

Oregon Paint Horse Club Minutes

November 21, 2023

Call to Order: – 6:33 pm

Attendance:

Kristen Shaw, Jamie Bansen, Delany Wurdinger, Molly Davis, Carrie Averill, Allison Freeman, Dakota Phelps

Guests: Hayley Forsburg, Joan Horton, Elaine Grimps, Staryl Bolen, Sarah Lutz

Minutes:

Minutes from October were read. Dakota moved and Jamie seconded to approve the minutes. Motion passed.

Treasury Report: Delany missed the showmanship buckle for the spring show, so that will need to be purchased. Not much activity from last meeting. Check is sent to Kristen for the show for \$6000 and we got a \$350 donation for year end awards from Jessica Wolfer. Balance is \$2,606.05. Kristen has gotten some cash sponsorships. She will deposit into the show fund and reimburse with a check.

Zone One Report: No meeting since the last one. No meeting until after the first of the year. 2024 is still in Nampa. Nothing has been set for 2025.

Youth Report: Allison has about 10 kids that want to be on the youth committee. She would like to have a short Zoom meeting on Monday December 18 at 6:30 to go over information including fundraising, etc.. Allison will post the link in a FB post. Kristen will reach out to the SW group and see if there are any youth interested in the show. Goal for 2025 is to have some scholarships for our youth members.

Ballots: Kristen made a motion to send ballots out Monday December 4th. Jamie seconded. Motion passed. Ballots will go out individually without membership information. Ballots will be due no later than the 15th of December so Carrie can compile data and have it ready for the December 19th meeting.

NWCC: Will determine delegates after ballots are done.

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Committee Reports:

Show Committee: We have 2 separate bids for show manager. Show secretary, scribes and three judges have been hired. No cost from the facility. Working on class list, stall fees, etc... Will still have ranch classes with all-breed. Joan believes the ranch classes and high points will continue to grow.

Year End Award/Banquet: Delany, Jamie and Molly are the committee for year end awards

We need more award sponsors for year-end. Typical budget is \$3500. Kristen is working with Karrots to sponsor jackets or vests for awards. We also have extra things from the storage unit. Delany looked at Cowboy bronzes and instead of whole body statues there are head and shoulder statues that run about \$50 a piece.

Marketing/FB committee - Website - nothing new until someone tells Jamie to get something updated. Allison is going to ask for more membership photos to send to the website. Delany mentioned we need to get more branding for the spring show. We need continuity for social media about the show. We can't pay for the ad from Lawran Whitney because we don't have the account to pay it from. Carrie or Kristen will reach out to Lawran about payment.

Membership Committee: Brenda has figured out how to make membership be on-line, but is waiting for the committee to come up with requirements before putting it on the website. She also is working on the website for a link to the payment page so people can pay on-line. Within PayPal we should be able to determine if it is a membership or a donation for the show/year-end awards. Kristen will reach out to Brenda. We need to discuss award requirements - sponsorship, meeting attendance requirements, volunteer hours, etc... Elaine discussed different membership fees for different groups. Joan brought up some good ideas about not nickel and diming members, but a flat rate.

Sponsorship Committee: Sarah Lutz has been getting some great donations. Backroads is donating a saddle pad, gallops, 100x and Wilco will do gift cards for high points. Also has some donations for silent auction items and raffles. Kathy's has donated a silver headstall. For the headstall maybe doing an overall raffle. Have youth sell tickets for it to raise funds. Trying to figure out individual recognition and business recognition thanking them. Use social media to link sponsors and thank them. Have a section on the website. Jamie has a lady that asked about banners being put up at the show. We don't need to provide banners, but if people have them, we will put them up. Do we have embroidery picked out for show awards? Sarah doesn't want to step on the toes of people who are competitors. Sarah is reaching out on behalf of OPHC so wanted to make sure she is not stepping on toes. Allison will start putting recognition on the FB page for sponsors. Sarah has an amazing spreadsheet for all the different sponsorship levels.

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Sarah will work on sharing her document so people don't double contact sponsors. On the sponsorship form there are levels - are there correlations to anything with those levels?

New/Other Business:

OQHA Partnership for 2024 - Haven't heard anything back. If the shows have Paint classes they will be OPHC approved. NWCC allows OPHC to have 10 judges. Need more information. Oregon Classic is now Paint approved for 2024. Kristen will reach out to Kerry Croft

Next Meeting: December 19, 2023 via Google Meet - Link has already been shared with the board.

January Meeting Date and Time - January 16, 2024 6:30 via Google Meet

Meeting Adjourned – 8:20pm Kristen made the motion Jamie seconded. Motion passed.

Prepared by Carrie Averill