

SAVE MORE THAN \$20,000 A YEAR. HIRE FREELANCE.

In-house Graphic Design Employee

VS

Freelance Graphic Designer

HR \$17.00 | YR \$43,102

LIFELIKEFICTION.COM

IN-HOUSE EMPLOYEE EXPENSES

Recruiting Expense \$2,000-\$5,000

HR wages to post job, go through 100's of applications, research proper candidates, interviews, secondary interviews, processing hiring paperwork.

Base Salary \$43,102

Employment Tax \$2,580

Health Benefits \$2,000-\$5,000

Office Space & Furniture \$2,000-\$5,000

Average cost of designer's portion of the rent, utilities, furniture costs & repairs, equipment, etc.

GRAPHIC DESIGN SPECIFIC EXPENSES

Macbook Pro \$4,000

Adobe Creative Cloud \$720

Microsoft Suite \$120

Buffer \$144

Various Design Subscriptions \$300-\$500

LIFE LIKE FICTION DESIGNER EXPENSES

Single Proposal/Bid Price \$ Cost Varies

Never pay for "down-time"

Only pay for working hours

No "unexpected emergency" delays

Deadlines are always set and met

Equipment & Subscriptions included

No sick-leave or vacation pay

No peer/workplace drama

Never pay for on-the-job training

Rate varies by difficulty of work

Top-quality Designs

ANNUAL COST \$63,000

ANNUAL \$50.00-\$40,000