Standards Consultings

Effective Date: 05/21/2025
Brand Name: Standards Consultings
Website: https://standardsconsultings.com/

1. Information We Collect
a. Website Interactions
We may collect:
- Full name, email address, phone number, company name, and job title (if applicable)
- IP address, browser type, device ID, location, and website usage data
- Form submissions, bookings, and service inquiries
b. SMS Communications
If you opt into our SMS messaging:
- Mobile phone number
- Message logs (timestamps, delivery status)
- User interaction with messages (e.g., STOP/HELP commands)

2. How We Use Your Information
We use your data to:
- Provide requested services and respond to inquiries
- Send administrative, transactional communications
- Optimize website performance and user experience
- Ensure compliance with legal obligations
Legal Basis for Processing under GDPR:
- Consent (Article 6(1)(a))
- Contractual necessity (Article 6(1)(b))
- Legal obligation (Article 6(1)(c))
- Legitimate interest (Article 6(1)(f))

3. SMS Communications & TCPA Compliance
By providing your phone number and opting in, you consent to receive SMS messages from Standards Consultings as defined by the Telephone Consumer Protection Act (TCPA). - Purpose: Updates for request of service notices
- Frequency: Varies based on user interaction
- Opt-out: Reply STOP to unsubscribe at any time
- Help: Reply HELP for assistance
- Carrier Disclaimer: Message and data rates may apply
We will not contact you via SMS marketing only and only in response to receipt of requests for services. SMS consent is not shared with third parties.

4. Data Sharing & Disclosure
We do not sell your personal data. We may share data with:
- Authorized third-party service providers (e.g., analytics and communication platforms for Standards Consultings)
- Legal authorities, when required by law
- Partners involved in fulfilling your requests (with appropriate safeguards)

5. International Data Transfers (GDPR Compliance)
If you are in the European Economic Area (EEA), your data may be transferred outside the EEA. In such cases, we ensure appropriate safeguards are in place, such as: - Standard Contractual Clauses (SCCs)
- Binding Corporate Rules
- Adequacy decisions by the European Commission

6. Data Retention
We retain personal data only as long as necessary for the purposes described in this Policy or as required by applicable laws.

7. Your Rights Under GDPR
If you are located in the EEA, you have the following rights:
- Right to access your data
- Right to rectify inaccuracies
- Right to erase data (right to be forgotten)
- Right to restrict processing
- Right to data portability
- Right to object to processing
- Right to withdraw consent at any time
To exercise any of these rights, contact us at support@standardsconsultings.

8. Cookies and Analytics
We use cookies and analytics tools (e.g., Google Analytics) to collect anonymized data about your interaction with our site.
You may manage your cookie preferences via your browser settings. EU users will be presented with a cookie consent banner in accordance with GDPR.

9. Security
We use industry-standard security technologies and procedures to protect your personal data from unauthorized access, use, or disclosure. However, no electronic transmission or storage is 100% secure, and we cannot guarantee absolute security.

10. Children's Privacy
Our services are not intended for individuals under the age of 21 or 18 dependent on state law. We do not knowingly collect or process data from children.

11. Changes to This Policy
We may update this Privacy Policy periodically. Changes will be posted on this page with an updated "Effective Date."

12. Contact Information
If you have any questions about this Privacy Policy, or if you wish to exercise your rights:

Standards Consultings
Email: support@standardsconsultings
Phone: (800) 985-9267
Website: https://standardsconsultings.com/

For EU Residents: You have the right to lodge a complaint with a supervisory authority in your country of residence.