



NEWSLETTER

September 2024

FREEPOWER



Bonjour Stone Aficionados,

And just like that, we are entering the sweater weather season! This summer went by like a HOT Flash! 😊

We had such a great response at the Cashiers Showhouse this past week and we are very proud to have introduced a new technology in relation to the stone fabrication and installation... We became one of the first certified fabricators to incorporate a phone charger inside of a stone countertop. The future is here people and it looks sooo good!

I am so excited about it! So for any new countertops projects you have, consider putting one or several in!

We are working on some pretty awesome projects also all over town and I love sharing some of our behind the scenes on our Instagram. Thank you for your support on our social media platforms! I always love your comments and feedback.

Let the Football season be a great one for all of you American football Fans! I am still learning the rules and plays and why the game stops every minute for something! 😂

Marylene



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WIRELESS CHARGING SOLUTIONS

FreePower for countertops redefines wireless charging with unparalleled elegance and convenience. The charger is seamlessly integrated beneath your luxurious countertop, offering a discreet yet powerful charging solution. Its subtle design maintains the pristine aesthetic of your countertop, with the option of a gentle glow to subtly indicate the charging zone when your stone has some translucency.

HOW DOES IT WORK?

1. You choose where you want the charger to be located underneath your countertop (choose a location where you can access it from the underside, open sitting area...)
2. Make sure you have a regular 110V plug inside of the cabinet or piece of furniture you would like the charger to be located.
3. Once located, we cut the charger, mount the bracket and glue it to your countertops. All of that happens during the fabrication time at our shop.
4. We install your countertops and connect your charger to your designated plug inside of the cabinet or furniture.
5. Voila!!! Enjoy your wireless charger!





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PROS:

1. No need to look for your cords anymore!
2. No more arguments with your loved ones about who took your charger!
3. Works with Samsung and iPhone
4. Two phones can charge at the same time
5. Most cases can stay on the phone while charging (no wallet one or no phone grip holder)
6. If your stone has some translucency, then you will be able to see the halo glowing at the charging area. So great point of conversation with your guests when they come!
7. The halo does not have to be on all of the time. It can be turned off with just a click on your phone screen.
8. You download the app and you register your charger (less than 2 minutes to do it), then it is a simple **ONE** screen control.. so easy even for a non computer geek like me! I promise it is that easy!
9. Ideal for your kitchen, bathroom vanity, office desk, nightstands, living room side tables, bar tops, and mud room dump all your keys and paperwork spot! :) I mean I can list so many places you use your phone!

CONS:

I CANT THINK OF ANY!! 😊

Call, email or text me when you are ready to get one!





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Designer Spotlight: Elizabeth Joice

Question 1: How do you choose between stone and quartz?

Typically, I will follow the client's preference. However, if I feel strongly that stone is the way to go for the design and aesthetic (and I usually do) than I will make a strong argument for stone. I talk a lot about value, longevity, and uniqueness when I need to have that conversation. I let the client know that no one else will have their stone. Quartz definitely has its purpose and there is some really beautiful quartz out there. Now more than ever. If I know we have budget constraints or an area that will have lots of wear and tear, then I steer the client in this direction. It's stronger and resists chips and scratches better, but stone wins when it comes to hot pans. Quartz tends to require less maintenance than stone so I also factor in how fussy my client is about life things and what level of care do they plan to maintain. All in all, life style and budget are the determining factors here. Form AND function always have strong roles.

Question 2: How do you incorporate stone or quartz in your designs?

Lately I've been thinking a lot about all of the places stone and quartz could show up. If I'm working on a kitchen I always push for an integrated sink. The art it takes to make that happen is always so impressive to me. I recently traveled to Italy with my family for the first time and was taken aback at how little we actually incorporate stone into our designs versus the world. Staircases, hand rails, walls, side tables, patios, etc. I returned very inspired to incorporate stone into more structural pieces. Since being back my husband has actually been dabbling in stone fabrication. Simple things like cocktail tables, plates, and book ends, but it's been a lot of fun to see it shows up in my own house as house hold items and décor.

Question 3: What Influences or inspires your design choices?

Travel! Which I've just reminded myself that I need to do more of. I'm also a stalker of AD Magazine. It's my favorite Sunday morning past time.

Question 4: Do you have a favorite stone and what is the name?

We are talking all about stone and quartz so bear with me here...TERRAZZO! Some of this stuff dates back 10,000 years. To me it's like the best of everything all mixed together. Beyond that, I love Carrara marble for always doing the work in any space and in any design style. But, if you ask me what my favorite stone of the year is, it's Avocadus. It's a quartzite with the best greens and blacks and we recently used it in a spa for a vanity wall with an integrated trough sink. It was dynamite!

Question 5: When choosing a stone or a quartz, do you choose first the color pallet or the movement of the stone? Which is predominant in your choice?

Color palette if I have already done some of the design work ahead of stone selection. Sometimes, whenever I get the chance, I love to select the stone first and then design. In that case I don't let color or pattern drive me. I want the stone to pick me.



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Designer Spotlight: Elizabeth Joice

Question 6: What is your opinion on manmade products?

We need them. Man is such an intricate part in material and design. Let us capture our creativity from nature and return the favor by being kind in the materials and resources we use.

Question 7: Have you ever designed a room around a slab just because you loved it even if it was not your original concept? How did you handle that?

YES! Avocado. We found the stone during a customer shopping trip and I knew exactly where to put it. I'm currently seeking any project that will allow me to use a violet and lavender stone I saw at Touch of Stone. Call me!

Question 8: When you first look at a project do you know immediately what stone you will use, or does it take time?

I put a lot of time and effort into knowing my clients and how they want to live in their spaces. So yes, I guess I do put a lot of time into which materials we will use.

Question 9: What stone has surprised you most when it was installed?

Taj Mahal. As soon as I'm like enough already, it goes and does its magic and everything around it is better for it.

Question 10: Do you have any predictions on future stone design trends?

I think natural stone is making a huge come back. There's an appreciation out there over what the Earth can provide. It's popping up more and more in retail case goods and people are paying attention. People are investing more in their home than ever before. They want something really special that will last the test of time.



Elizabeth Joice Kitchen Renovation Featuring A Touch of Stone Fabrication