



### **Houston Radio Platinum Rate Card**

Houston Radio Platinum ad rates are a bit different compared to AM/FM radio. Commercial packages are priced by the day, opposed to by the commercial. We believe the best way to get a return on your investment is to run your advertisement for no less than two weeks. Repetition is key to a successful advertising schedule. We have multiple packages to choose from! Please contact our sales department at 281-812-8392. Let radio work for YOU!

#### ***We have a few different packages to meet your budget:***

**Package A** - 15 second spots once an hour Month (30 Days): \$150 Half Month (15 Days): \$80

**Package B** - 15 second spots twice an hour (not in same commercial block) Month (30 Days): \$250 Half Month (15 Days): \$150

**Package C** - 30 second spots once an hour Month (30 Days): \$250 Half Month (15 Days): \$150

**Package D** - 30 second spots twice an hour (not in same commercial block) Month (30 Days): \$350 Half Month (15 Days): \$200

**Package E** – 15 or 30 second spot every other hour Sunday – Saturday Month (30 Days): \$100 for 15 second spot or \$175 for 30 second spot.

#### **Enhance your advertising:**

Promote your business on the Houston Radio Platinum Facebook page. \$7 per post

Live Reads: "This portion of Houston Radio Platinum being brought to you by..." - \$2 per mention