

STUDENT SURVIVAL KIT COUPON BOOK

The University-Community Marketing Experts • Direct Mail Distribution



EXPERIENCED PROFESSIONALS We're industry leaders in collegiate marketing and sales promotion. Our mission is to connect your business with local college students and staff in an informative, valuable and colorful print & mail product. *It's required reading!*

STRATEGIC DISTRIBUTION Printed editions are delivered by direct mail to WWU, WCC, WSU, UI, MSU, UO, LCC, and BU students. Additionally, we're the *only* coupon book at WWU, UO & WSU distributed to students living in the residence halls.

UNIQUE DIGEST-SIZE, FULL-COLOR PRINTED FORMAT Our compact size travels with students in a pocket, purse or auto. Brilliant, high-resolution color printing on high-quality paper stock.

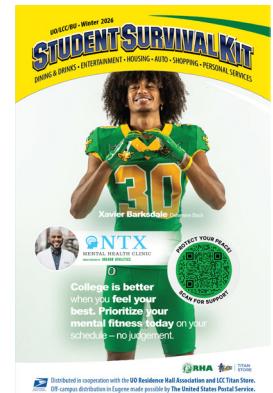
HIGHEST CIRCULATION of any similar coupon book at your university. You reach more of your local students and staff than any other coupon book distributed in your area.

MEASURABLE RESULTS Just count the coupons redeemed!

FREE FULL PAGE AD with purchase of two premium coupons (see *Power Package - our best value*).

FREE GRAPHIC DESIGN with professional typesetting, photography & consulting services.

THE ONLY STUDENT SAVINGS GUIDE that returns a portion of revenue to many of our universities.



Our program financially benefits:

- WSU Residence Hall Association
- UO Residence Hall Association
- WWU Residence Hall Association

Rick and
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Giesa
Owners



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2026-27 Survival Kit Coupon Books • Deadline & Distribution Calendar

UNIVERSITY/COLLEGE	EDITION	QUANTITY	AD DEADLINE	DISTRIBUTION DATES/DELIVERY METHOD
WWU/WCC/BTC BELLINGHAM, WA	Spring quarter '26	20,000 copies	2/24/26	3/28/26 - Direct mail to WWU/WCC/BTC
WWU/WCC/BTC BELLINGHAM, WA	Fall quarter '26	20,000 copies	8/19/26	9/21/26 - Direct mail to WWU/WCC/BTC
WWU/WCC/BTC BELLINGHAM, WA	Winter quarter '27	,000 copies	12/1/26	1/2/27 - Direct mail to WWU/WCC/BTC
UO/LCC/BU Combo Edition EUGENE, OR	Spring quarter '26	20,000 copies	2/24/26	3/28/26 - Direct mail to UO/BU/LCC, Titan Store/LCC students
UO/LCC/BU Combo Edition EUGENE, OR	Fall quarter '26	20,000 copies	8/24/26	9/26/26 - Direct mail to UO/BU/LCC, Titan Store/LCC students
UO/LCC/BU Combo Edition EUGENE, OR	Winter quarter '27	20,000 copies	11/30/26	1/2/27 - Direct mail to UO/BU/LCC, Titan Store/LCC students
Montana State University BOZEMAN, MT	Fall semester '26	16,000 copies	7/22/26	8/24/26 - Direct mail in apts/homes (USPS) & MSU Bookstore
Montana State University BOZEMAN, MT	Spring semester '27	16,000 copies	12/8/26	1/9/27 - Direct mail in apts/homes (USPS) & MSU Bookstore
WSU/UI Edition (students) PULLMAN, WA / MOSCOW, ID	Fall semester '26	25,000 copies	7/20/26	8/22/26 - Direct mail, WSU/UI Housing & WSU/UI Bookstores
WSU/UI Edition (students) PULLMAN, WA / MOSCOW, ID	Spring semester '27	25,000 copies	12/7/26	1/9/27 - Direct mail, WSU/UI Housing & WSU/UI Bookstores
Palouse Survival Kit (residents) PULLMAN / MOSCOW	Summer '26	16,000 copies	4/15/26	5/13/26 - Direct mail, in-homes to 99163 and 83843
Palouse Survival Kit (residents) PULLMAN / MOSCOW	Winter '26	16,000 copies	9/16/26	10/14/26 - Direct mail, in-homes to 99163 and 83843