

QUARTERLY ISSUES/PROGRAM LIST
FIRST QUARTER, 2015
JANUARY, FEBRUARY, MARCH OF 2015
KVRE 92.9 FM
HOT SPRINGS VILLAGE, ARKANSAS



41315

In addition to Public Service Announcements aired in support of National, Regional and Local Organizations and Programs, our programming contains special programs devoted to our community's businesses and organizations. The following lists and describes these special programs.

LOCAL NEWS: Airs twice a day at 7:00 AM and 12:00 PM. New items included relate to local events of interest in this community.

GOLF REPORT: Airs at 7:31 AM. This gives the local golf course's tee times, course conditions, latest noteworthy activities and upcoming special events.

COMMUNITY CALENDAR: This lists local church and organization activities. The need is so great for this type of programming that it airs four times a day seven days a week.

TAKE FIVE: This special program was created solely to allow a more in-depth interview with key personnel in local business and organizations, thereby allowing the community to have a greater awareness of organizations and new businesses in their area. It features a 5 minute interview daily or sometimes a 15 or 20 minute interview is divided into several segments and aired on successive days. The need for more than one program a day is often the case.

ASK YOUR NEIGHBOR: An hour open to calls on local and toll-free phone lines. Only politics and medical problems are not allowed as topics. The main purpose of the program is for "neighbors" in the listening area to request information on items they need, recipes they would like to have, help with lawn or household problems, recommendations of local workers; and then for other "neighbors" to call in with solutions or suggestions for the problems. Some of these neighbors become true friends without having ever seen one another face-to-face.

LOCAL SCHOOL NEWS: Local high schools are contacted and offered the opportunity to report their activities on a weekly basis.

The following pages will list special programs developed around special needs of the community, some of the special Take Five programs highlighted this quarter, describing them in greater detail and community involvement by station personnel.

QUARTELY ISSUES/PROGRAM LIST
FIRST QUARTER, 2015
JANUARY, FEBRUARY, MARCH OF 2015
KVRE 92.9 FM
HOT SPRINGS VILLAGE, ARKANSAS

There follows a listing of some of the significant issues responded to by Station KVRE 92.9 FM, along with the most significant programming treatment of those issues for the period of January 1, 2015 through March 31, 2015. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

SPECIAL BROADCASTS DONATED TO PUBLIC NEEDS:

- 1/22/15-BREAKING ANNOUNCEMENT OF A WRECK ON INTERSTATE 30 EASTBOUND NEAR MILE MARKER 123 CAUSING DELAYS IN TRAFFICE GOING EASTBOUND. TRAVELERS ARE ASKING TO TAKE ALTERNATE ROUTES IF POSSIBLE.
- 2/12/15-INCLEMENT WEATHER HAS CAUSED FT. LAKE AND JESSIEVILLE SCHOOL SYSTEMS TO DISMISS EARLY TODAY AT 2PM
- 2/25/15-WRECK ON HWY 5 HAS CAUSED A BACKUP OF TRAFFIC NEAR OWENSVILLE, IF YOU ARE ABLE TO TURN AROUND AND TAKE THE CUTOFF YOU ARE ADVISED TO DO SO, UNKNOWN HOW LONG IT WILL TAKE TO CLEAN UP WRECKAGE
- 3/17/15-SEVERE WEATHER LAST NIGHT CAUSED MULTIPLE TREES TO BE DOWN ON DESOTO AND AREAS WITHIN THE HSVAREA. POA WORKERS ARE WORKING DAY AND NIGHT TO REMOVE TREES AND OTHER DEBRIS FROM ROADWAYS
- 3/26/15-A COLLAPSED CULVERT ON BEALARIC HAS CAUSED THE ROAD TO BE CLOSED BETWEEN OLA WAY AND THE FIRE STATION. REPAIRS IN PROCESS. PLEASE AVOID THIS AREA UNTIL POA ROAD DEPARTMENT CAN FIX

<u>DATE</u>	<u>WHAT</u>	<u>TIME</u>	<u>MINUTES</u>	
1/1/15	TAKE 5	11AM	5 MINUTES	WELLS FARGO ADVISORS KIRK BRADSAW SPOKE ABOUT 2015 INVESTMENT STRATEGIES
1/5/15	TAKE 5	11AM	5 MINUTES	ADVANCED COMPUTING SOLUTIONS IS OFFERING SPECIALS ON TUNE UPS ON ALL COMPUTER SYSTEMS FOR THE NEW YEAR
1/7/15	TAKE 5	11AM	5 MINUTES	DEPARTMENT OF HUMAN SERVICES REMINDS LISTENERS OF THE FLU SEASON AND TO GET FLU SHOTS. DEATHS DUE OCCUR DURING THIS TIME OF THE YEAR
1/8/15	TAKE 5	11AM	5 MINUTES	ARKANSAS RELAY FOR LIFE IS HAVING THEIR ANNUAL MEETING FOR THE RELAY FOR LIFE IN LITTLE ROCK IN PREPARATION FOR THE 2015 WALK
1/12/15	TAKE 5	11AM	5 MINUTES	APPRAISALS PLUS DISCUSSED HOW THEY DO RESIDENTIAL AND COMMERCIAL APPRAISALS IN ARKANSAS. THEY SPECIALIZE IN IN ALL TYPE OF APPRAISALS, FHA, VA, COMMERCIAL AND LAND.
1/14/15	TAKE 5	11AM	5 MINUTES	BARKANSAS OF HSV ANNOUNCES THE NEW LINE OF FRESH PET PRODUCTS IN THE COOLERS AND FIVE NEW LINES OF FOOD PRODUCTS AS WELL. WINTER SALE IN PROGRESS
1/16/15	TAKE 5	11AM	5 MINUTES	BENNETT BROTHERS OF JESSIEVILLE WILL BE OPENING A NEW LOCATION IN THE BENTON/BRYANT AREA THIS SPRING. YOU CAN STILL CALL THE LOCAL OFFICE FOR YOUR BUILDING MATERIALS.
1/19/15	TAKE 5	11AM	5 MINUTES	BROOKFIELD ASSISTED LIVING IS HAVING A WINTER MOVE IN SPECIAL. THEY HAVE APARTMENTS IN BOTH MEMORY CARE AND ASSISTED LIVING FACILITY. BROOKFIELD IS A LEVEL II ASSISTED LIVING FACILITY IN HOT SPRINGS NEXT TO NATIONAL PARK MEDICAL CENTER. CALL FOR YOUR TOUR TODAY.

<u>DATE</u>	<u>WHAT</u>	<u>TIME</u>	<u>MINUTES</u>
1/20/15	TAKE 5	11AM	5 MINUTES
			CAFÉ 1235 IN HOT SPRINGS IS HAVING A GRAND OPENING OF THEIR RESTAURANT ON FEBRUARY 25 TH FROM 10A-2P , THEY WILL BE SAMPLING OUT SOME OF THEIR POPULAR DISHES. MENUS CHANGE DAILY AND TAKE OUT IS WELCOMED.
1/22/15	TAKE 5	11AM	5 MINUTES
			CARPET BARN IS PREPARING FOR A BLOW OUT SALE ON ALL CARPET AND VINYL FLOORING UP TO 50% OFF SOME NAME BRANDS SALE DATES ARE JAN. 26 TH -FEB. 13 TH
1/24/15	TAKE 5	11AM	5 MINUTES
			CAVENAUGH HYUNDAI OF HOT SPRINGS IS HAVING A SWEETHEART SALE FROM NOW UNTIL FEB. 14 TH . COME IN TODAY AND TAKE A DRIVE AND BUY YOUR SWEETHEART A SHINY NEW CAR
1/26/15	TAKE 5	11AM	5 MINUTES
			CENTRAL AVENUE MARKET PLACE CLEARING OUT 2014 MERCHADISE AND MAKING ROOM FOR NEW 2015 VENDORS
1/29/15	TAKE 5	11AM	5 MINUTES
			CLEAR CREEK GARDNER HAS PUT TOGETHER A SEMINAR ON SPRING PLANTING AND HOW TO PREP SOIL. SATURDAY, FEB 7 TH FROM 2P-4P AT THEIR LOCATION ON MTN. PINE ROAD
2/2/15	TAKE 5	11AM	5 MINUTES
			ANDY ANDERSON IS GIVING A TALK ON HIS NEW NOVEL ABOUT HIS TIME IN THE KOREAN WAR AT GOOD SAMARITAN CHAPEL ON FRIDAY, FEB 13 TH AT 4PM
2/4/15	TAKE 5	11AM	5 MINUTES
			ARKANSAS GLASSHOPPER GIVES INFORMATION REGARDING THE ANTIQUE GLASSWARE ITEMS FROM DEPRESSION ERA. BOOTHS AVAILABLE NOW DATE OF SHOW FEB. 20 TH -21 ST
2/6/15	TAKE 5	11AM	5 MINUTES
			BREITWEISER'S MEAT MARKET IN BENTON IS HAVING A SALE ON STEAKS FOR VALENTINE'S DAY. SALE GOES THROUGH FEB. 14 TH COME IN TODAY

<u>DATE</u>	<u>WHAT</u>	<u>TIME</u>	<u>MINUTES</u>
2/9/15	TAKE 5	11AM	5 MINUTES
			BUCKSHOTS BAR AND GRILL LOCATED AT THE BOTTOM ON CEDAR MTN IS HAVING A GRAND OPENING ON FEB. 14 TH AND HAVING A VALENTINES SPECIAL DINNER OPEN FROM 9AM-11PM. TAKING RESERVATIONS NOW
2/11/15	TAKE 5	11AM	5 MINUTES
			CANYON SPRINGS NURSING AND REHAB NEWLY REMODELED REHAB WING WILL BE HAVING A GRAND OPENING FEB 21 ST FROM 1P-3P. REFRESHMENTS WILL BE SERVED AND TOURS AVAILABLE.
2/12/15	TAKE 5	11AM	5 MINUTES
			FAITH LUTHERN CHURCH OF HOT SPRINGS VILLAGE IS HAVING A CHILI FUNDRAISER TO RAISE MONEY TO SUPPORT LOCAL YOUTH SCHOLARSHIPS. THIS EVENT WILL BE ON FEBRUARY 21 ST FROM 10A-2P. TAKE OUT CONTAINERS WILL BE AVAILABLE. DESSERTS SERVED
2/16/15	TAKE 5	11AM	5 MINUTES
			THRIFT MART CONSIGNMENT SHOP HAS OPENED IN HOT SPRINGS ON MALVERN AVENUE WITH NAME BRAND CONSIGNMENT OPTONS OPEN TUES-SAT 9AM-4PM
2/18/15	TAKE 5	11AM	5 MINUTES
			GARLAND COUNTY LIBRARY IS HOSTING A BOOK FAIR ON FEB. 27 TH THRU 28 TH FROM 9A-4P. MONEY RAISED WILL SUPPORT CHILDRENS EVENTS AT THE LIBRARY
2/20/15	TAKE 5	11AM	5 MINUTES
			GOOD SAMARITAN SOCIETY IS HAVING AN OPEN HOUSE FOR THE NEWLY REMODELED FIRESIDE DINING ROOM AND COFFEE SHOP ON FEB. 26 TH 2P-4P TOURS AVAILABLE AND REFRESHMENTS WILL BE SERVED
2/23/15	TAKE 5	11AM	5 MINUTES
			HOT SPRINGS CONCERT BAND WILL BE HOSTING A SPRING CONCERT AT WHITTINGTON PARK ON MARCH 6 TH AT 4PM BRING YOUR LAWN CHAIR AND ENJOY THE LIVELY MUSIC OF SPRING TIME. A FREE OFFERING WILL BE TAKEN TO OFFSET COST OF EVENT. REMEMBER SPRING CAN BE COOL-BRING A SWEATER

<u>DATE</u>	<u>WHAT</u>	<u>TIME</u>	<u>MINUTES</u>	
2/26/15	TAKE 5	11AM	5 MINUTES	HOT SPRINGS VILLAGE EVENING LIONS BINGO IS EVERY OTHER FRIDAY NIGHT AT THE CORONADO CENTER IN THE HSV, DOORS OPEN AT 6:30P AND BINGO STARTS AT 7P. SEE WEBSITE FOR NEW 2015 SCHEDULE. BECOME A MEMBER OF THE HSV EVENING LIONS
2/27/15	TAKE 5	11AM	5 MINUTES	HSV BREAKFAST LIONS CLUB IS HOSTING THEIR ANNUAL CHILIDAY AND SILENT AUCTION ON SATURDAY, MARCH 14 TH
3/2/15	TAKE 5	11AM	5 MINUTES	ITALIAN HOUSE AND GRILL AT THE WEST GATE SHOPPING CENTER ANNOUNCES NEW MANAGEMENT TEAM AND A NEW UPDATED MENU. RESERVATIONS REQUIRED. OPEN FRIDAY & SATURDAY
3/5/15	TAKE 5	11AM	5 MINUTES	JACKSON ALLERGY CLINIC SPEAKS ABOUT SPRINGS ALLERGENS AND HOW TO AVOID FOOD ALLEGRIES. COME IN TODAY TO TEST FOR ALL TYPES OF ALLERGIES.
3/9/15	TAKE 5	11AM	5 MINUTES	JEANS AND JAVA ANNOUNCES THEIR SPRING ARRIVALS AND SALE ON WINTER CLOTHING AND ACCESSORIES. FIND THEM ON FACEBOOK AND INSTAGRAM
3/12/15	TAKE 5	11AM	5 MINUTES	THE ANNUAL JONQUIL FESTIVAL CELEBRATES THE ARRIVAL OF SPRING. THE HISTORIC STREETS AND BUILDINGS ARE OPEN FOR TOURING FOR AN ADDITIONAL CHARGE. THIS YEARS EVENT IS MARCH 18 TH AT THE HISTORIC WASHINGTON STATE PARK IN WASHINGTON, ARKANSAS.
3/16/15	TAKE 5	11AM	5 MINUTES	LEGACY LAW GROUP IN HOT SPRINGS IS HAVING A SEMINAR ON ESTATE PLANNING AND OTHER MONEY SAVING OPTIONS FOR YOUR ESTATE ON MARCH 27 TH FROM 2P-4P

DATE WHAT TIME MINUTES

3/18/15 TAKE 5 11AM 5 MINUTES
LEVI HOSPITAL IN HOT SPRINGS HAS BEEN IN SERVICE OVER 100 YEARS IS OPENING A SATELLITE CLINIC ON SECTION LINE ROAD TO HELP THOSE PEOPLE NEEDING THERAPUTIC SERVICES. CALL FOR YOUR APPOINTMENT TODAY

3/20/15 TAKE 5 11AM 5 MINUTES
THE MAGICAL ADVENTURES OF BRIAN WITHERSPOON WAS WRITTEN BY SHIRLEY VALENCIA FROM ARKANSAS. SHE WANTED TO WRITE SHORT STORIES AND BECOME AN ILLUSTRATOR OF CHILDRENS BOOKS.

3/23/15 TAKE 5 11AM 5 MINUTES
MERCEDES-BENZ OF LITTLE ROCK IS HAVING A RACING FESTIVAL OF THE SOUTH BLOWOUT SALE ON ALL 2015 MODELS

3/25/15 TAKE 5 11AM 5 MINUTES
BRESHEARS FLORIST AND GARDENING CENTER IS HAVING THEIR ANNIVERSARY SALE ON APRIL 4TH-ONE DAY ONLY, SPECIALS WILL INCLUDE MULCH, OUTDOOR POTTERY, PLANTS AND MUCH MORE.

3/27/15 TAKE 5 11AM 5 MINUTES
CITIVAN SERVICES OF BENTON REMINDS LISTENERS THAT THEY PICK UP DONATIONS AND HAVE BEEN IN SERVICE FOR OVER 50 YEARS CIVITAN SERVICES HAS BEEN A PLACE OF CARE, SUPPORT, ENCOURAGEMENT, LEARNING AND MOST IMPORTANTLY, LOVE FOR PEOPLE WITH DEVELOPMENTAL DISABILITIES OF ALL AGES. THEY ARE LOCATED IN BRYANT AND OFFERS A VARIETY OF USED ITEMS

3/30/15 TAKE 5 11AM 5 MINUTES
AMERICAN LEGION POST HSV FUNDRAISER IS SCHEDULED FOR APRIL 18TH AT THE BALBOA PAVILION FROM 10A-4P TO RAISE FUNDS FOR LOCAL SCHOLARSHIPS

3/31/15 TAKE 5 11AM 5 MINUTES
FIRST UNITED PENTECOSTAL CHURCH IN HSV WILL BE HOSTING A WOMEN'S RETREAT AT THE CHURCH FOR LADIES TO COME TOGETHER FOR FOOD AND FELLOWSHIP. EVENT WILL BE APRIL 10TH 11TH. REGISTRATION FORMS AT THE CHURCH, COST \$25 PER PERSON

ISSUE: KEEPING THE AREA RESIDENTS AWARE OF THE ACTIONS OF THEIR ELECTED OFFICIALS.
ANSWER: INTERVIEWS WITH THESE ELECTED OFFICIALS SUMMARIZING ACTIONS AND RESULTS OF
COMMITTEE AND BOARD MEETINGS AND AIRING THEM ON A SPECIAL PROGRAM WEEKDAYS.

POLITICAL INFORMATION: MEET THE CANDIDATE

<u>DATE</u>	<u>WHAT</u>	<u>TIME</u>	<u>MINUTES</u>	
3/5/15	TAKE 5	5PM	5 MINUTES	BOBBIE BATEMAN CHAIRMAN OF THE WOMENS' REPUBLICAN PARTY RECOGNIZES THE REPUBLICAN CANDIDATES FOR 2015
3/6/15	TAKE 5	5PM	5 MINUTES	GEORGE PARKER ANNOUNES HIS RUNNING FOR THE HOT SPRINGS VILLAGE POA BOARD OF DIRECTORS
3/7/15	TAKE 5	5PM	5 MINUTES	WILBUR SMITHER ANNOUNCES HIS CANDIDACY FOR THE HOT SPRINGS VILLAGE POA BOARD OF DIRECTORS
3/9/15	TAKE 5	5PM	5 MINUTES	BRUCE WESTERMAN IS ANNOUNCING CANDIDACY FOR REPUBLICAN U.S. REPRESENTATIVE FOR ARKANSAS 4 TH CONGRESSIONAL DISTRICT
3/10/19	TAKE 5	5PM	5 MINUTES	JOHN WEIDERT ANNOUNCES CANDIDACY FOR THE HOT SPRINGS VILLAGE POA BOARD OF DIRECTORS