Oregon Paint Horse Club Minutes

October 24, 2023

Call to Order: – 6:45 pm

Attendance:

Kristen Shaw, Jamie Bansen, Delany Wurdinger, Molly Davis, Carrie Averill, Allison Freeman, Dakota Phelps

Guests: Melanie Bergren, Rachel Arbuckle, Staryl Bolen

Minutes:

Minutes from September were read. Kristen moved and Jamie seconded to approve the minutes. Motion passed.

<u>Treasury Report:</u> Molly sent over a profit and loss statement through Facebook Messenger. Paid \$600 for storage unit and \$200 to NWCC. Carrie made a motion to approve the treasurer report and Dakota Seconded. Motion passed.

Zone One Report: Meeting 2 weeks ago. Show made minimal profit this year. Entries were down. Flat fee was a bit of a problem because the flat fee was unlimited. Working on high point awards. Awards will be changing for next year. Awards will probably change to vendor certificates. 2024 will be Idaho with potential change for 2025. Shannon will have entries at the next zone meeting.

Youth Report: No youth report. Allison is the youth chair. Kristen will get her the list of youth members.

Show Committee: We have the show manager, show secretary, all the scribes booked and the announcer. Linda Vance is working on judges. We have the show photographer. Save the date post has gone out through different platforms and has gotten great responses. Allison is going to start a Facebook event for the show. Updates for the show will go through the event page. Discussed class list, but nothing final yet. Did approve doing 4-H and OHSET awards which will be sponsored. Will need to send out a flier for 4-H and OHSET to send out to members. Carrie will reach out to Candi Bothum of 4-H to get show information out. Delany suggested we have specific halter awards at the show. We did not discuss cutting categories, but combining some small classes. We are going to be giving champion and reserve for high points instead of through 5th place. Joint account will be set up through Bank of America. Still working on the details of signers. Our club deals with US Bank. Kristen Shaw will set up the account at Bank of America and be the signer for OPHC.

<u>Year End Award/Banquet:</u> Kristen needs the points from the Eugene show to update the points for year end awards. Delany will speak with Carrie Croft regarding the quarter horse

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show. Member list needs to go to Carrie because we get \$2 per OPHC entry. Check from OQHA needs to go to Molly. 21 categories at this moment. We will need to look at the cost of the award for the year-end. We will possibly need to find sponsors. Sponsorship letter was done by Dakota. We need to get the Square account linked to the website. Someone has offered to sponsor and needs to know where to donate. Kristen has reached out to Stephanie Fricke about forms to link to the square account. Cost is \$160 a year through a third party. This would allow membership to be paid online and sponsorships would be allowed to be paid online. Molly will look into setting up and try to have it within the week. Kristen suggested using some of the awards in storage for year end awards and they already say reserve high point or reserve halter high point.

Delany, Jamie and Molly are the committee for year end awards

Ballots: Digital ballot was presented and needs to put a write in option in all options. Need to remove Lena Davies as no confirmation from her. Jamie made a motion to accept the digital ballot with corrections discussed and Kristen seconded. Motion passed. Delany released herself from the board. Results need to be tabulated by the December meeting. This will be sent out after the November meeting and will be due by December 1st. Carrie will make appropriate changes and it will be ready by the November meeting.

NWCC: NWCC delegates need to be chosen

<u>Website:</u> Bylaws are now on the website and so are points. Points will be updated. The October show needs to be removed and add the spring show information. Whatever happened with pictures that were sent to Brenda. We need to get the pictures updated. Stick with communicating with Brenda by one person. Jamie is the point person for the website with Brenda.

<u>Marketing/FB committee</u> - Need a timeline for postings. Need to be more specific with sponsorships. Put recognition on the Facebook page regarding sponsorships. Discussion regarding how specific to be with sponsorship requests. Sponsorship posts need to go out asap for year end awards. Allison will get something up this week. We need to build the brand of OPHC. Will make posts when at other shows. We will make a post in Rancho next week.

Membership Committee: We have been discussing ways to get membership numbers up. What are the benefits of being a member of the club? Year end awards and NWCC awards are a benefit of being a member. If we don't get support from members for our regional clubs our local shows will disappear. Discussed different options for increasing membership and funding for the club. Example: If you want to qualify for year end awards you need to bring in \$100 in sponsorship or work so many hours at the show. Kristen suggested being more active on the national level.

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Sponsorship Committee: Delany is stepping down from the committee and Allison is stepping in for that.

<u>New/Other Business:</u> Look at getting more people to the meetings. We also need to look at nominating more people for the board and officer positions. Have the ballot ready for the November meeting and send it out after the meeting. The ballot will be due back by December 1st. Allison will put out a post as an invite for more people to attend the next meeting.

OQHA Partnership for 2024 - Haven't heard anything back

Next Meeting: November 21, 2023 via Google Meet - Link has already been shared with the board.

December 19th meeting link has been sent to the board

Meeting Adjourned – 8:26pm

Prepared by Carrie Averill