

# ONE Home, ONE Dream, ONE life at a time.

Trisha Hunter





## In Today's Market, Strategy Wins.

Selling your home today takes more than a sign in the yard. With rising inventory, selective buyers, and pricing pressure, the agent you choose directly affects your outcome.

At Realty One Group, we don't rely on luck or volume. We use market data, proven systems, and targeted marketing to position your home to perform — not just show.

When homes are priced right, launched right, and marketed with intention, they move faster, with stronger offers and fewer concessions.



# Hi there!

Trisha Hunter is originally from Manila, Philippines, she is a long-time resident of Myrtle Beach, SC for over 20+ years now. Trisha's entire professional career was in media/advertising/marketing, and she focused on helping people and businesses achieve their goals and grow their business. Trisha has always loved Real Estate and is a full time Real Estate Professional now with Realty One Group. Applying her love for service and "problem solving" to real estate, Trisha takes pride in putting clients' needs first and representing all clients with the utmost professionalism. Trisha is a proven businesswoman and is very excited to help all her clients find their dream home! Myrtle Beach is a great place to live, work, and have fun! Trisha is a market expert with plenty of connections in the community. Trisha is passionate and she will put your needs first. She will make sure that you are comfortable and confident with your home buying and selling process. Your experience with Trisha will be stress-free and fun since she knows that this is most likely your largest investment.

Family is very important to Trisha. When she's not working, you will find Trisha all around Myrtle Beach with her husband, Rob; her son, Owen; and her parents. If you are thinking of buying or selling in the Myrtle Beach and surrounding areas, call Trisha today at 843-4178116 or email at thunter@oakandocean.com.

### TRISHA HUNTER

LICENSED REALTOR



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What Today's Sellers Expect — and What We Deliver

**What Sellers Want** 

**What Realty One Group Provides** 

Clarity

Direct updates, honest pricing guidance, and a clear plan forward

Marketing
That Moves

Professional visuals + real exposure where buyers are searching

Strategic Pricing

Real-time data, not guesswork — price to attract, not just list

Negotiation Power

Experience that protects your equity when it matters most

Full-Service Support

Staging, coordination, and a seamless process from start to close

Most agents talk about selling. We deliver it - with strategy, structure, and results.



# Not Every Agent Has a System. We Do.

### Listing Is Common. Positioning Is Rare.

Plenty of agents can list a property.

We position yours to outperform.

From pricing to presentation, every decision we make is designed to protect your home's value and accelerate the right outcome — not just any outcome.

At Realty One Group, we don't just put your home on the market. We move with purpose, precision, and a plan.

### Typical Listing Agent

- Price based on guesswork
- Basic MLS listing
- One-size-fits-all approach
- Reactive communication
- Sign in the yard

### Realty One Group System

- Professional media, full platform rollout
- Customized strategy for each property
- Proactive updates, clear timelines
- Targeted buyer outreach & followthrough



### **Our 5-Step Selling Strategy**

Every Home. One Proven Path.

1. Prep & Presentation

We guide you through staging, repairs, and enhancements to ensure your home is photo- and showing-ready.

2. Smart Pricing

Using the 5/5/5 method (active, pending, sold comps), we align price with buyer demand—not assumptions.

3. Media
That Moves

High-end photography, drone footage, and professional video walkthroughs give your listing maximum visual impact.

4. Strategic Exposure

Your home is marketed across MLS, Zillow, Realtor.com, Google, Meta platforms, and our internal network of qualified buyers.

5. Offer Management We manage showings, screen buyers, handle negotiations, and guide you to the best outcome with confidence and clarity.



# What We Manage So You Don't Have To

Selling your home isn't just about putting it online — it's about handling every detail with strategy and care. From staging and media to pricing and timing, we take a hands-on approach that's designed to maximize your home's value. Our team coordinates everything behind the scenes so your property launches professionally and gains real traction fast.

Once it's live, we manage the process from first showing to final signature. That means proactive updates, smart offer management, and full contract-to-close support. You won't be left guessing or doing the heavy lifting. With Realty One Group, you stay protected, informed, and ahead of the curve at every step.

## Marketing & Presentation

- Staging recommendations
- Vendor coordination
- Pro photography & video
- MLS + Zillow + Realtor.com syndication
- Paid social + Google advertising

## Logistics & Communication

- Showing coordination & follow-up
- Offer tracking & negotiation
- Contract-to-close support
- Weekly updates & seller dashboards
- Fast answers when you need them

# Professional Marketing That Drives Action

### Professional Photography

HDR photos, aerial drone shots, and sharp composition — every image is designed to stop the scroll and showcase your home's strengths.

# Smart Copy &

Storytelling

Every listing includes custom-written descriptions crafted to position your home with value, style, and clarity.

### **High-Impact Video**

Walkthroughs, lifestyle clips, and teaser reels create emotional connection and give buyers a reason to book a showing.

## Paid & Targeted Ads

Your listing is promoted on social platforms, Google, and buyer email campaigns to get in front of the right audience — fast.





## 6-STAR Service Guarantee



#### TESTIMONIALS FROM REAL BUYERS

Working with Trish was the easiest process. As first time home buyers she walked us through the process and made sure we were informed the whole way through. Once we were in the house hunting phase she made sure she showed us homes that fit our budget, wants and needs. I was in another state while my husband viewed homes and she always made me feel included in the walk through and sent as many pictures and videos as I wanted. She was there for us through closing and in the 3 years after has continued to check on us and make sure we are happy in our home. She will be the only one we use in Myrtle Beach!

Ashley and Mike Montalvo

Working with Trisha Hunter as our Real Estate Agent when we sold our property was a pleasure! She was incredibly knowledgeable about the local market and helped us find the perfect buyer for our home. She negotiated a great deal for us and made the whole process smooth and easy. We couldn't have asked for a better agent to help us sell our house. Trisha was always available, responsive, and kept us updated every step of the way. We highly recommend her to anyone looking to sell their home.

Rene Maravilla

Our real estate experience was outstanding and we couldn't have done it without Ms Trisha Hunter. Thank you for all your help! Your hard work helped us find our dream home, and we couldn't be more grateful or excited about this milestone! She went above and beyond to make sure we were satisfied and happy. Will definitely recommend Ms Trisha to our friends and family.

Dalyn Mae Pinili

## 6-STAR Service Guarantee



### TESTIMONIALS FROM REAL BUYERS

Trisha made the house hunting process much smoother than we expected. She helped us find potential homes and was very responsive in scheduling walkthroughs that worked with our busy schedule. When we decided on new construction, she helped us negotiate with the builder to get the best possible price and options. It was a long building process, but Trish checked in regularly. Her support gave us confidence that we made the right choice in both our new home and in choosing her as our agent.

Josh and Rhona Williams

We were completely satisfied with Trisha! She was very professional, always prepared, and energetic. She explained everything to us in an easy-to-understand way and was always available to answer any questions. She sold our condo quickly and for a great price!

Evelyn S.



Trisha is great at everything she does! Thank you for helping me with my son's home buying process last month – very hand on, attentive and making it a seamless transaction!

Kerry Barone



# Your Property. Positioned Perfectly. Sold Professionally.

At Realty One Group, we combine local expertise, proven systems, and strategic marketing to help your home stand out — and sell with confidence. We manage every detail with precision and care, so you can focus on what's next.

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