

To: Lisa Friedman at NY Times
Subject: Greenpeace Strike on Russian Oil

Hello Lisa Friedman,

We at Greenpeace are avid readers of the New York Times and are so grateful for your coverage of Greenpeace events in the past. We would like to offer you the opportunity for early access and information about Greenpeace's Strike on Russian Oil as we march on Washington to pressure Congress to put an embargo on Russian oil.

With nearly 8.4 million total subscriptions and a specific climate and environment section, the New York Times brings immense value to the table which we recognize. Moreover, you are the perfect journalist to cover this story because of your specific expertise in climate and environmental policy and your experience writing previous articles on international energy and the effect of Ukraine on climate advocacy. News about Ukraine has denominated the news cycle the past week, and rightfully so. Coverage of this event will draw in viewership as readers across the world are interested in getting involved in helping Ukraine, and they can simultaneously feel fulfilled that they are aiding the preservation of the environment. There have already been talks within Congress about a Russian oil embargo, and coverage of this large march on Washington will draw in many readers who are interested in the intersectionality of climate justice and justice for Ukraine. This will lead to a surge in viewership due to the newsworthiness of the topic and your early access to information about this event will lead to further exposure as many news outlets will want to pick up this story.

I would love to set up a time for you to meet with the Greenpeace Strike Coordinator, Jane Smith to discuss the event's details, as well as the Head of Environmental Justice, Joe Brown. Would you be available sometime between March 9-12 to meet at our D.C. headquarters?

Should you have any questions, please reach out to me by email at olivia@greenpeace.com or by phone at 890-777-0803.

I look forward to hearing back from you soon!

Best,
Olivia Curreri
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