

ARTIST'S EYE BOUTIQUE REQUIREMENTS

The Lake Worth Art League strives to present patrons and visitors with unique, creative, high-quality items that they can display, wear, use, and share while supporting local artisans. Boutique items include prints, giclees, small original 2D and 3D pieces, jewelry, cards, gift items, hand-woven baskets, and other pieces that are not hung or displayed within an exhibit. Items must be priced \$200.00 or under unless the item is given a waiver by the Board.

All boutique artists must have a signed current Artist's Eye Gallery Consignor Agreement on file with the LWAL and are required to use and maintain the Boutique Artist's Inventory Notebook as directed. All artists who have items in the boutique (including prints in the bin and/or cards) or work in the show are required to sit the gallery for one shift, for that month.

All items:

- All items must have been created by the artist-member. Exception given to the commercial transfer of a member's original artwork to cards, prints, giclees, and other items.
- All pieces must be of artistic value and merit.
- It is the sole discretion of the Board of Director's and/or its appointee as to what, where, and how items will be accepted and displayed. Large items can not be displayed in quantity.
- Items that have not sold in 3 months need to be removed. They may be returned to Gallery after a 3 months hiatus. There is no "stock room" available for items not on display.
- While there is no entry-fee for boutique items, LWAL will retain 20% of the price on all items sold.
- Items left for 3 months after an artist has chosen not to renew their membership become the property of the Lake Worth Art League. Items that have been left after 3 months with no action taken by the artist become the property of the LWAL, regardless of membership status. Exception in the case of extenuating circumstances may be made by the Board.
- All items must be recorded in the Boutique Artist's Inventory Notebook.
- Meet the requirements that follows for each specific type of item.

Prints, Giclees, and Cards

- Must be of high quality printing that accurately depicts the clarity and coloring of the original piece.
- All pieces must be placed in clear re-sealable art/photo bags. Prints must be matted unless on heavy paper that can stand on its own. Cards may be packaged and sold in multiples. All bags and mats must be clean and without defect.
- The Artist's Eye Gallery Print ID slip must be filled out and placed on the inside/back of each item's packaging. The labels to be used are available at the gallery. The information required on the label is: Title of the work, artist's name, type (full disclosure: whether the piece is an original, print, or giclee or a limited edition of any kind. Limited edition items must include the number of the piece and the number of pieces to produced in the edition. (i.e. 4/100 – Example declaring it is number 4 of a limited edition of only 100 to be reproduced). The item number if there is one, and the price along with vendor number. See example of ID label on the last page.
- If 2-D art is placed outside of the print bin, the vendor # & price must also be shown on the front of the piece using a small white dot sticker.
- Members may place up to 5 pieces in the print-bins and 5 pieces in the card rack. The maximum number of pieces may be increased or decreased depending on the space availability and/or special events. (The Board of Director's appointee will make this determination.)
- Prices are set by the member. Even numbers only. Nothing can be priced less than \$5.

- All items must have the title and/or item # of the piece in the inventory book.

Fashion Jewelry

Jewelry must be of artistic value and merit. Items should be unique and inspiring; pieces that were clearly created by an artisan and that the average patron could not produce themselves. The number of items a member is permitted to display may at times be limited due to space constraints.

- All items must be created by the member artist.
- Items should include uncommon or hand-made beading, precious and semi-precious stones, genuine crystals and glass, seashells, pearls, and natural materials, and/or precious metals.
- Plastic beading is limited and will comprise no more than 50% of an item.
- Items should be free of sharp edges.
- Clasps and metal should be high-quality.
- Customers that return an item within 90 days of purchase that proves faulty in material or workmanship must be repaired quickly by the member and returned to the customer at no additional charge.
- All items must have a small tag that includes:
 - Price.
 - Vendor #
 - Item # of the piece
 - Name of artist if space permits
 - Materials used if space permits (i.e. jade/glass/onyx)
- All items must have a description of the piece which includes materials, next to its Item # in the inventory book.
- Pegboard on the back wall is for jewelry items, with limited shelf space for jewelry displays. Vendor's display items must be black, white or clear and must be in good condition, and marked discretely as to owner of display. Jewelry on the pegboard will be grouped by artist.

The Board of Director's appointee may move items, and remove items that have been on display too long, are in need of repair, or that, in their opinion, do not meet the criteria of artistic value and merit.

Gift Items, Hand-Woven Baskets, Small Original 2D and 3D pieces and other Boutique Items.

- All items must be created by the member-artist with artistic value and merit.
- Unique one-of-a-kind handmade items only. All items must have a small tag that includes:
 - Price.
 - Vendor #
 - Item # of the piece
 - Name of artist if space permits
- All items must have a description of the piece which includes materials next to its Item # in the inventory book.

Display Cards, Signs, Price Tag Requirements

When your merchandise is displayed in the gallery boutique for sale, the gallery is representing you. Artist's Eye Gallery Tent Card or Artist's Eye Gallery Card containing only the artist's name and medium only may be placed within the display. Artist's individual business cards, signs, brochures or other advertising is prohibited.

In order to keep our boutique looking like a place where quality items can be purchased, we require our displays and signage to look as professional as possible.



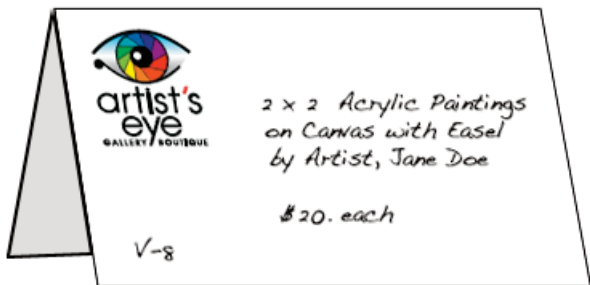
To achieve this desired look, we will allow only 5 types:

1. Small white hang tags with string for jewelry and small items, or folding adhesive dots that wrap the item to form a dot.

2. Small white adhesive “dots” where a hang tag is not necessary.

These will have the vendor #, item # and price with the last name of artist, optional. With the exception of hang tags, all items must have a “dot” clearly visible from the front of the item.

AND



3. Artist’s Eye Gallery & Boutique tent card may be placed near the items instead of using the “dot” on the front of each item, but each individual item must be marked on the bottom or back with the vendor #, item #, and price.



4. An Artist’s Eye Gallery & Boutique Sign Card may be used where a tent card will not work and may be placed on the wall next to the items, but each individual item must be marked on the bottom or back with the vendor #, item #, and price using a dot or by hang tag.



Groupings of each artists work may be identified with a small sign or tent card, but if prices vary, then it should say, “price as marked” and each piece must be marked with dot or hang tag with vendor #, item #, and price.

Tent cards and signs will be provided by the gallery. Black ink only to be used on all. Printing must be neat and legible.

5. All prints, other 2D work & card packages: The Artist’s Eye Gallery & Boutique ID slip must be placed in the back inside of package. If the print is hung then the vendor # and price will also be needed on a “dot” on the front.

Prints and giclees will be placed for sale in the print bins. Cards will be displayed in the card rack. Only small originals matted or framed works will be sold inside the boutique room, itself. Signed prints may be shown inside the room if we do not have enough originals.

These rules are subject to changes or updates as needed.