

Privacy Notice for Patients

Biosential S.A. de C.V. doing business as Sential (hereinafter “Sential”), with address at Pablo Neruda 3265-5, Colonia Prados Providencia, Guadalajara, Jalisco and telephone number +52 (33) 2267-0130 and +52 (33) 2267-7810, is responsible for gathering your personal data, for the treatment given to it and its protection in compliance with the Federal Law for the Protection of Personal Data in Possession of Private Entities and Individuals and its regulations (the “Law”).

Sential shall obtain and treat your personal data under the principles of legality, consent, information, quality, purpose, loyalty, proportionality and responsibility, in accordance with the Law and shall take all necessary security measures to protect your information.

Your personal information shall be used for the exact rendering of our services such as health-improving treatments, medical services in general, for the performance of clinical studies, treatments with hematopoietic cells and other cellular therapies, to follow up your health condition, to create and update your medical file and record, to evaluate our services, to give you information about our service policies, to establish quality and safe handling of your information, to inform you about new treatments or services and for statistical and marketing purposes. With the exception of the last two, all the foregoing purposes are necessary for the existence, maintenance and fulfillment of your relationship with Sential.

In order to suitably fulfill the obligations Sential has with you, we require the following personal information: identification and contact data such as name, address, telephone number, e-mail, Tax ID, etc., health data including your medical record, lifestyle, current or past illnesses, performed surgeries, medicines used in addition to your general health information, general characteristics such as blood type, allergies etc. and economic data for the collection of the services hired (if applicable, your credit card information); among which the health data, general characteristics and economic data are considered sensitive data by the Law.

Security of the personal data

To guarantee the protection of your personal data and to avoid its harm, lost, alteration, destruction or its non-authorized use, access or treatment, Sential shall implement the necessary administrative, physical and technical measures.

In the treatment of your personal data only those who meet Sential’s confidentiality requirements will be involved, additionally, they are forbidden to allow the access of non-authorized people and to use your personal data for purposes other than those set forth by this privacy notice. The confidentiality obligation of those involved in the treatment of your personal data shall outlive your relationship with Sential.

Communication and Treatment of personal data

Sential will only transfer your personal data to its affiliates, associated companies, or third parties with whom it has a service-provision relationship (as laboratories, hospitals, clinics, insurance companies, etc.) for the exclusive purpose of providing the services hired by you.

Sential shall, through the execution of the corresponding legal instruments, seek that such third parties implement the necessary administrative, physical and technical security measures for the adequate protection of your personal data, and to assure that such third parties use your personal data for the purposes for which they were gathered and in accordance with this Privacy Notice.

If you do not want your personal data to be transferred in accordance with the aforementioned, you must express your disagreement; otherwise your consent shall be deemed given.

“ARCO” Rights.

You have the right to Access, Correct and Cancel your personal data, as well as to Oppose to its treatment and to Revoke your consent for the purposes for which it was given. To exercise the aforementioned rights, please address a request to Sential’s Department of Protection of Personal Data in the domicile or telephone number specified herein, or via email to info@sentialgroup.com, which we hereby request you confirm by phone to guarantee its correct reception.

Your request shall contain: (i) Name and address or any other way to communicate with you; (ii) documents to prove your identity; (iii) clear and precise description of the personal data you intend to exercise your rights on. Once the request is filed, in no more than 20 working days, Sential’s Department of Protection of Personal Data shall take the necessary measures, notifying you through any of the aforementioned means.

We reserve the right to adjust or update this privacy notice according to the Law. These amendments shall be available to the public through our web page www.sentialgroup.com.mx as well as directly with Sential’s Department of Protection of Personal Data.

Last update: 06/Nov/2017.

