



*Bella Bolettino Organic Farms*

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<i>Role</i>	<i>Access</i>	<i>Responsibilities</i>	<i>Typical Duration of Engagement</i>	<i>Scope of Work</i>
Wedding Planner	Hired by the couple who contract directly with the Wedding Planner. The contract designates all preplanning services and includes price for service.	Handles all aspects of wedding planning including budget management, vendor selection, contract negotiation, and overall design and theme. Provides advice and guidance throughout the entire planning process.	Several months to over a year before the wedding.	Focused exclusively on weddings. Manage every detail from start to finish.
Wedding Coordinator	Hired by the couple who contract directly with the Wedding Coordinator.	Ensures the wedding day runs smoothly. Oversee the execution of the wedding plan, manages the timeline, and handles any issues that arise on the day. Coordinates with vendors and provides support to the couple and their families.	Typically, a WC starts working with the couple a few weeks to a month before the wedding.	Focused on the wedding day and rehearsal. Implements the plans made by the couple or the wedding planner.
Event Coordinator	Employed by the Venue. Services are limited to the Rehearsal and Wedding Day.	Manages the logistics for the event. Coordinates setup, oversee event staff, and ensures the event runs smoothly. Some coordinators cross over into Wedding Coordination, oversee the execution of the plan, direct the rehearsal, manage the timeline of the wedding, troubleshoot problems.	Varies depending on the type and size of the event. It can range from a few weeks to several months. Usually 2-3 meetings prior to event.	Broad scope, handles logistics and coordinates with vendors prior to the event.