



2025 Dayton Labor Day Rodeo Vendor Information August 29 - September 1, 2025



The Dayton Rodeo Celebration Committee welcomes vendors to participate in the Dayton Labor Day Rodeo Celebration. This year marks the 88th Annual Dayton Labor Day Rodeo! Many people will come to our community to celebrate this event - We look forward to having a variety of vendors for everyone!

FEES: The vendor fee is for Friday, Saturday, Sunday and Monday

Fees PAID BEFORE August 1st

Product or Service Vendor: \$150
Food Stand Vendor: \$250

Fees PAID AFTER August 1st

Product or Service Vendor: \$250
Food Stand Vendor: \$350

NOTE: Typically there is a waiting list for Food Stand Vendors - ONLY 5 Food Stand Vendors are allowed. For Product and Service Vendors there will be no exact duplicate vendors allowed for direct selling companies such as: Thirty One, Pampered Chef, Tupperware, etc.

**** Vendors that participated as a vendor in 2024 and want to be a vendor in 2025 need to CONFIRM AND PAY vending fees BY JULY 1 to be guaranteed a vending spot. After July 1, new vendors (or vendors that are currently on a waiting list) will then have the opportunity to fill spots that were not confirmed by July 1, 2025.**

FOOD STAND VENDORS: Food stand vendors must have proper permits/license obtained prior to the event and it is the responsibility of the food vendor to comply with all health codes. To obtain an application to the Iowa Department of Inspections and Appeals:

<https://dia.iowa.gov/food-consumer-safety/food-safety-license-applications>

- Vendors that are not in good standing with the Iowa Department of Inspections and Appeals will not be permitted to be a vendor at the Dayton Rodeo. When registration form is received the Health Inspector will be contacted to confer good standing status - if not in good standing registration will be denied and a food vendor on the waiting list will be given the available spot.
- Health Inspection:
 - **Vendors should be prepared for health inspection by 3 pm or later on Friday, August 29, 2025.**
 - Please Note: This is a general guideline of time that the Health Inspector will arrive to inspect - The Dayton Rodeo does not control when the health inspector arrives to inspect food vendors.
- For guidelines set by the Department of Inspections and Appeals please refer to the Temporary Food License Checklist and the Temporary Food Operation Guide on the Dayton Rodeo website and the Iowa Inspections and Appeals website..
- **NEW Food Vendors:**
 - **Send a PDF of menu to daytonrodeovending@gmail.com** The Dayton Rodeo Vending Committee will review to try to not have food vendors that are selling many of the same items.
 - Please note - Many vendors sell similar items and have many different items on menu, so to be exclusive to just limit to 1 food vendor that sells walking tacos, hot dogs, or maidrites (for example) is not always feasible vs. a food vendor that sells a certain type of food - authentic mexican food, smoked/bbq, or specializing in donuts (for example).
 - Dayton Rodeo and Celebration Committee DOES NOT set the pricing of menu items for food vendors.

SPACES:

- Spaces will be 25 - 30 feet. Additional space may be available at an extra charge.
- All vendor spaces are assigned by the Dayton Rodeo Celebration Vending Committee and same placement is not guaranteed.
- Vendors may set up their stands any time Wednesday evening or later.
- 110 volt electricity is furnished - if possible. 220 volt electricity at vendor's expense - if possible.
- Water furnished - if possible. Not all spaces have water hook-ups.

Set Up, Open/Closing and Tear Down Times:

- Health Inspector will try to be scheduled BY or Around 3PM on Friday.
- Vendors should be set up and ready by 4 pm on Friday, August 29, 2025.
- Open times are at the discretion of vendors - Suggested times would be to be open by 4 pm Friday, Saturday and Sunday, and immediately following the parade on Monday.
- Closing times are at the discretion of vendors - suggested earliest closing time would be approx. 10 pm on Friday, Saturday and Sunday.
- Tear-down on Monday should not begin until 2:30 pm or following the rodeo.

CAMPING:

Camping fees are included in vendor fee.

Non-Vendor Overnight camping fee is \$15.00 per night and will be collected by the Dayton Celebration Committee.

NO TOWING VEHICLE IN VENDING AREA:

Due to our celebration continuing to grow, there is an ever-increasing lack of space. We ask that all vendors park towing vehicles in the Vendor Parking area of the parking lot after you are set up.

- ONLY 1 vehicle per vendor allowed in the vendor parking area.
- Vendor parking permits will be given by the Dayton Rodeo Celebration Committee Vending Contact.
- Permits must be displayed in vehicle and parked in the vendor parking area.

Parking tow vehicles in the parking lot will increase the number of spaces for vendors. No vehicles will be allowed in the vending area other than to unload. We appreciate your cooperation!

If you have any questions, please contact the Vending Committee at daytonrodeovending@gmail.com

Joe Tuel (515)269-0318

Matt Johnson - Rodeo Chairman, (515)290-3722

Thank you!

2025 Dayton Rodeo Celebration Committee

www.daytonrodeo.com



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NEW Food Vendors: Send a PDF of menu to: daytonrodeovending@gmail.com

Vendor Registration Form

2025 LABOR DAY WEEKEND CELEBRATION

August 29 - September 1, 2025

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email (must provide for to receive information for 2026): _____

Food Service Vendors: _____ Product or Service Vendor: _____

Type of Business/Service - Food Vendors provide Food Type _____

Lot #/Space (requested): _____

Payment Type: Mastercard Visa Check # _____ Amount Enclosed: _____

Card Number: _____ Expiration Date: _____ / _____

*****NOTE** Credit Card Fees: Credit Cards fee of 3% added - and 7% sales tax is automatically added.

Return with payment to: Dayton Rodeo, PO Box 34, Dayton, IA 50530