

The Blast App Inc.

# The Future of Investing

We help members of **TBA DAO** feel empowered and supported

tbadao.xyz

TBA DAO is a Web3 community and incubator for **compassionate, authentic, and ambitious** people

We offer investment, operations, and tech support to help TBA projects and communities flourish



# Pitch Overview

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## *Vision*

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- Long-term



01

# Thesis: **Vision**

We believe the world needs better community builders who care about the **well-being** of our global society



01

# Thesis: **Mission**

Our mission is to unite **compassionate, authentic,** and **ambitious** people, inspire them, and provide the resources needed to build their own communities

01

# Thesis: **Business Model**

We will invest **time** and **money** improving projects and communities incubated out of TBA DAO



02

# Progress: Team

*TBA DAO*

## Creators

- **Lexy** – Kenya
- **Nyla** – New Jersey
- **Kyelle** – New Jersey (Gen Z)
- **Jhamar** – Brooklyn

## Community

- 4 Creators
- 10 Builders
- 50 TBA DAO Members
- 2 Partners
- 500+ "Users"

## Partners

Appreator is a development company that builds quality and sustainable software products for its clients. We are partnering with Nitin Gohel and Appreator to build software and run experiments for our communities and projects





02

# Progress: Projects

## TBA!

Social messaging app for members of TBA DAO

## Tunes

Music created by members of TBA DAO

## Freedom Flowers

An NFT lifestyle brand with a mission to promote more authenticity in our society

## RapLand

American Idol for amateur rap artists

## The Mentor App

Communication management software that provides a safe and engaging place for mentors and their high school mentees to communicate online



02

# Progress: Accomplishments

## Inclusivity

3 of 4 creators of TBA DAO are women. 60% of our community are women

## Events

Hosted 12 events in 2022 that was attended by 300+ people

## Google

Featured by Google for our work with The Mentor App

## Pioneers

In 2018 our app became the first app in Apple's app store to allow people to earn and spend crypto

## Women's Safety

In 2017 we received a grant of \$50,000 to help protect women and teens from domestic violence and street attacks

## Revenue

We have earned ~\$100,000 in total from all projects

03

# Ask: Fundraising Goal

We are looking to raise **\$500k** that will give us **24 months** of runway



03

# Ask: Usage of Funds

- Pay builders and community members **part time/gig wages** to operate their communities as a side hustle
- Build/maintain **software** for our communities
- Host recruitment **events**
- Daily operating costs

03

## Ask: Next Raise

Our goal is to spend the next two years to turn profit and help scale at least two TBA projects. When this happens we will raise **\$10M** in an attempt to increase the number of projects and communities in TBA DAO



04

## Vision: Short-term

Our short-term goal is to grow our community from 50 supporting members to 5,000 in the next two years.

We also plan to validate our business model and cover all operating expenses including events, equipment, payroll, insurance, development costs (R&D), and lawyer fees.





04

## Vision: Mid-term

Our mid-term goal is to become a direct competitor to **Y Combinator**.

We want to create a business strategy that allows us to charge annual subscriptions to all investors who want to work with our projects and communities



04

## Vision: Long-term

Our long-term goal is to create a fully distributed and autonomous incubator that allows all TBA DAO members to find community members and apply for funding without the need of a middle person.

We want to use AI and blockchain data to be able to autonomously provide micro-funding to 1,000's of projects and communities per month.

"I swing **big**, with everything I've got. I  
hit **big** or I miss **big**. I like to live as **big**  
as I can."

-Babe Ruth

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