

IWI

Music

Publishing

Interludes with Impact Publishing (BMI)

Publishing by Interludes with Impact (ASCAP)

Presents A Label Distribution Path to the Business of Music

Take NOTE

There are 10 million Spotify artists with just 1 track and another 8 Million with only 10 Tracks

There are 7.9 Million Artists on Spotify with only 50 Monthly Listeners Only 5 Million have over 100 Tracks

Of that only 1.8 Million have over 1,000 Monthly Listeners

and Spotify Estimates the real Pool of emerging/breakout Artists is just a scant 225,000

If your goal is just to play a few gigs a month at local bars , then stop here !

This opportunity is probably not for you ! It takes a burning desire and a PLAN

If, however, you have the burning desire & are ready to make a business plan. Continue reading

Now consider that 74% of all music on Spotify is affiliated with a Major Label

Why would you want to swim upstream alone, in this competitive arena,

When you can find the opportunity to work with a Label , and be a part of the Sony Distribution system??

That's why I am collaborating with my long-time friend Doug Deforest to offer
an inside track into the Business of Music.

This proposition is being targeted to a select few teachable **Rookie Artists**,
as well as some specially identified Seasoned Veterans, with a strong work ethic.

Our Goal is to help our teams gain a foothold in the new streaming world of Music

To succeed you MUST Promote yourself in a mighty way !!!

What better way than with a Label with The Orchard and Sony Affiliation for Distribution

If you think you have a better website or discount distributor that can do this cheaper, or better **then stop here !**

Q & A ?

Q Why would a Label want to place my music ??

A #1 Both Doug and I want to help your career get off to a solid start.

Doug is a 50 Yr award winning professional Musician,

and my long time friend, who knows the pitfalls and the traps.

I'm a community minded Insurance agent, Music Promoter & Publisher, who uses music for good.

A #2 Obviously, we all hope to make some money along the way, too,

BUT both of us believe and are confident that when we help you win , we win too.

Question, What will the Label require of me ?

A #1 To be active in the pursuit of your career, to enroll with a PRO (BMI or ASCAP)

to invest in yourself in promotions, through Doug's Sony Approved Connections

to keep improving your branding, and increasing your social media followers

to play as many gigs as possible and report the set list back to your PRO monthly

Paid Gigs, tips, and Merchandise sales are still your biggest source of \$\$, royalties take months to start

but if you are consistently Promoting & Playing licensed Music, then you will receive steady royalty check once they start

My part is with that Publishing side of the business,

to help you locate royalty opportunities and collect on them

BUSINESS PLAN

First BIG Decision Will this be a Hobby or a **Business** ?

If , Business will it be a sole proprietor or LLC ?

Will you handle your taxes, billing, or hire an accountant/bookkeeper ?

How will you fund your studio work ? Savings, Extra Giggling , Cash App, Paypal, Patreon ?

What are your Goals, and what is your expectation of the Business of Music ?

How many songs do you want to release in Year 1 ? 2 ? 5 ? 10 ?

How many Monthly listeners do you want to have ? 500, 5000, 10,000 , 25,000 ?

Do you want your music to be used on Tv and in Movies ??

Do you want to be on the radio ? Which one ?? Internet, Satellite, or Terrestrial ?

Do you want to tour regionally, nationally, or just play locally ?

Will you be booking your own shows or hiring a booking agent ?

At what point will you consider giving up your JOB to do music full time ?

Our role is to help you achieve your Plan !!

Key point is that is is **YOUR Plan, Your goals, and Your Future** , **Not ours !!!!!!!**

We are just here as part of your Mastermind Team for Success !!

While our program is designed help you become noticed and develop listeners worldwide, we also help you by giving advice about the music world, help you with favorable introductions, help you get on Tv and Movies with your music, BUT WE are not fronting the cost of a tour, or paying for diesel in the tour bus. **Our program is a mentoring program based on your goals** to help you navigate the needs of your business versus the wants of your desires weighted against the reality of the costs each action you may think about utilizing.

We are not here to hold you back or stifle your music,
We are here to help you find your own way using Doug's 50 yrs of expertise

This PLAN assumes you will publish your Songs/Lyrics thru IWI, and utilize my connections Through Doug to get to The Orchard / Sony Distribution System.

My services as publisher of your lyrics is a back end % contract, as well as the Label's on the Music performance side. Both contracts for a set number of years. There are NO big advances, NO tour support.

This is to YOUR longterm benefit a pay/earn as you go system, without any forever strings attached. You leverage our assistance until you can venture out on your own. I

You still OWN your masters and your Lyrics, you are just giving us permission to Navigate them through the music maze, for the period of the Contract you sign with each of us.

SIMPLY , We are here to help you navigate the Business Side and help execute your business plan.

Doug and I can help arrange the local Studio time, or Doug can produce the entire process, from Arkansas.

Your Fee will depend on your Goals,

at Minimum a \$210 setup fee, and \$125 per wk, and will scale up based on your goals.

Promotion is of Paramount Importance for this to stand any chance of working

Quality MUSIC , that is commercially viable is the Key !

Doug is affiliated with The Orchard / Sony with 3 Unique Record Labels, for worldwide distribution.

There is a one-time \$75 admin fee per release into the Sony Worldwide Distribution Network.

CVW (Cherokee Village West) Promotion is Doug's Promotion arm, that we will use to get results, **for a Fee !**