

## LABEL

Digital & Physical  
Distribution

\$\$ by % Contract  
to Lease, Create, and  
Market your ISRC  
Master Recording

Recommend  
Orchard / Sony  
Through

Blues Highway  
OR DKM Records)  
admin fee per song

by Contract and

\$\$

74% of all songs on  
Spotify come from a  
LABEL  
Like UMG, Sony, etc

## Promotion Chart Access

Thumbprint Charts

“Luminate” Driven  
( CDX , Billboard, Music Row)

## Release Marketing

Cherokee Village West

\$ 125 / week Min. & \$210 setup fee

Spotify Growth

or  
SELF  
Promote  
\$\$\$

# Distribution Success Tools

## Singers

should always OWN the masters  
but may lease or use as collateral

## Songwriters

Always Keeps 100% of writing royalties  
and may share Publishing Royalties

## Performers

Performers MUST be performing BUT  
Always needs Approval  
to record, or perform music of others

The key question is are  
you Ready to be a  
Commercially Viable  
Artist or is music just a  
Hobby ? If YES, you need  
to do it right , from the  
START !!

## Decide PRO

BMI, ASCAP,  
SESAC

## Decide Distribution Method

Have your  
Metadata

Ready

Artist Name & IPI #'s  
Producer  
writer  
who sang on it  
who played on it

songtitle  
release date  
ISWC / ISRC codes if have

wetransfer.com for  
transfer of 1644 wav file

lyrics

artwork  
3000x3000 jpg or rtf

publisher ipi #

## Platforms STREAMING

Spotify  
Apple Music, iTunes,  
Youtube , Deezer, Amazon,  
Tidal, Iheartradio,  
soundcloud, Pandora,  
SiriusXM, reverbnation,  
Etc

## Independent Digital Distribution

of Masters  
to Platforms  
assigns ISRC code  
\$\$

Recommend  
TuneCore