

# OLIVIA CURRERI

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## PROFESSIONAL EXPERIENCE

**APCO | Social Impact & Sustainability Consulting Intern | Washington D.C.** *June 2023 – December 2023*

- Assisted Fortune 500 clients in crisis management communications and strategy
- Produced media monitoring reports and scans to track news and social media coverage to determine stakeholder sentiment toward utility client's decarbonization initiatives
- Developed integrated stakeholder engagement plans to solicit input from key stakeholders, including customers, legislators and advocacy groups to build consensus around net zero strategy

**Rasky Partners | Government Relations Intern | Washington D.C.** *July 2022 – December 2022*

- Promoted to the Government Relations team at the Washington D.C. office
- Analyzed and conducted research on the Inflation Reduction Act and Bipartisan Infrastructure Law to assist electric vehicle and battery storage clients in grant applications and federal funding opportunities
- Developed relationships with key government officials through meetings with the Federal Highway Administration and the Joint Office of Energy and Transportation to assist in climate reform implementation for clean energy clients

**Rasky Partners | Public Affairs Intern | Boston, MA** *June 2022 – July 2022*

- Conducted in-depth research on various public affairs issues for clients
- Synthesized complex information into clear and informative memos for senior leadership and clients

**Baltimore Woods Nature Center | Environmental Consultant | Syracuse, NY** *August 2022 – November 2022*

- Led the design, implementation and analysis of a successful environmental survey study that gathered data from approximately 300 participants

**Consciously Unbiased | DEI Nonprofit Public Relations Intern | NYC, NY** *January 2022 – May 2022*

- Wrote press releases detailing relevant newsworthy information and supporting brand image, garnering over 194 million people of the potential audience
- Developed social copy for co-branded events that reached a combined 4 million followers

## LEADERSHIP EXPERIENCE

**Syracuse University Student Association | Vice President of University Affairs | Syracuse, NY** *May 2023 – Present*

- Advocated on behalf of 15,000 undergraduate students, effectively conveying their viewpoints to senior administration
- Sole student representative on the Sustainability Oversight Council with SU Chancellor Kent Syverud, a Board of Trustees representative and a distinguished sustainability faculty member, regularly issuing advisory recommendations to the Sustainability Management Office and auditing SU's net zero goal progress
- Represented Syracuse University and advocated for environmental and education reform to the Offices of Senator Schumer, Senator Gillibrand, Representative Morelle and Representative Williams in the ACC Advocacy Days
- Led the development and launch of the first annual Green Innovation Competition by managing and delegating to 35 direct reports

**Syracuse University Student Association | Student Advocate | Syracuse, NY** *May 2022 – May 2023*

- Persuaded the Chancellor and Board of Trustees to advance Syracuse University's net-zero emissions goal by 8 years to 2032 and the drastic phaseout of single-use plastics following my authorship of the Student Association Sustainability Report

## EDUCATION

**B.S. Public Relations** | S.I. Newhouse School of Public Communications | Syracuse University *May 2024*

**B.A. Policy Studies** | Maxwell School of Citizenship and Public Affairs | Syracuse University *May 2024*

GPA: 3.83/4.0, Dean's List: All Semesters

*Study Abroad:* International Institute | Madrid, Spain *Spring 2023*

## ADDITIONAL SKILLS AND ACHIEVEMENTS

Proficient in MS Office (Word, Excel, PowerPoint, Outlook), Photoshop, Illustrator, Minitab, Canva, Mailchimp, Bgov, Hubspot, Semrush, SPSS, WordPress, TalkWalker, Quorum, LeadershipConnect, MuckRack

Proficient in Spanish (oral and written)