

SPONSORSHIP PROPOSAL

Mount Orab Community Playground Fund, Inc.

P. O. Box 576 Mount Orab, OH 45154 513-305-8935 www.mtorabplayground.com



ABOUT THE MOUNT ORAB COMMUNITY PLAYGROUND FUND

The Mount Orab Community Playground Fund, Inc., is a 501c3 nonprofit organization formed to replace, enhance, enlarge, and make inclusive the playground at Bruce Lunsford Park in the Village of Mount Orab, Ohio. The Fund's motto is "Let's give our kids a great place to play" and we take that motto seriously. We are an exclusively volunteer run organization fueled by passion and powered by community spirit. We are not just building a playground; we are building connections, memories, and a legacy.



An inclusive playground is defined as an open and safe space carefully designed to promote play among children of different abilities, ages and communities. It gives children with and without any disability the same platform to play while breaking down barriers, both physically and socially.

Certain pieces of an inclusive playground are designed to be wheelchair accessible, while others are designed to accomodate those with motor coordination disorders or sensory disorders.



HISTORY OF THE MOUNT ORAB COMMUNITY PLAYGROUND FUND

The Fund as a formal entity is a relatively new organization. It was the vision of our President, Robert Meyer, who saw the possibility of building this playground. Dr. Meyer, an optometrist, is a lifelong resident of Mount Orab. He has also served on the Mount Orab Board of Public Affairs for 10 years. He and his wife, Rebecca, have two sons ages 12 and 8. Their oldest son has autism and has a fondness for playgrounds, specifically playgrounds with swing sets. While traveling with his family to several local playgrounds and noticing the lack of inclusive playgrounds in the area, Dr. Meyer envisioned a public playground in the village of Mount Orab that would be inclusive such that children with special needs would be able to and want to play as well as a playground at which neurotypical children would also want to play. Thus, the idea of the Fund was born.

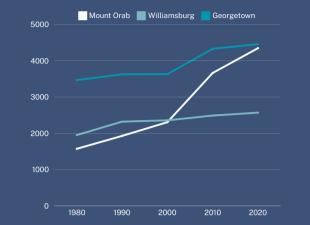
The Fund as a charitable organization was created in October 2023 but only after significant research and legwork on the part of Dr. Meyer. As this playground will be located on public property, permissions and approvals have been necessary from village administration along the way. After getting initial permission from the mayor to investigate the project, he researched other playgrounds that were of a scale similar to his vision. Dr. Meyer contacted designers of those playgrounds to see if they would help create plans to present to village council for approval. After several meetings with some of the larger playground designers and getting initial renderings, he then met with village council and they formally approved the project on October 24, 2023. Dr. Meyer immediately formed a committee of like minded citizens, registered the corporation with the State of Ohio and applied for 501c3 status with the IRS. The IRS granted 501c3 status on November 7, 2023.







residents in the
Village of Mount Orab
per the 2020 census



The Village of Mount Orab is located in Brown County, Ohio. It is the fastest growing community in Brown County, nearly doubling in size in the last 20 years. It is poised to soon surpass Georgetown, our county seat, as the largest community in Brown County.

If you would like to join us to make our inclusive playground dreams come true in Mount Orab, please begin by contacting us at one of the phone numbers or emails below. A representative of the Playground Fund will walk you or your company through all the project details, address any of your questions, and work with your organization to finalize a sponsorship contract.

Rob Meyer,
President
remeyer7@hotmail.com
513-479-0059

Michelle Leto, Treasurer LetoTA1040@gmail.com 513-520-9572

Rebecca Meyer, Secretary admin@mtorabplayground.co 513-305-8935

Tara Griffith, Board Member 513-543-2314 Amie Barr, Board Member 937-527-9841



Playground Presenter

- Exclusive Naming Rights for the Playground.
- Logo prominently displayed at entrance to the playground
- Featured Recognition: Highlighted in all promotional materials and press releases as the presenting sponsor.
- Benefits afforded to Sponsorship levels Splash Pad Presenter and below.

\$250,000+

Playground Patron

- A dedicated plaque acknowledging your support placed within the playground area.
- Your logo prominently displayed on signage throughout the playground.
- Opportunity to attend VIP Viewing and Ribbon Cutting Celebration prior to public grand opening.
- Reserved VIP table at all fundraising events for Playground Project.
- Benefits afforded sponsorship levels
 Playtime Partner and below.

\$75,000

Custom sponsorship packages available.





Splash Pad Presenter

- Exclusive naming rights to the Splash Pad portion of the playground project which will be the second construction phase of the project. (Splash Pad Presenter Sponsorship Level Only).
- Logo prominently displayed at the entrance to the splash pad area.
- Name in Press Releases.
- Opportunity to participate in groundbreaking ceremony.
- Benefits afforded sponsorship levels
 Playground Patron and below.

\$150,000

Playtime Partner

- The ability to choose a piece of playground equipment to be named after your organization or loved one with accompanying signage.
- Recognition of donation on Donor Appreciation Wall at the playground.
- Invitation to attend the public grand opening and opportunity to set up a vendor table at the event.
- Benefits afforded to the sponsorship levels Picnic Area Supporter and below.

\$25,000

Presenting Sponsors

Picnic Area Supporter

- Recognition of donation on Donor Appreciation Wall at the playground.
- Sponsor plaque on picnic table at playground. (Picnic Area Supporter Sponsorship Level Only.)
- Logo on sponsor poster to be displayed at all fundraising events.
- Benefits afforded to the sponsorship levels Park Bench Supporter and below.

\$10,000

Smile Supporter

- Your name listed on a supporter acknowledgment sign within the playground.
- Photo Opportunity with a check presentation at Bruce Lunsford Park.
- Benefits afforded to sponsorship level Joy Giver and below.

\$2,500

Custom sponsorship packages available.





Park Bench Supporter

- Your name listed on a supporter acknowledgment sign within the playground.
- Your name on a plaque on a park bench located within the playground area. (Park Bench Supporter Sponsorship Level only)
- Benefits afforded to Sponsorship level Smile Supporter and below.

\$5,000

Joy Giver

- Your name listed on a supporter acknowledgment sign within the playground.
- Personalized Donor Certificate.
- Social Media Shoutout as a supporter of the playground fund.

\$1,000

Sponsorship Levels at a Glance

	Playground Presenter - \$250,000	Splash Pad Presenter - \$150,000	Playground Patron - \$75,000	Playtime Partner - \$25,000	Picnic area Supporter - \$10,000	Park Bench Supporter - \$5,000	Smile Supporter - \$2,500	Joy Giver - \$1,000
Naming Rights to Playground	1							
Logo at Playground Entrance	1							
Recognition as Presenting Sponsor on Promotion Materials	✓							
Naming Rights to Splash Pad		√						
Logo at Splash Pad Entrance		✓						
Recognition of support in press releases	√	√						
Opportunity to participate in groundbreaking ceremony	√	√						
Dedicated Recognition plaque in the playground	✓	✓	√					
Logo prominently displayed on signage throughout the playground	✓	✓	✓					
VIP Viewing and Ribbon Cutting prior to public grand opening	✓	✓	√					
Reserved VIP table at all fundraising events for Playground Project	✓	✓	✓					
Choose a piece of playground equipment to be named after you or your organization	√	√	√	√				
Opportunity to set up a vendor table at public grand opening	✓	1	√	✓				
Sponsor plaque on picnic table at playground					√			
Logo on sponsor poster to be displayed at all fundraising events	✓	√	√	√	✓			
Recognition of donation on Donor Appreciation Wall	✓	√	√	√	√			
Name on a plaque on a park bench located within the playground area						√		
Photo opportunity with check presentation at Bruce Lunsford Park	√	✓	√	√	✓	√	√	
Name on a supporter acknowledgement sign within playground	✓	✓	√	✓	✓	✓	√	✓
Personalized Donor Certificate	1	1	1	1	1	1	1	1
Social Media Shoutout as a supporter of the Playground Fund	✓	√	\	√	✓	✓	√	√
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CONTACT US FOR FURTHER INQUIRIES

Scan to Donate



www.mtorabplayground.com admin@mtorabplayground.com 513-305-8935