

A New Riff on an Old Tradition



## SINGLE BARREL RYE WHISKEY

New Riff Distilling's Single Barrel Rye expression is a full bodied whiskey offering vibrant, spicy character. Bottled at Barrel Proof Without Chill Filtration, and featuring a mash bill of 95% rye and 5% malted rye, this 100% rye whiskey represents a new riff on one of the most influential of modern whiskey traditions. Aged four years in 53-gallon toasted and charred new oak barrels, there are no shortcuts taken in our production. All New Riff whiskeys are made with the full sour mash Kentucky Regimen; all carry an age statement, and are always bottled without chill filtration.

At New Riff, single barrel expressions are a way of life. As former Kentucky liquor retailers, we are intimately familiar with some of Kentucky's most famed single barrel Bourbon selections ever, and we bring that experience to New Riff. Each New Riff single barrel has been tasted and approved by our production panel. You may sample a New Riff Single Barrel knowing it was fully vetted for quality and character.

### TASTING NOTES

#### BARREL PROOF WITHOUT CHILL FILTRATION 100% RYE MASHBILL (95% RYE, 5% MALTED RYE) AGED ATLEAST 4 YEARS SINGULAR IN PERSONALITY

While each Single Barrel owns its specific flavor profile, New Riff Rye generally shows quite intense and focused spicy flavors. This is not a light, delicate, simple whiskey—we have crafted it for robust and fulsome flavor and texture from start to finish.

Our unfiltered bottling regimen allows all the character of the barrel to shine through in the glass.

**Appearance:** Extra rich, unfiltered deep amber color.

**Nose:** Well-balanced between nougat confection and rye-derived spices such as black pepper, clove, grains of paradise, pink peppercorn.

**Taste:** Broad mouthfeel, a sweet-spicy-savory interplay developing into floral rose and red fruit notes.

**Finish:** Fine length and detail, showing potent rye spices which last and last.



[NEWRIFFDISTILLING.COM](http://NEWRIFFDISTILLING.COM)

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