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## Frequently Asked Questions about Furniture 3D CGI

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- 1. What is the cost of high-resolution 3D CGI versus photography?**

3D Photorealistic furniture 3D CGI is a small cost compared to the cost and time of making physical samples for photography – a large potential savings! Furniture 3D CGI is cost effective and affordable to small businesses in addition to large companies.  
Normally, a single image silhouette (silo) starts at \$200 & a full room scene from an approved silo starts at \$325.
- 2. What are the inputs needed to generate 3D CGI images?**

Inputs are simple – all we need is a designer sketch or 2D CAD with overall dimensions, a HR desktop scan of the wood or metal finish, a HR desktop scan of applicable fabrics & Smartphone photo of trims & accessories. We are available to make it easy to understand
- 3. What is the turnaround time on a normal 3D CGI project?**

3D Photorealistic furniture CGI is quick & easy! An amazing time saving process over the travel & traditional long wait in making physical samples with the logistics of studio or on-location photography.  
3D Photorealistic furniture CGI is almost instantaneous with usable photorealistic images in days not weeks or months! It propels your business with amazing speed to market with your designs & creativity!  
Normal turn times are 5 working days after approved client inputs.
- 4. How can 3D CGI enhance creativity in product development?**

3D Photorealistic furniture CGI offers designers & management total control of product design & development process through perception, fabrics, finishes, colors, lighting, etc. Furniture CGI permits unlimited fine-tuning for your product & marketing pieces.  
3D Photorealistic furniture CGI can create lifestyle room scene images of your choice without the cost of travel or setting up for on-location photography.
- 5. How can 3D CGI enhance sales & Marketing?**

3D Photorealistic furniture CGI provides the flexibility to edit images quickly from dynamic feedback from stakeholders & clients which cannot be achieved economically or timely with studio photography. Allows for “buy in” from your stakeholders & clients in the creative stage.
- 6. What is the quality versus HD photography?**

Our high-resolution 3D CGI image output are at 600dpi which matches or exceeds HD photography. 3D Photorealistic furniture render provides the flexibility to edit images quickly with dynamic feedback from stakeholders & clients which cannot be achieved economically or timely with studio photography. NO pixelation for closeup shots!
- 7. Are 3D CGI images optimized for web site use?**

Yes
- 8. Are 3D CGI images optimized for printing marketing material?**

Yes
- 9. Can 3D CGI be used for product videos & animations?**

Yes – this is a great usage of 3D CGI technology! 3D Photorealistic furniture render files can be adapted to create interactive Images & animations adding immense realism & client engagement to your product imagery.
- 10. Will 3D CGI save logistics costs?**

3D Photorealistic furniture 3D CGI is a digital technology free of complex logistics that are involved in making & moving physical samples to photography studios or for setting up for on-location photography.
- 11. Other cost saving benefits?**

3D Photorealistic furniture 3D CGI does not leave an environmental footprint as does physical sample making, the logistics of moving samples & reduced travel requirements. Furniture 3D CGI helps gauge customer interest in new models allowing the necessity to make physical samples limited to those of interest eliminating waste of unwanted sampling & unsold inventory.

For more information, visit [www.isculptorworld.com](http://www.isculptorworld.com)