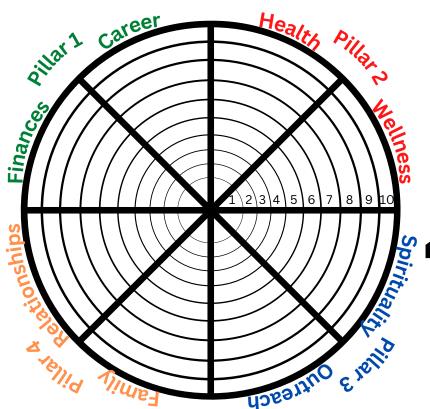
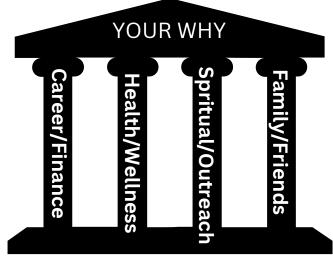
Rating Your Current Life Wheel TODAYS DATE: _____





THE WHEEL OF YOUR LIFE IS A GREAT TOOL THAT HELPS YOU BETTER UNDERSTAND WHERE YOU ARE RIGHT NOW SO YOU CAN SET YOUR GOALS TO BRING ALL OF THESE PILLARS TO A 10.

SWOT METHOD-Understanding your Strengths, Weaknesses, Opportunities and Threats.

The SWOT Analysis is a very effective technique for identifying your Strengths and Weaknesses, and for identifying the Opportunities and Threats you face. Used in a business context, it will help you develop your career in a way that helps you take advantage of your talents, abilities and opportunities; as well as helping you to carve a sustainable niche in your market. Carrying out an analysis of your business using the SWOT framework will help you to focus your activities into areas where you are strong and where the greatest opportunities lie

Strengths (Internal)

What are your personal advantages?
What advantages does your company have?
What do you do better than anyone else?
What factors mean that you "get the sale"?
What do other people see as your strengths?
Consider this from your perspective, and from the perspective of the people you serve.

Weaknesses (Internal)

What could you improve? What should you avoid? What factors lose you sales? What do you do poorly? Again, consider this from an internal and external basis, Do other people seem to perceive weaknesses that you don't? What are your competitors doing better than you?

Opportunities (External)

Changes in government policy related to your field changes in social patterns, population, lifestyle changes What interesting trends are you aware of? Changes in technology Local Events Look at your strengths and ask if those open up any opportunities. Look at your weaknesses and ask yourself if you could open up opportunities by outsourcing or eliminating them.

Threats (External)

What obstacles do you face? What are your competitors doing? Are your job requirements changing? Could any of your weaknesses threaten your business? Do you have financial problems? Threats are things that we should be aware of, but they are not usually things that we have control over.

SWOT METHOD-

How to use this tool: To carry out a SWOT Analysis write down the answers to the above questions. Where appropriate, use similar questions applicable to your particular situation:

STRENGTHS	OPPORTUNITIES ———————————————————————————————————
WEAKNESSES	THREATS

SWOT METHOD CONTINUED

Strengths (Internal) Examples:

- *Market Knowledge
- *Sphere of Influence
- *Marketing Expertise
- *Community Connections
- *Positive Online Reviews and Testimonials
- *Leveraged Systems
- *Goal Getter
- *Industry Reputation
- *Leadership Positions
- *Brand Identity
- *Reputation
- *Social Media Presence
- *Lead Gen Activities

Weaknesses (Internal) Examples:

- *Inexperience
- *Loss of a Valued Team Member
- *New to the Market or Profession
- *Small Sphere of Influence
- *Negative Online Reviews
- *Negative Brand Identity
- *Lack of Systems
- *Time Management
- *High Cost of Living
- *No Marketing or Business Action Plan
- *Shift in Market
- *Lack of Support
- *Lack of Knowledge
- *Interest Rates

Opportunities (External) Examples:

- *Growth due to market
- *Influx of new residents for jobs
- *Market shift- Sellers must sale
- *Investment / Investor opportunities
- *New subdivisions opening up
- *New commercial or industrial centers
- *New transportation initiatives
- *New home buyer incentives or programs
- *New investment incentives
- *Less Competition
- *Interest Rates

Threats (External) Examples:

- *Economic Downturn
- *Rising Interest Rates
- *Demographic Shifts
- *Industry Shifts
- *Market Shifts
- *Inventory Shifts
- *Technological Innovations
- *Rising cost of insurance
- *Rising cost of living
- *Technology

How do you turns strengths into goals and Into clients?

How do you turn weaknesses into strengths, into goals, then into clients?

How do you turn opportunities into strengths, into goals, then into clients?

How do you turn threats into opportunities, into strengths, into goals, then into clients?

Career/Finances List Goals You Wish To Achieve In 2023		
• Goal #1		
Road Blocks		
Resolve/Action		
Goal #2		
Road Blocks		
Pesolve/Action		
Goal #3		
Road Blocks		
Pesolve/Action		
• Goal #4		
Road Block		
Resolve/Action		

Career/Finances Continued List Goals You Wish To Achieve In 2023

• Goal #5
Road Blocks
Resolve/Action
• Goal #6
Road Blocks
Resolve/Action
• Goal #7
Road Blocks
Resolve/Action
• Goal #8
Road Block
Resolve/Action

Write Your Entire Vision For this Pillar As If You Have Already Achieved It , Write what it is for this area to be at a 10.
Create the Vision In Present Tense. As if you have already achieved the Goals
 How Does It Feel? Write Your Gratitude and How Thankful You Are? How Proud Are You For Having Achieved Your Goals? How Proud are those around you?

Career/Finances

Health/Wellness	
List Goals You Wish To Achieve	In 2023

•	Goal #1
•	Road Blocks
•	Resolve/Action
•	Goal #2
•	Road Blocks
•	Resolve/Action
•	Goal #3
•	Road Blocks
•	Resolve/Action
•	Goal #4
•	Road Blocks
•	Resolve/Action

Write Your Entire Vision For this Pillar As If You Have Already Achieved It, Write what it is for this area to be at a 10. • Create the Vision In Present Tense. As if you have already achieved the Goals • How Does It Feel? Write Your Gratitude and How Thankful You Are? How Proud Are You For Having Achieved Your Goals? How Proud are those around you?

Health/Wellness

Spiritual/Outreach
List Goals You Wish To Achieve In 2023
• Goal #1
Road Blocks
Resolve/Action

•	Koad	Blocks	

• Goal #2

Resol	ve/A	ction
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 Goal # 	3
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_	Doo	4 D	locks
•	Road	u DI	LOCKS

Resolve	/Action

• Goal #4

• Road Blocks

• Resolve/Action

Write Your Entire Vision For this Pillar As If You Have Already Achieved It , Write what it is this area to be at a 10.	for
• Create the Vision In Present Tense. As if you have already achieved the Goals	
How Does It Feel? Write Your Gratitude and How Thankful You Are? How Proud Are You Having Achieved Your Goals? How Proud are those around you?	ı For

Spiritual/Outreach

Family/Friends/Relationships List Goals You Wish To Achieve In 2023

•	Goal #1
•	Road Blocks
•	Resolve/Action
•	Goal #2
•	Road Blocks
•	Resolve/Action
•	Goal #3
•	Road Blocks
•	Resolve/Action
•	Goal #4
•	Road Blocks
•	Resolve/Action

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How Does It Feel? Write Your Gratitude and How Thankful You Are? How Proud Are You For
Having Achieved Your Goals? How Proud are those around you?

Write Your Entire Vision For this Pillar As If You Have Already Achieved It, Write what it is for

Family/Friends/Relationships