

NSNZ&NSA2023

Nutrition and Wellbeing in Oceania

5th NSNZ | NSA Joint Annual Scientific Meeting

28 November - 1 December 2023 | Massey University, Auckland NZ



SPONSORSHIP PROSPECTUS

2023 NUTRITION SOCIETY CONFERENCE

On behalf of the Nutrition Societies of New Zealand and Australia, the 2023 Organising Committee would like to invite you to partner with us for the joint NZ and AU 2023 Annual Scientific Meeting (ASM) held in New Zealand.

The 2023 conference will cover a range of contemporary topics specifically relevant to the health of the people of Oceania, including the Pacific Islands, New Zealand, and Australia :

- Nutrition in Our Land & Water
- Nutrition & Wellbeing
- Women's and Children's Health
- Nutrition in Education Settings
- Gut Health
- Healthy Diets Monitoring

The conference programme will consist of a number of plenary presentations given by international and Oceanic experts. There will be parallel sessions featuring oral presentations of submitted abstracts, and professional development workshops aimed at postgraduate students, early career researchers, and Registered Nutritionists.

The organising and programme committees are comprised of Nutrition Society of New Zealand and Australia members based at various institutions from New Zealand and Australia.

Yours sincerely,



Professor Pamela von Hurst, PhD, BSc(Hons)

Chair 2023 Organising Committee Nutrition Societies of New Zealand and Australia Annual Scientific Conference



Conference Details

The joint NZ and AU nutrition conference is an esteemed scientific nutrition-specific conference held in New Zealand

The aim of the conference is to provide a suitable national forum where local and international nutrition and health scientists, practitioners, and postgraduate students can present their research to inform those working in the field, upskill, and network to develop new collaborations.

Website:

<https://nsnzconference.org.nz>

Date:

28 November - 1 December 2023

Venue:

Massey University, Auckland

WHY BECOME A SPONSOR

The Nutrition Society conference brings together some of the greatest minds in nutrition science giving you the opportunity to showcase your products and/or services to a wide range of health-focussed delegates. There will be four lunches, four breaks for morning tea, and a conference dinner where sponsors will have the opportunity to highlight their goods/services to attendees.

All delegates and speakers will enjoy their morning tea and lunches alongside the trade displays, allowing ideal exposure of your company's products, and/or services.



Brand Exposure

To nutrition and health professionals that work in a range of sectors such as:

- ✓ private practice
- ✓ public health
- ✓ community
- ✓ education
- ✓ food industry
- ✓ government and research

Keynote Speakers

Key researchers and high-profile academics will present at the conference to the Society's members and delegates. We have the pleasure of being able to host leading scientists and experts in their field as invited speakers. For more information on our keynote speakers please [click here](#).



Promote Products & Network

Promote to a range of nutrition professionals who on a daily basis influence consumer food and lifestyle choices.

Network face-to-face during the breaks and conference dinner*

(*only for options with registration/trade display/dinner included).



Who Attends

- Registered or Associate Registered Nutritionists
- Health professionals & Dietitians
- Government & non-Governmental institutions from all around Oceania
- Researchers and academics
- Students and general public interested in nutrition

We expect around 300 - 400 delegates from across New Zealand and Australia to attend

KEY SPONSORSHIP Opportunities

	PLATINUM \$10,000+GST	GOLD \$7,500+GST	SILVER \$5,000+GST	BRONZE \$2,500+GST
Company Logo on Conference Website and Digital Abstract Book	✓	✓	✓	✓
Acknowledgements on Social Media*	3	3	2	1
Reel Post on Social Media*	✓			
Advert in Digital Abstract Book	Full page	Half page	Quarter Page	
Sponsor's Banner in Plenary Room	✓			
Space in Exhibition Area (1 trade display)	✓	✓	✓	✓
Full Conference Registrations	3	2	1	1
Verbal Acknowledgement of Sponsor at the Opening and Closing Ceremonies			✓	
Verbal Acknowledgement of Sponsor at the Opening and Closing of all days of the Conference	✓	✓		
End of Conference Exposure Report	✓	✓		

All prices are NZD and exclusive of GST

Exhibition Space

Offered with Platinum, Gold, Silver, and Bronze options

The conference is offering a limited number of trade displays at the conference venue. This provides an excellent opportunity for the promotion of your company, product and/or services to participants. The trade displays will be located adjacent to the area for morning tea and lunches. The display site includes a trestle table, tablecloth, access to the power socket and Wi-Fi, and room to display your BYO pull-up stand/banner.

OTHER SPONSORSHIP Opportunities

Conference Dinner

\$5,000+GST

(Taken)

- Naming rights on the conference programme for the dinner
- Acknowledgment on social media (2 mentions*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the dinner
- Two complimentary tickets to the conference dinner.
- Opportunity for the sponsor to say a few words at the venue

Lunch

\$2,000+GST

(4 Available)

- Naming rights on the conference programme for a conference lunch
- Acknowledgment on social media (2 mentions*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the lunch
- The sponsor will be announced prior to the lunch break

Breakfast Session

\$750+GST

(Taken)

- Naming rights on the conference programme for the breakfast session
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the special breakfast session

Morning Tea

\$750+GST

(Taken)

- Naming rights on the conference programme for a morning tea
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The company logo will feature on the tables during the morning tea

Student Prize Session

\$1,000+GST

(1 Available)

- Naming rights for student prize session (best oral and runner up, best poster and runner up)
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book
- The sponsor will be thanked prior to starting the prizegiving session

Lanyard

\$1,000+GST

(1 Available)

- Naming rights on the conference lanyards
- Acknowledgment on social media (1 mention*)
- Company logo on the conference website and digital abstract book

*Acknowledgement on social media covers a number of mentions (as per sponsorship option above/below) before and during the conference on both the Nutrition Society of New Zealand's Instagram account (1458 followers) and closed Nutritionist Facebook group (582 members), and the Nutrition Society of Australia's Facebook (4,584 followers), LinkedIn (1,358 followers) and Twitter (2,528 followers) accounts. The sponsor is encouraged to supply copy and images for the social media posts for the most benefit (subject to review and approval of the conference social media team). The reel must also be provided by the sponsor.

Delegates will also be encouraged to profile the conference and mention the sponsors via the conference hashtag #NSANZCONF2023

APPLICATION FORM

To become a sponsor, complete the online Sponsorship Booking Application Form via the button below and we will be in touch soon.



We are happy to discuss other sponsorship opportunities you have in mind, please contact the Conference Organising Committee:



Tina Buch, nsnzconference@gmail.com

We look forward to seeing you at the 2023 joint New Zealand and Australian Nutrition Society Conference.

TERMS & CONDITIONS

Payment

1. Payment of sponsorship/trade display must be made in full within 14 days of confirmation. If full payment is not received within 14 days of confirmation, the application may be considered canceled, and sponsorship/trade display may be reassigned.
2. All prices are in NZD and are exclusive of GST.

Cancellation and withdrawal

1. You must notify the Nutrition Society Conference Organising Committee in writing as soon as possible if you wish to cancel either your sponsorship or trade display.
2. If withdrawal should occur within 30 days of the conference, the organisers reserve the right to charge up to 50% of applicable fees.

Approval of sponsorship applications

1. Approval of sponsorship applications will be at the discretion of the Conference Organising Committee based on the NSNZ and NSA sponsorship guidelines. All companies are required to be complying with all food regulations under the Food Act 2014, specifically including composition and labeling/promotion regulations.

Assigning trade displays

1. All trade display spaces will be assigned by the Conference Organising Committee. This is so that the best interests of the conference delegates, other exhibitors, and the conference venue are met.

Liability

1. The Nutrition Societies of New Zealand and Australia, the Conference Organising Committee, nor the venue assumes any responsibility for the protection and safety of exhibitors, their exhibition representatives, agents, or employees, the trade displays, or other property secured or removed after-hours and placed in safekeeping.
2. Each exhibitor agrees to indemnify and hold harmless The Nutrition Societies of New Zealand and Australia and the Conference Organising Committee, including its staff, directors, agents and contractors, and the other exhibitors at the conference, from and against any and all claims, losses, damages, liabilities, and expenses, including attorneys' and consultants' fees and expenses and court costs incurred by the Nutrition Societies of New Zealand and Australia and the Conference Organising Committee, or such other exhibitors, in defending against, any claim arising out of the injury to persons or property caused by any act or omission of the exhibitor or its representatives, agents, employees or contractors.

Use of Exhibition space

1. We suggest that a company representative staff each trade display during the conference.
2. Please consider the venue: no cementing, nailing, tacking, taping, or attaching of any material to the floor, walls, or columns without prior approval from the Conference Organising Committee and the venue.