🎧 *Campaign Highlight: WDIY Public Affairs Audio Recap Series*

During my internship at NPR affiliate WDIY 88.1 FM, I created a digital content series that promoted recent public affairs broadcasts through eye-catching audio graphics designed for social media. These posts featured program highlights, host information, and direct links to listen—making it easier for the community to engage with important local conversations.

I was responsible for the full creative process: selecting compelling episode segments, editing the visuals and audio, designing branded templates, and writing clear, engaging captions with listen links.

This project helped amplify WDIY's on-air content in a modern, accessible way and demonstrated my ability to translate traditional radio content into shareable digital media that informs and connects local audiences.