the needs of area kids. At CMN-STL we believe every child deserves a healthy childhood and every family deserves a healthy kid.

## About Refuge:

Their Mission: Refuge serves children and their caregivers who have experienced the trauma of abuse, neglect, and violence through counseling, caregiver support, and education. Refuge exists to address and prevent childhood abuse and violence exposure on every level – individual kids, families, schools and our whole community. They were founded in 2014 to meet the needs of children and families in Madison County, Illinois that are impacted by exposure to trauma through child abuse and neglect, domestic violence and substance abuse. Since their inception, Refuge has served hundreds of families with children, helping many flee domestic violence and relationships and build healthier futures for their children.

## About "Night of Rock Stars":

"Night of Rock Stars" is an organization focused on creating a special evening for children while raising money to fight childhood cancers and disease. Each year, the proceeds will be split between our local Children's Miracle Network and a second organization.

It's important to note that all the people working on this evening, from the RE/MAX Alliance Community Team to the hair stylists to the photographers and more, are all volunteers doing this out of the generosities in their hearts. It's truly remarkable to see so many people come together to benefit these special children!