



New Product & Concept Testing Survey

1. How many years have you been working in the welding industry?

- ☐ **Less than a year**
- ☐ **1-2 years**
- ☐ **2-3 years**
- ☒ **3-4 years**
- ☐ **More than 5 years**

2. Overall, what is your reaction to the product?

- ☐ **Excellent**
- ☐ **Very good**
- ☒ **Good**
- ☐ **Fair**
- ☐ **Poor**

3. How interested would you be in using the product?

- ☐ **Not at all interested**
- ☐ **Not very interested**
- ☐ **Neutral**
- ☒ **Somewhat interested**
- ☐ **Extremely interested**
- ☐ **Not sure**

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4. Which of the following best describes your need for this product?

- ☐ I do need it because nothing else can solve this problem
- ☒ This is just a minor improvement over what I currently use
- ☐ This is about the same as what I currently use
- ☐ My current product would serve me better
- ☐ I don't see any reason why I should buy this product

5. What do you like most about the product?

After fixed kinks, It would be easier to use in difficult places

6. What do you like least about the product?

Amperage control

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7. How often could you find a use for this product?

- ☒ **Once a week or more often**
- ☐ **2-3 times a month**
- ☐ **Once a month**
- ☐ **Every 2-3 months**
- ☐ **2-3 times a year**
- ☐ **Once a year**
- ☐ **Would not use**

8. Overall, how interested are you in buying this product?

- ☐ **Extremely interested**
- ☐ **Somewhat interested**
- ☒ **Neither interested nor uninterested**
- ☐ **Not very interested**
- ☐ **Not at all interested**

9. What price range would you expect to pay for the product?

- ☐ **\$200-\$300**
- ☒ **\$300-\$400**
- ☐ **\$400-\$500**
- ☐ **\$500-\$600**
- ☐ **Over \$600**