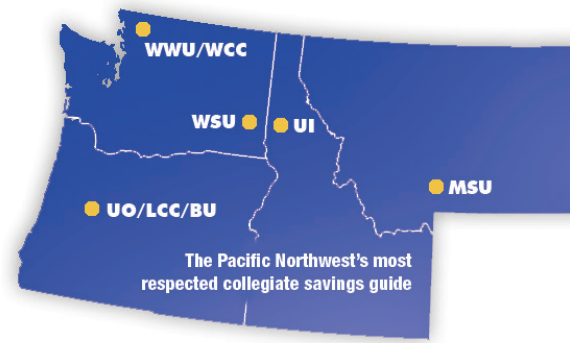


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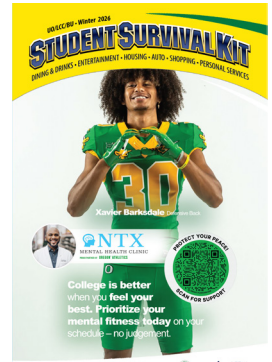
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Our program financially benefits:

- WSU Residence Hall Association
- UO Residence Hall Association
- WWU Residence Hall Association

Rick and Melissa Giesa
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2026-27 Survival Kit Coupon Books • Deadline & Distribution Calendar

UNIVERSITY/COLLEGE	EDITION	QUANTITY	AD DEADLINE	DISTRIBUTION DATES/DELIVERY METHOD
WWU/WCC/BTC BELLINGHAM, WA	Spring quarter '26	20,000 copies	2/24/26	3/28/26 - Direct mail to WWU/WCC/BTC
WWU/WCC/BTC BELLINGHAM, WA	Fall quarter '26	20,000 copies	8/19/26	9/21/26 - Direct mail to WWU/WCC/BTC
WWU/WCC/BTC BELLINGHAM, WA	Winter quarter '27	,000 copies	12/1/26	1/2/27 - Direct mail to WWU/WCC/BTC
UO/LCC/BU Combo Edition EUGENE, OR	Spring quarter '26	20,000 copies	2/24/26	3/28/26 - Direct mail to UO/BU/LCC, Titan Store/LCC students
UO/LCC/BU Combo Edition EUGENE, OR	Fall quarter '26	20,000 copies	8/24/26	9/26/26 - Direct mail to UO/BU/LCC, Titan Store/LCC students
UO/LCC/BU Combo Edition EUGENE, OR	Winter quarter '27	20,000 copies	11/30/26	1/2/27 - Direct mail to UO/BU/LCC, Titan Store/LCC students
Montana State University BOZEMAN, MT	Fall semester '26	16,000 copies	7/22/26	8/24/26 - Direct mail in apts/homes (USPS) & MSU Bookstore
Montana State University BOZEMAN, MT	Spring semester '27	16,000 copies	12/8/26	1/9/27 - Direct mail in apts/homes (USPS) & MSU Bookstore
WSU/UI Edition (students) PULLMAN, WA / MOSCOW, ID	Fall semester '26	25,000 copies	7/20/26	8/22/26 - Direct mail, WSU/UI Housing & WSU/UI Bookstores
WSU/UI Edition (students) PULLMAN, WA / MOSCOW, ID	Spring semester '27	25,000 copies	12/7/26	1/9/27 - Direct mail, WSU/UI Housing & WSU/UI Bookstores
Palouse Survival Kit (residents) PULLMAN / MOSCOW	Summer '26	16,000 copies	4/15/26	5/13/26 - Direct mail, in-homes to 99163 and 83843
Palouse Survival Kit (residents) PULLMAN / MOSCOW	Winter '26	16,000 copies	9/16/26	10/14/26 - Direct mail, in-homes to 99163 and 83843