Your school Situational Analysis: SWOT

Name of school_____

Date of SWOT analysis_____

Strengths	Weaknesses
- What makes your school unique? - Do you have a strong track record of results? - Are your teaching staff engaged? - Are your students happy? - Are parents actively involved in the school? - Are you financially stable? - Are you positioned in a favourable geographical position? - Have you won awards or external recognition? - Are your systems and processes for communication working well? - Do you have stability of teachers? - Do you have a good Ofsted?	- What is your school missing that other schools have? - Are your results in decline or stagnant? - Are students unhappy? - Are parents disengaged? - Are you struggling financially? - Are there lots of other schools around you who are 'better'? - Is communication regularly breaking down? - Do children misbehave in class? - Is discipline good enough, consistently? - Are teachers leaving your school? - Is your Ofsted report negative or worse than previous?
Opportunities	**Threats**
- What changes externally could you build on? - What can you do that other schools can't? - Where can you partner with other schools, colleges or businesses to provide a better experience? - Did Ofsted highlight areas you can build on to your advantage? - Are parents open to change? - Do you have plans to expand your school or join a multi academy trust? - Have you recently recruited teachers who are innovative? - Can you enter awards or other ways to create recognition for your school? - Do you do something that's different or unique to other schools? - Are you regularly oversubscribed?	- Will changes being imposed by government impact your school? - Are you struggling to attract new teachers to your school? - Has Ofsted made public areas you must improve? - Do you regularly receive negative press coverage? - Is your school shrinking while others expand or merge? - Are you regularly under subscribed? - Have you neglected to invest in systems, which will result in issues very soon?