



## **IWI ARTIST INTAKE FORM**

**Interludes with Impact – Complete Release Documentation Packet**



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## FULL METADATA & CREATIVE CAPTURE

|                                                                 |  |                               |  |
|-----------------------------------------------------------------|--|-------------------------------|--|
| Song Title:                                                     |  | Release Date:                 |  |
| Primary Artist:                                                 |  | Featured Artist(s):           |  |
| Label:                                                          |  | Genre:                        |  |
| Album/Project:                                                  |  | Language:                     |  |
| Key:                                                            |  | BPM:                          |  |
| Duration:                                                       |  | Explicit (Y/N):               |  |
| ISRC:                                                           |  | UPC:                          |  |
| Producer(s):                                                    |  | Studio(s):                    |  |
| Mix Engineer:                                                   |  | Mastering Engineer:           |  |
| Songwriters (Legal Names):                                      |  | PRO(s):                       |  |
| IPI / CAE #:                                                    |  | Publisher(s):                 |  |
| Writer %:                                                       |  | Publisher %:                  |  |
| Copyright Owner (Master):                                       |  | Copyright Owner (Publishing): |  |
| COVER ART REQUIREMENTS:                                         |  | Artwork Designer:             |  |
| 3000 x 3000 pixels artwork including Artist Name and Label Logo |  |                               |  |

|                                 |  |
|---------------------------------|--|
| Acoustic Guitar:                |  |
| Electric Guitar:                |  |
| Bass Guitar:                    |  |
| Keyboards / Piano:              |  |
| Drums / Percussion:             |  |
| Violin / Strings:               |  |
| Background Vocals:              |  |
| Additional Instruments:         |  |
| Song Backstory (1–3 sentences): |  |
|                                 |  |
| Mood & Vibe Keywords:           |  |
|                                 |  |

## SECTION 2: FULL MUSIC SPLIT SHEET

|                       |  |
|-----------------------|--|
| Song Title:           |  |
| Date Written:         |  |
| ISRC (if applicable): |  |
| Publishing Entity:    |  |

| Writer Name | PRO | IPI # | Publisher | Writer % | Publisher % |
|-------------|-----|-------|-----------|----------|-------------|
|             |     |       |           |          |             |
|             |     |       |           |          |             |
|             |     |       |           |          |             |
|             |     |       |           |          |             |

We confirm the above splits total 100% of the writer share and 100% of the publisher share unless otherwise agreed in writing.

|                     |           |      |
|---------------------|-----------|------|
| Writer Name (Print) | Signature | Date |
|                     |           |      |
|                     |           |      |
|                     |           |      |

## SECTION 3: FULL GENERIC WORK FOR HIRE AGREEMENT

This Work For Hire Agreement ("Agreement") is entered into between: Hiring Party (Artist/Producer/Company): \_\_\_\_\_ and Contractor (Session Musician / Producer / Engineer / Studio / Arranger / Programmer / Mixer / Mastering Engineer / Creative Contributor): \_\_\_\_\_

1. Scope of Services: Contractor agrees to provide professional music-related services including instrumental performance, vocal performance, production, arrangement, engineering, editing, programming, mixing, mastering, studio services, or any other creative or technical contribution to a musical composition and/or sound recording (the "Work"). 2. Work Made For Hire: All services and materials created under this Agreement shall be considered a "Work Made For Hire" to the fullest extent permitted by U.S. copyright law. The Hiring Party shall be the sole and exclusive owner of all rights, title, and interest in and to the Work, including all copyrights in the composition (if applicable) and the master recording. 3. Assignment of Rights: If any portion of the Work does not legally qualify as a Work Made For Hire, Contractor hereby irrevocably assigns all worldwide rights, title, and interest in the Work to the Hiring Party in perpetuity. 4. Compensation: Fee Amount: \_\_\_\_\_ Payment Terms: \_\_\_\_\_ Unless otherwise agreed in writing, Contractor shall receive no ownership interest, royalties, publishing share, or master rights. 5. Independent Contractor: Contractor is an independent contractor and not an employee, partner, or joint venturer. 6. Warranties: Contractor represents that their contributions are original, do not infringe upon any third-party rights, and that they have full authority to enter into this Agreement. 7. Governing Law: This Agreement shall be governed by the laws of the State of \_\_\_\_\_. This Agreement constitutes the entire understanding between the parties and may only be modified in writing signed by both parties.

|                      |           |      |
|----------------------|-----------|------|
| Hiring Party (Print) | Signature | Date |
|                      |           |      |
| Contractor (Print)   | Signature | Date |
|                      |           |      |



# INTERLUDES = WITH IMPACT =

ARTIST DEVELOPMENT • PUBLISHING • PROMOTION

Real Strategy. Real Results. Real Impact.

*Your Music.  
Our Mission.*



## SERVICES WE OFFER



### AI VIDEO & VISUAL CONTENT CREATION

- AI command prompt creation
- 5-sec & 10-sec visual scenes
- Storyboards from song lyrics
- Full horizontal music videos
- 30-sec trailer videos
- 15-sec hook videos for ads

*Optimized for ads, YouTube,  
social media & streaming platforms.*



### SMARTLINK & DIGITAL DISTRIBUTION

- Custom [ffm.bio/artistname](#) smartlinks
- Link routing (Spotify, Apple Music, YouTube & more)
- Campaign setup for new releases
- Analytics & click tracking

*One link. Every platform.  
More streams. More fans.*



### MARKETING & PROMOTION

- Meta ad campaign setup
- Audience targeting
- Ad optimization
- Engagement & retention analysis
- Ongoing campaign management

#### 10-DAY CAMPAIGNS

*Start at \$5/day or \$10/day.  
Scalable to \$15, \$20, \$30, \$100+/day  
based on goals and budget.  
Data-driven strategy that gets results.*

Collaborative promotional resources available for expanded YouTube campaign support and specialized digital marketing opportunities.



### AUDIENCE ANALYTICS & RETENTION

- Hook & hold rate analysis
- ThruPlay & engagement metrics
- Demographic insights
- Performance reporting
- Campaign adjustments

*We don't guess.  
We measure and improve.*



### ARTIST BRANDING & DEVELOPMENT

- Brand identity & positioning
- Bio writing & press kits
- Social media strategy
- Content planning
- Image & message development
- Talent Scout – identifying and developing new talent
- Relationships with TWO labels

affiliated with: [Hearst/Concannon](#)  
a division of [Bony](#)

*Build your brand.  
Build your career.*



### EVENT & SHOW PROMOTION

- Show & event promotion
- Pennsylvania, Maryland & Virginia Fair Convention Representation
- Event marketing campaigns
- Local & regional exposure strategies

*More visibility.  
More opportunities.*



### PUBLISHING ADMINISTRATION

- BMI & ASCAP Registration Services
- Song Registration & Metadata
- Copyright Guidance
- Royalty Tracking Support
- Publisher Representation

*Protect your music.  
Collect what you've earned.*

## OUR PROCESS



**1. CONNECT**  
We learn about you and your music.



**2. PLAN**  
We create a custom strategy for your goals.



**3. EXECUTE**  
We create, promote & launch your campaigns.



**4. ANALYZE**  
We track results and optimize for growth.



**5. GROW**  
We expand your reach and build your brand.

## FLEXIBLE SERVICE PRICING (PER SERVICE)



**BASIC**  
STARTING AT

**\$25**

Ideal for setup & simple services  
Examples: Smartlink setup,  
basic content, profile updates



**EXPANDED**  
STARTING AT

**\$50**

Great for marketing & creative services  
Examples: AI videos, hook videos,  
ad setup, campaign support



**ADVANCED**  
STARTING AT

**\$99+**

For comprehensive campaigns  
Examples: Full ad management,  
retention analysis, custom strategies.

## PRICING BY CLIENT TYPE



**PUBLISHING CLIENTS**  
Preferred pricing for artists publishing with Interludes with Impact.



**TALENT POOL MEMBERS**  
Discounted rates on eligible marketing & promotional services.



**MARKETING CLIENTS**  
Standard per-service pricing for independent artists & campaigns.

*Pricing varies by service type, campaign scope, content creation needs, and promotional requirements.*



**MORE TO BE ADDED  
AS WE EXPAND!**

We are constantly evolving, adding new tools, new strategies, and new services to help artists reach their full potential.  
**STAY TUNED. THE BEST IS YET TO COME.**



REAL PEOPLE



REAL MUSIC



REAL STRATEGY



REAL IMPACT

*Let's make your next move your best move.*

[ffm.bio/iwi](#)