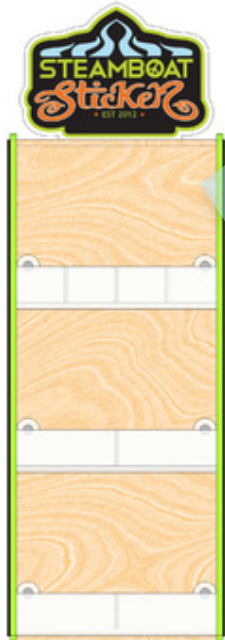


SMALL TWO-SIDED COUNTER



MINI
SHELF



REGULAR
SHELF



Note: Sizes and shapes of stickers vary.
Not every sticker will fit perfectly into display.

THE STATS

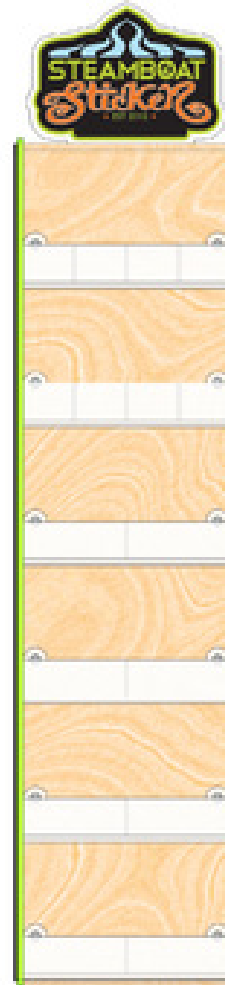
Height: 21.25"
Width: 9.25"
Depth: 4.75" (9" with base)
Side boards: 1/4" thick



GROSS PROFIT

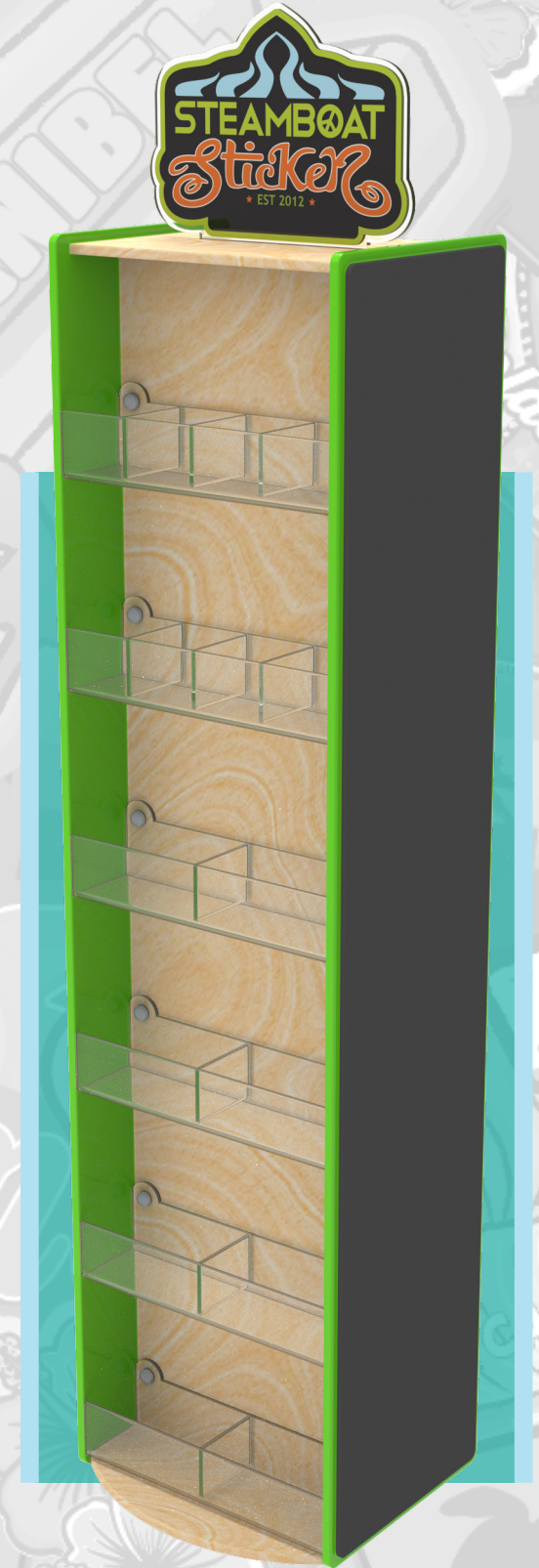
PRODUCT	# DESIGNS	MOQ	WHLS COST	RETAIL	1 TURN	1.5 TURNS	2 TURNS
Reg Stickers	10	60	\$750.00	\$2,394.00	\$1,644.00	\$2,466.00	\$3,288.00
Mini Stickers	4	60	\$204.00	\$717.60	\$513.60	\$770.40	\$1,027.20
TOTAL			\$954.00	\$3,111.60	\$2,157.60	\$3,236.40	\$4,315.20

LARGE TWO-SIDED COUNTER



THE STATS

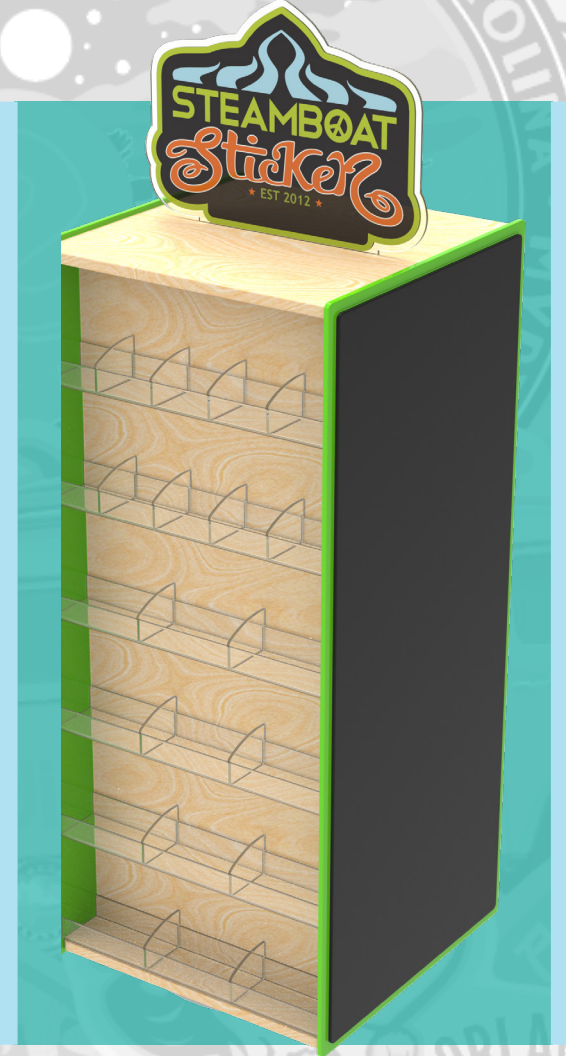
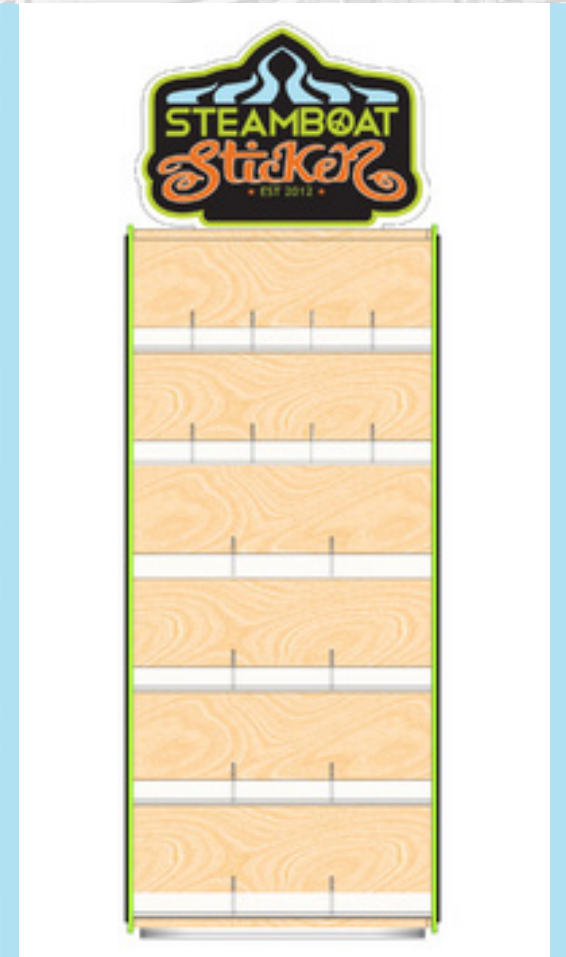
Height: 34.5"
Width: 9.25"
Depth: 4.75" (9" with base)
Side boards: 1/4" thick



GROSS PROFIT

PRODUCT	# DESIGNS	MOQ	WHLS COST	RETAIL	1 TURN	1.5 TURNS	2 TURNS
Reg Stickers	20	60	\$1,500.00	\$4,788.00	\$3,288.00	\$4,932.00	\$6,576.00
Mini Stickers	8	60	\$408.00	\$1,435.20	\$1,027.20	\$1,540.80	\$2,054.40
TOTAL			\$1,908.00	\$6,223.20	\$4,315.20	\$6,472.80	\$8,630.40

FOUR-SIDED COUNTER
(STICKER & MAGNET COMBINATION)

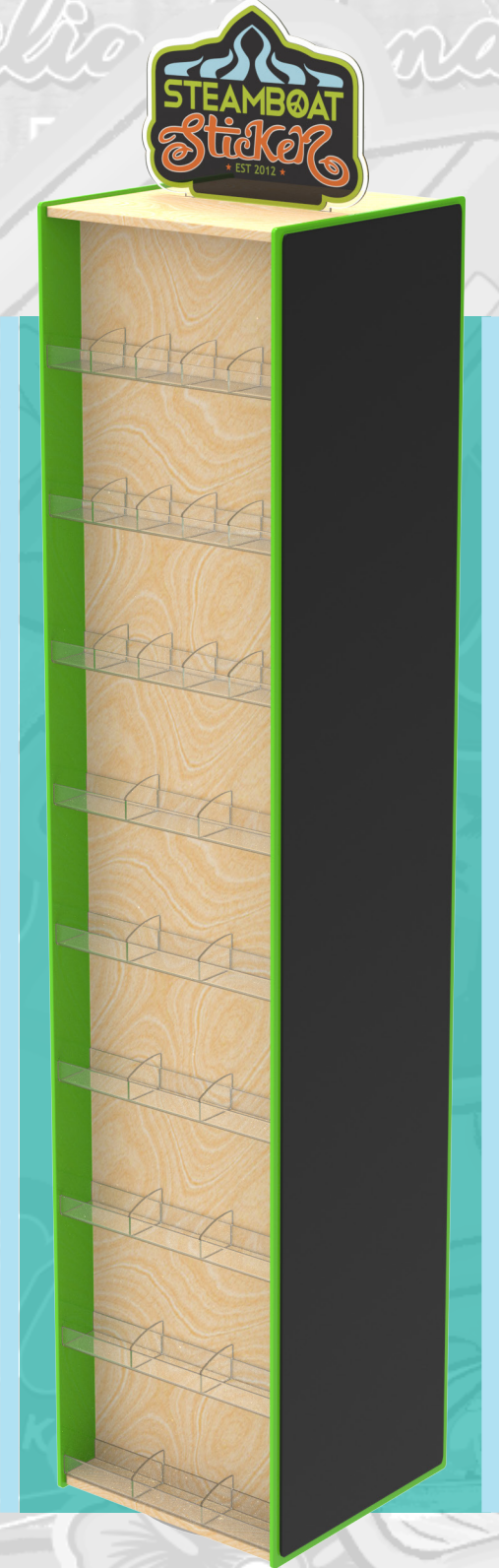
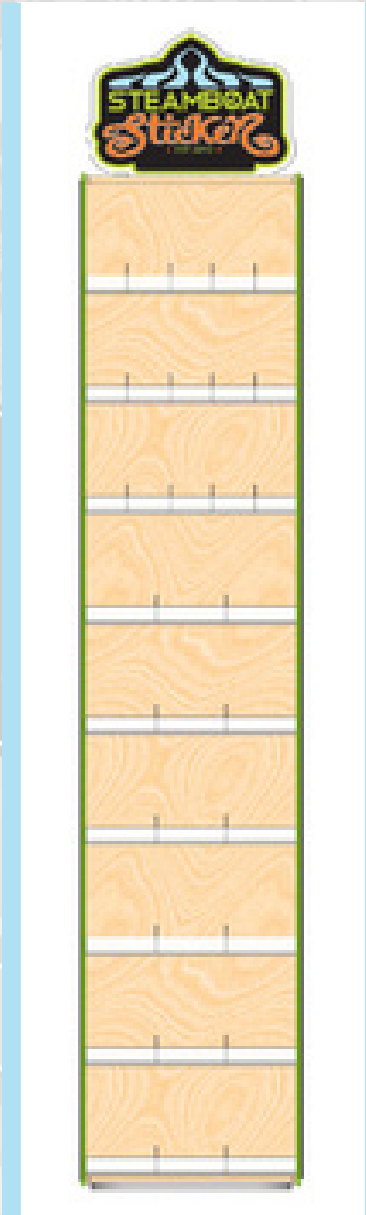


THE STATS
Height: 36"
Width: 16"
Depth: 16"
Side boards: 1/4" thick

PRODUCT	# DESIGNS	MOQ	PRICE	MSRP	COST TO FILL	RETAIL	PROFIT
Reg Stickers	30	60	\$1.25	\$3.99	\$2,250.00	\$7,182.00	\$4,932.00
Mini Stickers	10	60	\$0.85	\$2.99	\$510.00	\$1,794.00	\$1,284.00
Magnets	6	50	\$3.15	\$6.99	\$945.00	\$2,097.00	\$1,152.00
TOTAL					\$3,705.00	\$11,073.00	\$7,368.00

Display Value is \$400 (included with qualifying order at no charge). Freight charges apply.

FOUR-SIDED FLOOR
(STICKER & MAGNET COMBINATION)



THE STATS
Height: 73" with base
Width: 16"
Depth: 16"
Storage space inside base.

PRODUCT	# DESIGNS	MOQ	PRICE	MSRP	COST TO FILL	RETAIL	PROFIT
Reg Stickers	45	60	\$1.25	\$3.99	\$3,375.00	\$10,773.00	\$7,398.00
Mini Stickers	15	60	\$0.85	\$2.99	\$765.00	\$2,691.00	\$1,926.00
Magnets	10	50	\$3.15	\$6.99	\$1,575.00	\$3,495.00	\$1,920.00
TOTAL					\$5,715.00	\$16,959.00	\$11,244.00

Display Value is \$800 (included with qualifying order at no charge). Freight charges apply.