

SIENNA REIGN

2024-2025 Registration Packet

Season 5 - De5tined to REIGN!



COME REIGN WITH US!

Welcome to Sienna Reign, where we are dedicated to fostering excellence in every aspect of our program! We are led by Coach Sherry, a passionate mentor with a proven track record of deep commitment to our athletes. Our program was specifically designed to support older athletes with limited experience, guiding them to reach their full potential and transform into champions. We welcome boys and girls aged 3-17 to receive top-tier training in a supportive and challenging environment.

Our ultimate goal extends beyond mere success in cheerleading. We aim to be an integral part of our community by nurturing and developing the youth who will become the leaders of tomorrow. Our philosophy is simple, we are all "Born to Reign" !

Participating in all-star competitive cheerleading demands a significant investment of time and finances. It is crucial to fully comprehend the responsibilities associated with this commitment before joining our program. While we offer various fundraising opportunities to support our athletes, we are proud to maintain one of the most affordable programs in the region. **Please note that we do not offer discounts or special payment arrangements;** however, we provide fundraising opportunities where **90% of the PROFITS directly benefit your account.**

Join Sienna Reign and embark on a journey of growth, excellence, and community impact. Together, we are shaping the next generation of leaders who will carry forward our legacy of empowerment and success.

EVALUATIONS

- **May 18, 2024 - Evaluations (You must be registered to be evaluated)**

Parents will be able to register online via our website beginning **April 22, 2024**. You must be registered to be evaluated.

Our evaluation process is very laid back, and nothing your athlete should stress over. **Everyone makes a team!** They will arrive at their scheduled time, and perform jumps, tumbling, and body positions if interested in flying. Following evaluations, we will form workout groups based on skill level for the month of June. Not only does it give the athletes the opportunity to show what they can do over a period of time, rather than a one-time tryout, but it also allows our leadership to put together stronger teams. **Teams and practice days will be finalized no later than July 7, 2024.**

We ask that female athletes wear black bottoms, black sports bra & black tank top with cheer shoes or lightweight closed toed shoes. Please wear hair up in a ponytail or braids. Bows are optional. Boys please wear black shorts and black t-shirt or tank top.

- **May 18, 2024 - Evaluations (You must be registered to be evaluated) May 21st - Workout Groups and practice times will be sent out.**
- **June 3, 2024 1st Skill Group Workouts Begin**
- **July 7, 2024 Team Placements Sent**
- **July 15th - First day of team practices**

TEAM PLACEMENTS

Team placements will be based on maximizing scores in both difficulty and execution across all aspects of the scoresheet. While friends, former teammates, or siblings may be on different teams, our goal is to create squads that excel in stunting, jumping, performance, tumbling, and other key areas.

If you have any questions regarding team placements or need clarification on any aspect of the process, please don't hesitate to reach out to Sienna Reign. Your understanding and cooperation are greatly appreciated as we work towards forming competitive and successful teams.

Show Team

Our **Show Team is for our 3-4** year olds who are ready to start their cheer Journey. They will practice for **one hour per week and attend 4-5 competitions.**

All-Star Novice

Novice is for beginner athletes or those needing more experience before moving to prep. These Athletes are able to experience the competitive atmosphere of All-Star cheerleading with less pressure. This is a developmental level to perfect your skills. Novice teams will practice approximately 2 hours per week. They will compete in 5-6 competitions. Our **Tiny Novice** will practice for approximately 1 hour per week. The commitment for Tiny participants is much less restrictive. They will participate in 5-6 competitions.

All-Star Prep.

All-Star Prep is a simpler version of All-Star Elite. They are still very competitive teams with the same performance structure as Elite. However, prep teams only perform once at competitions and only perform 2-minute routines. **This division requires experience.** It's an excellent segway to Elite. Prep teams will practice for 3-4 hours a week. They will compete in 5-6 competitions. **Our Prep teams will attend Prep Nationals in Orlando.** This will be an additional cost of approximately \$450 plus travel cost. Fundraising opportunities will be available to cover this expense.

All-Star Elite

For the 2024-2025 season, **Sienna Reign will not compete in the elite division.** We will focus on perfecting our Novice and Prep Levels. This will prepare us for future success in the elite division.

SIENNA REIGN 2024-2025

ALL-STAR FEES

	All-Star Elite	All-Star Prep	Novice	Tiny Novice/Show	Due Date
Annual Registration		\$50.00	\$50.00	\$50.00	At Registration, if you haven't paid this year.
Practice Wear Package		\$185	\$185	\$102	At Registration
Monthly Training Tuition		June -July \$165 Aug-April \$195	Jun-April \$165	June -April \$85.00	1st of each month
Cheer Uniform (new cheerleaders only)		\$400	\$250	\$175	½ July 15th ½ Sept 15th
<u>The All Star Fees Below will be made in 4 equal payments.</u> <u>June 15th • August 15th • November 15th • January 15th</u>					
Choreography/Music		\$350	\$250	\$200.00	
Competition Bow/ Makeup		\$75	\$75	\$60.00	
Competition Fees (This is a close estimate. Event producers haven't set prices yet.)		\$650	\$550	\$550	
National Gifts and End-of-Season Celebration		\$100.00	\$100.00	\$100.00	
Orlando Nationals Deposit		\$200			
Reign Camp		\$150			
Total All Star Fees		\$1525.00 (\$381.00 X 4)	\$975 (\$243.75 X 4)	\$910.75 (\$227.69 X 4)	

Additional Fees

- USASF Membership-\$50
- To ensure a proper fit, **Black Indoor Cheer Shoes** will be purchased individually either at Sienna Reign, or any cheer shoe supplier of your choice. I recommend Rebel Ruthless or GK Spotlight.

Fundraising

- Athletes receive 90% of fundraising profits towards their fees.
- These numbers can look extremely scary but I pride myself on being as transparent as possible. There are no hidden costs. The experience that your athlete will have is priceless!

BREAKDOWN OF FEES

Registration:

The \$50 per athlete non-refundable registration fee is paid each season between May and August. You must register to be evaluated. Returning members are required to pay this fee each season upon registration renewal. This fee is good for one cheer season, which goes from June 2024-April 2025.

Monthly Tuition:

Training Tuition will be paid monthly from August - April. **Families with multiple athletes will receive a 50% discount off any additional sibling's team tuition.** The 50% tuition discount will be applied to the lesser value of tuition when applicable. Cousins, neighbors, etc., are NOT considered siblings. (All other fees will apply per athlete.) **For the Months of June and July, Prep and Novice tuition is \$165.** . Once teams are made, we will sign letters of commitment, and your fees will adjust accordingly. *You may register for a tumbling class at a discounted rate of \$40 per month.*

Practice Wear:

Practice wear changes every year, so this is required for new AND returning members. All athletes will be issued two practice outfits, a bow, and a Sienna Reign T-Shirt. Teams are only allowed to wear official 2024-2025 Sienna Reign practice wear items during all team practices and events. All other items are not approved and will not be permitted. Practice wear is custom and takes 6-8 weeks to come in. This is why it's ordered first.

Competition Uniform:

We will be wearing last season's uniforms this year. Only new athletes will need to purchase uniforms for this season, with the exception of Tiny Novice. Please be aware that the uniforms are expected to fit in a certain way. Sienna Reign reserves the right to override sizing choices if the fit compromises the desired look that Sienna Reign aims to achieve.

Competition Bow:

A competition bow will be ordered for all active athletes according to their program and level placement. ****It is important to note that practice wear, warm-up, uniform, bow, and backpacks cannot**

be changed in any way...i.e. no added bling or embroidery is allowed, and any alterations that alter the uniform design are also prohibited. Sienna Reign prides itself on having a clean, uniform look.

All Star Reign Camp

Reign Camp will be held Monday through Thursday from 9 a.m. to 4 p.m., featuring in-depth training sessions with outside stunt and tumbling experts. Stunt choreography completion will also happen during this time. . Stunts will be finalized before choreography to allow for assistance during choreography. This approach aims to build camaraderie and ensure readiness for The season. The camp will take place 1-2 weeks before school starts. Finalized dates are coming soon.

Choreography

All-star athletes are required to attend a mandatory choreography camp for their team. The mandatory choreography fee includes the cost of choreography, instruction, and music production. All members **MUST** pay this non-refundable fee, regardless of camp attendance, which would also include members who might join later in the season. We use some of the best Choreographers and Music Producers in the country, which allows Sienna Reign to compete with the best! Dates are coming soon!

USASF Membership:

The United States All-Star Federation (USASF) is currently the leading governing presence in competitive all-star cheerleading. USASF requires that ALL athletes certify to be eligible to compete during the 2024-2025 season. The fee will be paid directly to USASF, and you will be responsible for registering your athlete and uploading the birth certificate or any information required to make them eligible.

Competition Fees:

Competition fees are NON-REFUNDABLE (even if the athlete quits, is removed, or becomes injured.) Prep teams will attend up to 6-7 events; novice teams will attend up to 5-6 events per season. Tiny Novice/show will attend 4-5 events. Competition fees include event registration for the season and coaches' fees. The 2024-2025 Sienna Reign competition schedule will be determined based on many factors. We want to ensure a competitive and successful year for all teams.

Please note that the above fees do not include travel and lodging for out-of-town events. **Some events require Stay to Play where we will be required to stay within their room blocks to compete. Also **NOT** Included: End of Season Prep Events such as, The Open Orlando, or Prep Nationals in Orlando. There will be additional fees as well as travel/lodging costs and a registration fee. This will be approximately \$400 plus travel. **There is a \$200 deposit included in your all star fees to lessen the burden**

Team Tumbling Level Requirements

The following skills are for each level. It is important to know that most athletes will have all the level-appropriate skills and some of the advanced skills to be placed at a particular level. The athlete should be able to perform the skills with proper technique and pace. We are building teams to win.

Please note that your tumbling level does not indicate your Team level.

	Novice	Prep
level 1	No skills Necessary	Forward Roll, Backward Roll, Cartwheel, Round Off , Back Walkover (Straight Legs, toes pointed), Attempt Front Walkover
level 2	Back handspring (Not Perfected) Back Walkover	Perfected Standing Back Handspring, Back Walkover-BHS, Round Off – BHS, Round Off BHS Series
level 3	Round Off - Tuck * Toe Touch Back handspring	N/A

COMPETITIVE TEAM COMMITMENTS

It is our goal to provide an elite All-Star cheer experience for our athletes and families, and as such, we will be building highly competitive teams. The success of our program is dependent not only on the commitment of our coaches but that of our athletes and parents as well. We are building a culture at Sienna Reign and will expect self-motivated, dedicated athletes supported by parents who are as committed to the success of our program as we are! This “TEAM” effort is what will be required to meet the goals we have set for this upcoming season!

PRACTICES AND ATTENDANCE

- Teams will have a set schedule of 2-3 practices per week. All team members are expected to attend all practices.
- During certain parts of the season, extra practices will be called. Your coach will try to give you at least a one-week notice regarding scheduling any extra practices. All team members are expected to attend all extra practices.
- We have an open parent viewing area, however we reserve the right to close practices to parents and family members. Parents are not allowed to coach from this area. There is to be no posting of routine sections to social media prior to the start of the competition season.
- Practice wear must be worn according to the monthly practice schedule. Any athlete that does not have the correct practice wear may go home and get the right practice wear. If practice wear is lost or damaged it must be repurchased from the ProShop at full price.

- There is to be no JEWELRY worn at practice. This includes nose rings, hair beads, and waist beads. All hair must be tied up and out of the way.
- All CELL PHONES are to be turned off and stored during practice. There is NO GUM ALLOWED at practice. No FOOD is allowed into the practice area.

CHOREOGRAPHY CAMP

Choreography is MANDATORY! We will release team-specific choreography times and dates as soon as we finalize teams. All team members are expected to attend their entire choreography sessions. We also include fun team bonding time for our athletes during Choreography Camp.

ABSENCE POLICY:

• **All practices are mandatory.** The only excused absence is a school function that results in a grade. All other absences, such as part-time jobs, dances, concerts, banquets, long-distance driving, family reunions, weddings, recitals, school/church socials, or any other non-related school activities, are considered unexcused. Sick/injured athletes are still required to attend practice unless they are contagious. **Athletes are allowed 3 days for excused and unexcused absences from Sept-April. Your 4th+ absence will incur a charge of \$50.**

• Absences are not allowed 2 weeks leading up to a competition. **Any absences during this time will incur a charge of \$100.00.** They may also be pulled from the competition. No competition fees will be refunded.

We understand that families take vacations etc during the summer months. We only ask that if you are in town, you are at practice.

I understand that Competitive Cheerleading is a team sport and practice cannot be taken away from the athlete as a consequence for bad behavior at home or school. Athletes should be able to balance their school, work, and practice. Homework load is not an acceptable excuse for missing practices.

• **A No Call, No Show, will result in dismissal from our program.** All absences must be reported to absence.siennareignallstars@gmail.com

- **OUR GOAL IS NOT TO CHARGE YOU FOR ABSENCES. OUR GOAL IS TO MAKE SURE OUR GIRLS ARE WELL PREPARED!**

2023-2024 Holidays & Gym Closing Dates

Independence Day Week - July 1 - 7

Labor Day - Aug. 31 - Sept. 2

Thanksgiving - Nov. 24 - 30

Winter Break - Dec. 22 - Jan. 5

Spring Break - Mar. 9 - 15

Easter Break - Apr. 18 - 20

Policies & Acknowledgements Sienna Reign is a well respected organization with policies and guidelines in place which benefit everyone. Please indicate your understanding and acknowledgement of each of the following policies by completing this form with your initials and signature. Acknowledgement of Policies & Procedures for the 2024 – 2025 All-Star season.

I, the parent/guardian of _____, acknowledge I **received a copy of the 2024 – 2025 All-Star Try-Out Information packet, and understand, accept, and agree to all of its terms.**

FINANCIAL AGREEMENT:

_____ All enrollments are made via the online registration system. Primary account holders **MUST** be parents/guardians and/or athletes 18 years of age or older. Primary account holders are responsible for the management and maintenance of account information, including enrollments, billing information, contact information, and athlete information.

_____ Parents/guardians accept full financial responsibility for any enrollments, all charges, as well as any past due balances, late fees, etc.

_____ All tuition/fees are non-refundable and non-transferable. Past due tuition/fees may be subject to a third-party debt collector after 90 days, and parents/guardians are liable for all fees associated, including attorney fees.

_____ **Sienna Reign requires all primary account holders to keep a VALID stored payment method on file, which includes credit or debit card. To avoid Processing Fees you may pay by Zelle before the 1st and 15th of each month. Credit or Debit Cards returned unpaid for any reason will incur a \$15 return fee. You may not Zelle any payments after the due date.**

_____ Monthly tuition on recurring services, such as class and team, are due in full on the first of each month. **Recurring billing is processed on the 1st of the month and again on the 15th of each month** if additional payments are due.

_____ Accounts with a past due balance will be charged a \$25 late fee on the 5th of the month. Athletes with an account past due on the 11th of the month must sit out during practice until their account is current. Accounts with a past-due balance will not receive uniforms, practice wear, or additional items. • I understand that I am committing to this team from **June-April. I agree to pay all fees listed in this 2024-2025 .**

_____ Any athlete quitting after choreography will be charged a \$500 Quit Inconvenience fee. Quitting or Dismissal will result in forfeiture of all monies previously paid and any items not yet received.

CODE OF CONDUCT

Every member of Sienna Reign is expected to be a role model and a positive reflection of our program. We will not tolerate negative comments towards other teams or programs – from our ATHLETES or PARENTS! Teammates and parents alike are expected to treat one another with mutual respect. Anything you say is a direct reflection of our program, and we will NOT tolerate inappropriate social media posts, emails or gossip and negativity. Any such activity of either athlete OR parent will result in the athlete's immediate dismissal from Sienna Reign. Athletes and families must commit to the following.

_____ Athletes and families will always be a positive reflection of the Sienna Reign Cheer Program.

_____ We have an open parent viewing area, however we reserve the right to close practices to parents and family members. Parents are not allowed to coach from this area. All visitors must remain in this area.

_____ Lying, cheating, bullying, and any other forms of negative behavior from athletes or families will result in immediate removal from Sienna Reign, while financial commitments will remain intact.

_____ Any use of vapes/drugs and/or alcohol by athletes will not be tolerated and will result in removal from the program.

_____ Any athlete or family member found to be sending/posting rude, negative and/or inappropriate comment via social media, email, or in any other form will be removed from the program.

_____ Disrespect will not be tolerated by any athlete or parent. We expect athletes and families to treat one another and all staff with respect.

_____ Athletes and families will follow through on their 11-month commitment to Sienna Reign and will comply with all the policies in the 2024 -2025 All-Star Registration Information packet.

ADDITIONAL POLICIES

_____ NO POSTING of VIDEO or AUDIO recording of routines is allowed prior to the first competition of the season. Please do not post or share routines or custom music with anyone outside our program before the start of the competition season.

_____ **Our logo – or any portion thereof – may NOT be used without our express permission & consent and cannot be worn or sold independently. Please know our logos and name have full protection and Trademark.**

_____ Any athlete on an Elite All-Star, or, Elite Prep team that does not maintain the required skills for their level will be required, at the Coach's discretion, to enroll in one of our tumbling or specialty classes at an additional cost.

_____ Payment of tuition does not guarantee the right to perform, and tuition is required to be paid in full for the entire season, regardless of athlete participation or attendance. Individual athletes must meet and maintain the skill level requirements for their team level to be eligible to compete. If at any time an athlete is unable to maintain the skills required for their team level, they risk being removed from the team, and athlete may be reassigned to a different team and/or may be designated as a non-competing alternate.

_____ Sienna Reign reserves the right to change a team's division and/or level at any time throughout the year.

_____ There is absolutely NO UNSUPERVISED tumbling allowed. A parent may NOT spot their child at the Sienna Reign facility.

