

Privacy Policy

Last Updated: April 1, 2026

Introduction

Dr. Derek Levy DC (“we,” “our,” or “us”) respects your privacy and is committed to protecting it through this Privacy Policy. This policy describes how we collect, use, and safeguard your information when you visit our website drdereklevy.com.

By using our website, you agree to the terms of this Privacy Policy.

Information We Collect

Personal Information

We may collect personally identifiable information, including:

- Name
- Email address
- Phone number
- Mailing address
- Date of birth (if provided)
- Health-related information submitted through forms

You provide this information when you:

- Fill out contact forms
- Request appointments
- Submit intake forms
- Subscribe to communications
- Communicate with us

Automatically Collected Information

We may automatically collect:

- IP address
- Browser type
- Device information
- Pages visited
- Time spent on pages

- Referring URLs

This information helps improve website functionality and user experience.

How We Use Your Information

We may use the information we collect to:

- Schedule and manage appointments
 - Respond to inquiries
 - Provide chiropractic services
 - Send appointment reminders
 - Send administrative communications
 - Improve our website and services
 - Comply with legal obligations
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SMS/Text Messaging Consent (California)

By providing your mobile phone number and opting in through our website, intake forms, or scheduling tools, you consent to receive text messages from Dr Derek Levy DC using automated texting software. These messages may include:

- Appointment reminders and confirmations
- Scheduling updates
- Follow-up care messages
- Office notifications
- Billing or administrative communications

Message frequency may vary.

Consent Not Required

Consent to receive SMS messages is not required as a condition of receiving care or services. You may choose another communication method.

Opt-Out Instructions

You may opt out of receiving text messages at any time by replying **STOP** to any message. After sending “STOP,” you will receive a confirmation message and will no longer receive SMS messages unless you opt in again.

Help Instructions

Reply **HELP** to any message for assistance, or contact us directly at 310-379-0503.

Message & Data Rates

Message and data rates may apply depending on your mobile carrier and plan.

Data Sharing and Use

We do not sell, rent, or share your mobile phone number or SMS consent with third parties or affiliates for marketing purposes. SMS consent and phone numbers are used solely for communications related to your care and services.

Record of Consent

We maintain records of SMS opt-in consent in accordance with applicable laws and regulations.

Health Information

If you submit health-related information through our website, we treat it as confidential. However, electronic communications may not always be secure. For sensitive information, please contact our office directly.

We comply with applicable healthcare privacy regulations where required.

Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to:

- Improve website performance
- Analyze traffic
- Personalize user experience

You may disable cookies in your browser settings.

Disclosure of Your Information

We may share information with:

- Website hosting providers
- Appointment scheduling software
- Automated texting service providers
- Email communication services
- Legal authorities when required by law

We do not sell personal information.

Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no transmission over the internet is completely secure.

California Privacy Rights (CCPA/CPRA)

California residents have the right to:

- Request access to personal information we collect
- Request deletion of personal information
- Request correction of inaccurate information
- Know how personal information is used
- Opt out of the sale or sharing of personal information

We do not sell or share personal information for marketing purposes.

To exercise these rights, contact us using the information below.

Children's Privacy

Our website is not intended for children under 13 years of age. We do not knowingly collect information from children.

Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised “Last Updated” date.

Contact Information

If you have questions about this Privacy Policy, please contact us:

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Hermosa Beach, CA 90254
Phone: 310-379-0503
Email: frontdesk@drdereklevy.com
Website: drdereklevy.com