

**Success  
Tools  
Singer**

**Songwriter**  
Always Keeps 100% of  
writing royalties or may  
share Publishing  
royalties

**Performer**

# Publishing

Comes after Branding ,and about same time as Distribution  
It's where your LONG TERM  
Royalties come from

**IWI  
Music  
Publishing**

PUBL Admin  
Talent Booking  
Local Promoting

by Contract

These are ta\$Ks for either  
**YOU** \$\$ or **YOUR PUBLISHER**

**Soundexchange**  
Non-interactive  
Streaming  
Contract

**SYNC**  
to TV/Movies/Games  
**Music Supervisor**  
exclusive  
Contract

**Songtrust**  
World Wide Collection  
**Streaming / Spotify**  
Royalties &  
Mechanical Royalties  
( They are a PUBL. Admin)  
Contract

**BMI      ASCAP**  
**( \$75 ) PRO   0**  
Assigns ISWC Code as registered  
collects  
Performance  
Royalties in USA  
  
Publishing Royalties  
Songwriter Gets 50%  
& Publisher Splits 50%  
Contract