

SINGLETON UNITED RUGBY LEAGUE FOOTBALL CLUB INC

WEB SITE: singletonrugbyleague.com.au EMAIL: <u>surlfcinc@gmail.com</u>

All correspondence to Singleton United RLFC

Singleton NSW 2330

ABN 30 684 528 465

P.O.Box 405

President: Doug Spencer Treasurer: Kate Brumby (M):0429370117 (M):0400608615

SURLFC Sponsorship Opportunity

Singleton United Rugby League Football Club (SURLFC) Inc. is currently seeking advertisement opportunities for the upcoming 2025 season.

We will be contacting all current sponsors and confirming sponsorship deals moving forward into our 2025 season.

Sponsorship with the SURLFC would give you an extended audience for opportunities to grow your business in not only your local area but the Upper Hunter areas inclusive.

Your sponsorship is also assisting our local community by ensuring we have quality resources and materials.

We advise some of the Signage advertise will not be unavailable if current sponsors renew.

List of Sponsorship 2025 Opportunities

Ground Signage Advertisement \$550 + 10% GST Yearly (internal field fence) This gives you a sign on the inside of the main game day field's fence. These are 900x2400.

Ground Signage Advertisement \$800 + 10% GST Yearly (facing highway) This gives you a sign on the outside of the main game day field's fence which faces the highway. These are 900x2400.

Ground Signage Advertisement \$2,050 + 10% GST Yearly (on the balcony) This gives you an external sign on the balcony of our clubhouse which is visible from the highway. These are 5538 x 900.

Match Day Sponsor Package \$1400 + GST per match day.

Please discuss options with a committee member.

Training Shirt Sponsor Package \$350 + 10% GST Yearly.

This gives you your business logo on the back of our training shirts (long sleeve and short sleeve).

Training Shorts \$1050 + 10% GST Yearly.

This gives you your business logo on all our Training Shorts.

Dugout Sign \$550 + 10% GST Yearly.

Located behind our Players Dugout Box and facing our Clubhouse. These are 5538 x 900.

Digital Advertisement on the side of our clubhouse facing the Highway \$3000 + 10% GST Yearly

This gives 15 Sponsors the opportunity to a spot on a digital sign all year round. The digital board is on our new Clubhouse facing the Highway. *******NEW******

SURLFC Jersey's Sponsor - \$550 + 10% GST Yearly.

Sponsors name will be draw out of a hat, Jersey's numbers available 1 to 23, Our Jersey sign will be updated with current Sponsors and is displayed prominently.



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Player of the Round Sponsor - \$1500 + 10% GST Yearly. (per team – LLT/U18/WT/Reserve/Grade)

Player of the Round Team Sponsor gives back to our players directly with a cash reward each round.

Team Stats Sponsor \$1500 + 10% GST Yearly. (per team – LLT/U18/WT/Reserve/Grade)

Playing stats is a positive step forward and our – Stats Sponsor - will be providing a quality framework for analysing SURLFC team performance as well as making strategic decisions and improving game outcomes.

Club Shirt Sponsor \$1550 + 10% GST Yearly – SURLFC Polo Shirts.

Other Package Deals.

We can help create the right packages to give desired advertisement opportunity.

Price and information available on application.

The below points outline extras that are part of every sponsorship package:

- The opportunity to hand out flyers that state your business and what you are about.
- Regular ground announcements acknowledging your sponsorship.
- Your logo on all match day programs.
- Social media exposure.
- Link on Singleton Rugby League website.
- Sponsorship day

The committee hopes you will join us in promoting your Business through the upcoming 2025 Group 21 competition, we look forward to you being a part of the mighty "Greyhounds".

Yours in Rugby League.

The Committee of SURLFC