

Oregon Paint Horse Club Minutes

April 29, 2025

Call to Order - 6:35pm

Attendance: Jamie Bansen, Kristen Shaw, Carrie Averill, Elaine Grimps, Jessica Wolfer, Allison Freeman, Sarah Lutz, Joan Horton, Rachel Arbuckle, Molly Davis, Joanna Latham,

Minutes: Joan made a motion to approve the March minutes and Rachel seconded. Motion passed.

Treasury Report: Year end awards were paid for. We got paid for sponsorships and silent auction. We received over \$2000 through PayPal in sponsorships. Sponsorships were also done through Venmo through our show account. P and L for the show has not been done because we still have outstanding checks.

Zone One Report: Nothing to report

NWCC Report: Nothing to report

Spring Fling Show 2025 - Income was up about \$16,000 from last year. We have signed a contract with Oregon Horse Center for the weekend of March 21 and 22. We can still put OSF on the calendar for next year, but the RV parking is a concern. We are looking at adding Friday as a show day for Trail. We would set trail up on Thursday and start later for Friday with Trail and Ranch events. Adding a day will add expenses, but the show committee feels like it is worth it so we don't have to have such long days. Elaine commented that sponsors were not announced. We will need to make sure next year that the announcer has a list of sponsors so they can be announced. Joan mentioned sponsorship levels including stall choices, RV spots, etc..., free bale of bedding or two, trail course warm up, etc..... Can we get a banner on the website of our sponsors? More Jackpot and beginner entries. All breed classes had great numbers. Discussed having a Mulligan class at the end of the show, but have it be judged and people can't have been in the top three of their class.

The hospitality with food was very well received. People liked the awards. We still have a lot of large, XL, and XXL in the vests and jackets. All the corporate sponsors got handwritten thank yous for their sponsorships. Joan would like to have all new judges. We will be adding some paid/volunteer positions. We need some extra help with various jobs. Oregon Horse Center has some trail equipment we can lease for \$150, setup not included. Kristen is concerned because we do our trail equipment well and if ours gets painted and cleaned up, we can use our own. Sarah Hamer has agreed and committed to be in charge of trail. She will draw it up, set it up, make changes between courses, take it down, etc... Kristen will ask Sarah for clarification regarding volunteer or paid help. Allison brought up bringing back more of the riding beginner classes. Maybe add in some fun classes, costume, dad leadline, parent showmanship, etc... Western versatility class, English versatility class, green pattern classes.

Committees:

Youth- Fundraising ideas - A Sterling work saddle is \$2200 with lettering. It would be cheaper if plain. Kristen will talk to Savannah from OQHA regarding legality of raffles. Allison is concerned regarding the price point of tickets. It doesn't have to be a saddle. We could raffle off custom spurs or custom headstall with our logo. How can we market it since it is the first run of it. We will discuss more later as we get more information.

Awards - It is early in the year for making decisions regarding year end awards. We will table until the fall.

Sponsorship -

Membership - Jamie reported there were about 6 people that became members at the show. We had people become members from other states. We are growing our numbers. We need to be creative to market the benefits of being a member of OPHC. There is a member discount for stalls for our show that other clubs do. An idea as a member benefit. We need to figure out how to pull more people in so they are members and get benefits. Kristen will take the idea to the show committee.

Marketing - Nothing new to share. Thank you Allison for all the posts regarding our show.

Old Business: website pictures. We can put a post on Facebook to upload pictures to the website. Add a sponsorship section on the website. Elaine mentioned the website needs updated. Website needs more live links. It needs to be more mobile friendly with live links.

Youth Scholarship: There is a draft on the website. It is a very basic application. I modeled the Ohio Quarter Horse Association. There is an application for 70% of the score and an interview portion 30%. Allison likes the idea of an interview portion. The committee is Jessica Wolfer, Allison Freeman, and Molly Davis. Once the scholarship is live, there will be a FB post. And Kristen will add to the NWCC FB page. There is about \$1500 for a youth scholarship. We will try to get the scholarship live by May 10th, it will be due June 15th and the winner will be announced by August 1st. We will put the remaining funds from our youth fund into another account to gain some interest. Molly will look into that.

Trail Trailer - Must be 14 feet long and double axle. We will look into trail equipment from OHC before we schedule a painting party. Joan brought up that we need to put someone in charge of finding the trailer! Joan made a motion to spend up to \$6000 on a trail trailer. It needs to be 14x7, fully enclosed, double axle. Rachel seconded. Motion passed.

New Business We need a member to field emails from our website. Allison offered to do that job because it goes with the marketing. Kristen will get the login information to Allison.

Next Meeting June 4th 6:30pm via Google Meet

Adjourned: 8:22pm