The Blast App Inc.

# The Future of Investing

We help members of TBA DAO feel empowered and supported

tbadao.xyz

TBA DAO is a Web3 community and incubator for compassionate, authentic, and ambitious people

We offer investment, operations, and tech support to help TBA projects and communities flourish

## Pitch Overview

#### 01 Thesis

- Vision
- Mission
- Business Model

#### 03 *Ask*

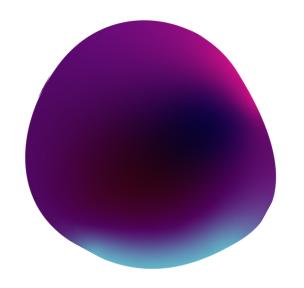
- Fundraising Goal
- Usage of Funds
- Next Raise

#### 02 *Progress*

- Team
- Projects
- Accomplishments

#### 04 Vision

- Short-term
- Mid-term
- Long-term



## Thesis: Vision

We believe the world needs better community builders who care about the well-being of our global society

## Thesis: Mission

Our mission is to unite **compassionate**, **authentic**, and **ambitious** people, inspire them, and provide the resources needed to build their own communities

## Thesis: Business Model

We will invest time and money improving projects and communities incubated out of TBA DAO

## Progress: Team

#### TBA DAO

#### **Creators**

- Lexy Kenya
- Nyla New Jersey
- **Kyelle** New Jersey (Gen Z)
- **Jhamar** Brooklyn

#### Community

- 4 Creators
- 10 Builders
- **50** TBA DAO Members
- 2 Partners
- 500+ "Users"

#### **Partners**

Appreator is a development company that builds quality and sustainable software products for its clients. We are partnering with Nitin Gohel and Appreator to build software and run experiments for our communities and projects

## Progress: Projects

#### TBA!

Social messaging app for members of TBA DAO

#### **Tunes**

Music created by members of TBA DAO

#### **Freedom Flowers**

An NFT lifestyle
brand with a mission
to promote more
authenticity in our
society

#### RapLand

American Idol for amateur rap artists

#### The Mentor App

Communication
management
software that
provides a safe and
engaging place for
mentors and their
high school mentees
to communicate
online

## Progress: Accomplishments

#### Inclusivity

3 of 4 creators of TBA DAO are women. 60% of our community are women

#### **Pioneers**

In 2018 our app became the first app in Apple's app store to allow people to earn and spend crypto

#### **Events**

Hosted 12 events in 2022 that was attended by 300+ people

#### Women's Safety

In 2017 we received a grant of \$50,000 to help protect women and teens from domestic violence and street attacks

#### Google

Featured by **Google** for our work with **The Mentor App** 

#### Revenue

We have earned ~\$100,000 in total from all projects

## Ask: Fundraising Goal

We are looking to raise \$500k that will give us 24 months of runway

## Ask: Usage of Funds

- Pay builders and community members part time/gig wages to operate their communities as a side hustle
- Build/maintain **software** for our communities
- Host recruitment events
- Daily operating costs

## **Ask: Next Raise**

Our goal is to spend the next two years to turn profit and help scale at least two TBA projects. When this happens we will raise \$10M in an attempt to increase the number of projects and communities in TBA DAO

#### **Vision: Short-term**

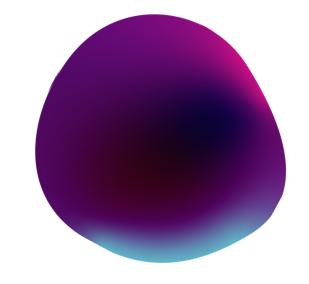
Our short-term goal is to grow our community from 50 supporting members to 5,000 in the next two years.

We also plan to validate our business model and cover all operating expenses including events, equipment, payroll, insurance, development costs (R&D), and lawyer fees.

#### Vision: Mid-term

Our mid-term goal is to become a direct competitor to **Y Combinator.** 

We want to create a business strategy that allows us to charge annual subscriptions to all investors who want to work with our projects and communities



## Vision: Long-term

Our long-term goal is to create a fully distributed and autonomous incubator that allows all TBA DAO members to find community members and apply for funding without the need of a middle person.

We want to use AI and blockchain data to be able to autonomously provide microfunding to 1,000's of projects and communities per month.

"I swing big, with everything I've got. I hit big or I miss big. I like to live as big as I can."

-Babe Ruth

hi@tbadao.xyz