



I W I Publishing Presents a “ Label Distribution ” Path to the Business of Music Take Note

There are 7.9 Million Artists on Spotify with only
50 Monthly Listeners
of that only 1.8 Million have over
1,000 Monthly Listeners
To be in top 1,000 you need
10 Million Monthly Listeners

There are 10 Million Spotify Artists with just 1 Track,
and another 8 Million with only 10 Tracks
Only 5 Million have over 100 Tracks

**Spotify Estimates the REAL POOL of Emerging / Breakout
Artists is only 225,000**

If your goals are to play just a few bar gigs a month, then stop here !

This opportunity is not for You!!

If , However this isn't just a hobby, and you are ready to
make a Business Plan to be ONE of these 225,000,
Continue Reading ...

Now Consider that 74% of ALL Music in Spotify is affiliated with a Major Label.

Why would you want to swim Upstream alone in this competitive Arena ??

When you can explore an opportunity to work with a label and be part of
The Orchard, a Division of Sony for Distribution !

That's why I am collaborating with my Long -Time Friend Doug Deforest
to offer an inside track into the Business of Music. Doug is a 50 Yr award winning
Professional Musician , that owns 2 record Labels that are part of
The Orchard / Sony Distribution Chain.

**This Proposition is especially for the Rookie Artist
but holds value for the Seasoned Veteran, who is trying to
reintroduce themselves to the Digital Streaming World.**

To succeed you MUST Promote yourself in a mighty way !

What Better way than with a Label with The Orchard / Sony Distribution

Q & A ?

Why would a Label want to place my Music ?

A) First, Both Doug & I believe that if we help you Win WE Win too!

Yes we hope to make some money with you along the way. We recognize that if we can get you off to a good start
or place you back on the NEW path, and avoid the pitfalls and traps that Doug has learned from his 50 Years of
experience . Then we can use the Synergy our our teamwork to help you succeed.

What will a Label Require of Me ?

A) To Be Active, in the pursuit of your career

to Invest in yourself in promotions, to keep improving your branding, and increasing social media followers. To
play as many gigs as possible and report them to your PRO. Paid Gigs, Tips, and Merch. sales are still biggest
source of Immediate Monies. Royalties take many months to start, but once started will continue as long as you
are actively playing and reporting.