

# SIENNA REIGeN

## 2025-2026 Registration Packet

### Season 6 - Get in the Mix!

Welcome to Sienna Reign, where we are dedicated to fostering excellence in every aspect of our program! We are led by Coach Sherry, a passionate mentor with a proven track record of deep commitment to our athletes. We welcome boys and girls aged 5-17 to receive top-tier training in a supportive and challenging environment.

Our ultimate goal extends beyond mere success in cheerleading. We aim to be an integral part of our community by nurturing and developing the youth who will become the leaders of tomorrow. Our philosophy is simple, we are all "Born to Reign" !

**Participating in all-star competitive cheerleading demands a significant investment of time and finances.** It is crucial to fully comprehend the responsibilities associated with this commitment before joining our program. While we offer various fundraising opportunities to support our athletes, we are proud to maintain one of the most affordable programs in the region. **Please note that we do not offer discounts or special payment arrangements;** however, we provide fundraising opportunities where **90% of the PROFITS directly benefit your account.**

Join Sienna Reign and embark on a journey of growth, excellence, and community impact. Together, we are shaping the next generation of leaders who will carry forward our legacy of empowerment and success.

#### Evaluations:

Parents will be able to register online via our website beginning **April 15, 2025**. You must be registered to be evaluated.

Our evaluation process is very laid back, and nothing your athlete should stress over. Everyone makes a team! They will arrive at their scheduled time, and perform jumps, tumbling, and body positions if interested in flying. Following evaluations, we will form workout groups based on skill level for the month of June. Not only does it give the athletes the opportunity to show what they can do over a period of time, rather than a one-time tryout, but it also allows our leadership to put together stronger teams.

**We ask that female athletes wear black bottoms, black sports bra & black tank top with cheer shoes or lightweight closed toed shoes. Please wear hair up in a ponytail or braids. Bows are optional. Boys please wear black shorts and black t-shirt or tank top.**

- **May 17th 2025 - Evaluations (You must be registered to be evaluated)**
- **May 25, 2025 - Workout Groups and practice times will be sent out.**

- **June 2nd Skill Group Workouts Begin**
- **July 13, 2025. Teams and practice days will be finalized no later than this date**
- **August 3rd - First week of team practices. Your team will either practice 2 week days, or 1 week day, and one Sunday evening.**

### **Parent Information Meetings**

**May 4th 7pm via zoom. You will find the link on our website.**

### **Team Placements**

Teams will be formed that will be able to score as high as possible in both difficulty and execution/technique in every aspect of the scoresheet. It is important to understand team members will not all have the exact same tumbling skills, etc. Stunting, jumping, performance, and other aspects of the scoresheet are just as important as tumbling skills. Please reach out to Sienna Reign with any questions you have about team placements.

### **Tiny Novice**

Our **Show Team is for our 5-6** year olds who are ready to start their cheer Journey. They will practice for approximately 1 hour per week. The commitment for Tiny participants is much less restrictive. They will participate in 5-6 competitions.

### **All-Star Novice**

**Novice** is for beginner athletes or those needing more experience before moving to Prep Elite. These Athletes are able to experience the competitive atmosphere of All-Star cheerleading with less pressure. This is a developmental level to perfect your skills. Novice teams will practice approximately 1.5 hours per week. They will compete in 5-6 competitions

### **All-Star Prep Elite**

All-Star Prep is a simpler version of All-Star Elite. Although this is a Prep program, we Train our athletes to compete at the elite level. Our Prep teams are very competitive with the same performance structure as Elite. **This division requires experience.** It's an excellent segue-to Elite. Prep teams will practice for 4-5 hours a week. They will compete in 7-8 competitions.

### **All-Star Elite**

For the 2025-2026 season, **Sienna Reign will not compete in the elite division.** We will focus on perfecting our Novice and Prep Levels. This will prepare us for future success in the elite division

	All-Star Elite	All-Star Prep	Novice	Tiny Novice/Show	Due Date
Annual Registration		\$50.00	\$50.00	\$50.00	Annually
Practice Wear Package		\$200	\$150	\$150	At Registration
Monthly Training Tuition		June-April \$205	Jun-April \$130	June -April \$85.00	1st of each month
Cheer Uniform (2 Years)		\$425	\$250	\$175	½ July 15th ½ Sept 15th
<b><u>The All Star Fees Below will be made in 4 equal payments.</u></b> <b><u>June 15th • August 15th • November 15th • January 15th</u></b>					
Choreography/Music		\$425	\$250	\$200.00	
Competition Bow/ Makeup		\$100	\$75	\$60.00	
Competition Fees		\$800	\$550	\$550	
National Gifts		\$100.00	\$100.00	\$100.00	
Banquet		\$50	\$50	\$50	
2 day Stunt Camp		\$85			
<b>Total All Star Fees</b>		<b>\$1560.00</b> <b>(\$390.00 X 4)</b>	<b>\$1025.00</b> <b>(\$256.25X4)</b>	<b>\$960.00</b> <b>(\$240.40)</b>	

#### Additional Fees

- USASF Membership-\$50

- To ensure a proper fit, **Black Indoor Cheer Shoes** will be purchased individually either at Sienna Reign, or any cheer shoe supplier of your choice. I recommend Rebel Ruthless or GK Spotlight.

## **Fundraising**

- Athletes receive 90% of fundraising profits towards their fees.
- Although we are the most affordable gym in the area, These numbers can look overwhelming. I pride myself on being as transparent as possible. There are no hidden costs. The experience that your athlete will have is priceless!

## **BREAKDOWN OF FEES**

### **Registration:**

The \$50 per athlete non-refundable registration fee is paid each season between May and August. You must register to be evaluated. Returning members are required to pay this fee each season upon registration renewal. This fee is good for one cheer season, which goes from June 2024-April 2025.

### **Monthly Tuition:**

Training Tuition will be paid monthly from August - April. **Families with multiple athletes will receive a 50% discount off any additional sibling's team tuition.** The 50% tuition discount will be applied to the lesser value of tuition when applicable. Cousins, neighbors, etc., are NOT considered siblings. (All other fees will apply per athlete.) *You may register for a tumbling class at a discounted rate of \$50 per month.*

### **Practice Wear:**

Practice wear changes every year, so this is required for new AND returning members. All athletes will be issued two practice outfits, a bow, and 1 Sienna Reign T-Shirt.. Teams are only allowed to wear official 2025-2026 Sienna Reign practice wear items during all team practices and events. All other items are not approved and will not be permitted. Practice wear is custom and takes 6-8 weeks to come in. This is why it's ordered first.

### **Competition Uniform:**

All Prep Athletes will require a new uniform. The Novice uniform will remain the same.. Please be aware that the uniforms are expected to fit in a certain way. Sienna Reign reserves the right to override sizing choices if the fit compromises the desired look that Sienna Reign aims to achieve.

### **Competition Bow:**

A competition bow will be ordered for all active athletes according to their program and level placement. \*\*It is important to note that practice wear, warm-up, uniform, bow, and backpacks cannot be changed in any way...i.e. no added bling or embroidery is allowed, and any alterations that alter the uniform design are also prohibited. Sienna Reign prides itself on having a clean, uniform look.

## **All Star Stunt and Tumbling Camp**

This is a 2 day Camp, training with outside stunt and tumbling experts.. The camp will take place during the summer before choreography. Finalized dates are coming soon.

## **Choreography**

All-star athletes are required to attend a mandatory choreography camp for their team. The mandatory choreography fee includes the cost of choreography, instruction, and music production. All members **MUST** pay this non-refundable fee, regardless of camp attendance, which would also include members who might join later in the season. We use some of the best Choreographers and Music Producers in the country, which allows Sienna Reign to compete with the best! Dates are coming soon!

## **USASF Membership:**

The United States All-Star Federation (USASF) is currently the leading governing presence in competitive all-star cheerleading. USASF requires that ALL athletes certify to be eligible to compete during the 2025-2026 season. The fee will be paid directly to USASF, and you will be responsible for registering your athlete and uploading the birth certificate or any information required to make them eligible.

## **Competition Fees:**

Competition fees are NON-REFUNDABLE (even if the athlete quits, is removed, or becomes injured.) Prep teams will attend up to 7-8 events; novice teams will attend up to 5-6 events per season. Tiny Novice/show will attend 4-5 events. Competition fees include event registration for the season and coaches' fees. The 2025-2026 Sienna Reign competition schedule will be determined based on many factors. We want to ensure a competitive and successful year for all teams. This schedule will be out by August 15th.

**\*\*Please note that the above fees do not include travel and lodging for out-of-town events. Some events require Stay to Play where we will be required to stay within their room blocks to compete.**

## Team Tumbling Level Requirements

The following skills are for each level. It is important to know that most athletes will have all the level-appropriate skills and some of the advanced skills to be placed at a particular level. The athlete should be able to perform the skills with proper technique and pace. We are building teams to win. **Please note**

	Novice	Prep
level 1	No skills Necessary	Forward Roll, Backward Roll, Cartwheel, Round Off , Perfected Back Walkover <b>(Straight Legs, toes pointed)</b> , Attempt Front Walkover
level 2	Back handspring (Not Perfected) Back Walkover	<b>Perfected</b> Standing Back Handspring, Back Walkover-BHS, Round Off – BHS, Round Off BHS Series
level 3	Round Off - Tuck * Toe Touch Back handspring	N/A

**that your tumbling level does not indicate your Team level.**

## **COMPETITIVE TEAM COMMITMENTS**

It is our goal to provide an elite All-Star cheer experience for our athletes and families, and as such, we will be building highly competitive teams. The success of our program is dependent not only on the commitment of our coaches but that of our athletes and parents as well. We are building a culture at Sienna Reign and will expect self-motivated, dedicated athletes supported by parents who are as committed to the success of our program as we are! This “TEAM” effort is what will be required to meet the goals we have set for this upcoming season!

## **PRACTICES AND ATTENDANCE**

- Teams will have a set schedule of 2-3 practices per week. All team members are expected to attend all practices. Depending on our number of teams, Your team may be scheduled for Sunday Afternoon practices. During certain parts of the season, extra practices will be called. Your coach will try to give you at least a one-week notice regarding scheduling any extra practices. All team members are expected to attend all extra practices.
- We have an open parent viewing area, however we reserve the right to close practices to parents and family members. Parents are not allowed to coach from this area. There is to be no posting of routine sections to social media prior to the start of the competition season. We also ask that this area remains quite to insure our athletes remain focused.

- Practice wear must be worn according to the monthly practice schedule. Any athlete that does not have the correct practice wear may go home and get the right practice wear. If practice wear is lost or damaged it must be repurchased from the ProShop at full price.
- There is to be no JEWELRY worn at practice. This includes nose rings, hair beads, and waist beads. All hair must be tied up and out of the way. Nails must be short with smooth edges.
- All CELL PHONES are to be turned off and stored during practice. There is NO GUM ALLOWED at practice. No FOOD is allowed into the practice area.

### **CHOREOGRAPHY CAMP**

Choreography is MANDATORY! We will release team-specific choreography times and dates as soon as we finalize teams. All team members are expected to attend their entire choreography sessions. We also include fun team bonding time for our athletes during Choreography Camp.

### **ABSENCE POLICY:**

• **All practices are mandatory..** The only excused absence is a school function that results in a grade. All other absences, such as part-time jobs, dances, concerts, banquets, long-distance driving, family reunions, weddings, recitals, school/church socials, or any other non-related school activities, are considered unexcused. Sick/injured athletes are still required to attend practice unless they are contagious. **Athletes are allowed 3 days for excused and unexcused absences from Sept-April. Your 4th+ absence will incur a charge of \$50.**

• Absences are not allowed 2 weeks leading up to a competition. **Any absences during this time will incur a charge of \$100.00.** They may also be pulled from the competition. No competition fees will be refunded.

We understand that families take vacations etc during the summer months. We only ask that if you are in town, you are at practice.

I understand that Competitive Cheerleading is a team sport and practice cannot be taken away from the athlete as a consequence for bad behavior at home or school. Athletes should be able to balance their school, work, and practice. Homework load is not an acceptable excuse for missing practices.

• **A No Call, No Show, will result in dismissal from our program.** All absences must be reported to [absence.siennareignallstars@gmail.com](mailto:absence.siennareignallstars@gmail.com)

- **OUR GOAL IS NOT TO CHARGE YOU FOR ABSENCES. OUR GOAL IS TO MAKE SURE OUR GIRLS ARE WELL PREPARED!**

## FINANCIAL AGREEMENT:

\_\_\_\_\_ All enrollments are made via the online registration system. Primary account holders MUST be parents/guardians and/or athletes 18 years of age or older. Primary account holders are responsible for the management and maintenance of account information, including enrollments, billing information, contact information, and athlete information.

\_\_\_\_\_ Parents/guardians accept full financial responsibility for any enrollments, all charges, as well as any past due balances, late fees, etc.

\_\_\_\_\_ All tuition/fees are non-refundable and non-transferable. Past due tuition/fees may be subject to a third-party debt collector after 90 days, and parents/guardians are liable for all fees associated, including attorney fees.

\_\_\_\_\_ **Sienna Reign requires all primary account holders to keep a VALID stored payment method on file, which includes credit or debit card.** Credit or Debit Cards returned unpaid for any reason will incur a \$15 return fee. **Zelle will no longer be accepted for payment.**

\_\_\_\_\_ Monthly tuition on recurring services, such as class and team, are due in full on the first of each month. **Recurring billing is processed on the 2nd and 16th of the month and again on the 16th of each month** if additional payments are due.

\_\_\_\_\_ Accounts with a past due balance will be charged a \$25 late fee on the 5th of the month. Athletes with an account past due on the 11th of the month must sit out during practice until their account is current. Accounts with a past-due balance will not receive uniforms, practice wear, or additional items. • I understand that I am committing to this team from **June-April. I agree to pay all fees listed in this 2025-2026 .**

\_\_\_\_\_ Any athlete quitting after choreography will be charged a \$500 Quit Inconvenience fee. Quitting or Dismissal will result in forfeiture of all monies previously paid and any items not yet received.

## CODE OF CONDUCT

Every member of Sienna Reign is expected to be a role model and a positive reflection of our program. We will not tolerate negative comments towards other teams or programs – from our ATHLETES or PARENTS! Teammates and parents alike are expected to treat one another with mutual respect. Anything you say is a direct reflection of our program, and we will NOT tolerate inappropriate social media posts, emails or gossip and negativity. Any such activity of either



athlete OR parent will result in the athlete's immediate dismissal from Sienna Reign. Athletes and families must commit to the following.

- Athletes and families will always be a positive reflection of the Sienna Reign Cheer Program.
- Parents, relatives, athletes, and friends will not contact competition officials for ANY reason. All questions or comments relating to event producers or their officials should be directed to Woodlands Elite Directors or Owners.
- We have an open parent viewing area, however we reserve the right to close practices to parents and family members. Parents are not allowed to coach from this area. All visitors must remain in this area.
- Lying, cheating, bullying, and any other forms of negative behavior from athletes or families will result in immediate removal from Sienna Reign, while financial commitments will remain intact.
- Any use of vapes/drugs and/or alcohol by athletes will not be tolerated and will result in removal from the program.
- Any athlete or family member found to be sending/posting rude, negative and/or inappropriate comment via social media, email, or in any other form will be removed from the program.
- Disrespect will not be tolerated by any athlete or parent. We expect athletes and families to treat one another and all staff with respect.
- Athletes and families will follow through on their 11-month commitment to Sienna Reign and will comply with all the policies in the 2025 -2026 All-Star Registration Information packet.

## ADDITIONAL POLICIES

- No POSTING of VIDEO or AUDIO recording of routines is allowed prior to the first competition of the season. Please do not post or share routines or custom music with anyone outside our program before the start of the competition season.
- **NO outside merchandise of any kind may be designed, purchased, or distributed. This includes but is not limited to any items containing references to Sienna Reign (name or logo) or any Sienna Reign team name. logo Please know our logos and name have full protection and Trademark.**
- Any athlete on an Elite Prep team that does not maintain the required skills for their level will be required, at the Coach's discretion, to enroll in one of our tumbling or specialty classes at an additional cost.

- Payment of tuition does not guarantee the right to perform, and tuition is required to be paid in full for the entire season, regardless of athlete participation or attendance. Individual athletes must meet and maintain the skill level requirements for their team level to be eligible to compete. If at any time an athlete is unable to maintain the skills required for their team level, they risk being removed from the team, and athlete may be reassigned to a different team and/or may be designated as a non-competing alternate.
- Sienna Reign reserves the right to change a team's division and/or level at any time throughout the year.
- There is absolutely NO UNSUPERVISED tumbling allowed. A parent may NOT spot their child at the Sienna Reign facility.

Policies & Acknowledgements Sienna Reign is a well respected organization with policies and guidelines in place which benefit everyone. Please indicate your understanding and acknowledgement of each of the following policies by completing this form with your initials and signature. Acknowledgement of Policies & Procedures for the 2025 – 2026 All-Star season.

I, the parent/guardian of \_\_\_\_\_, acknowledge I **received a copy of the 2025 – 2026 All-Star Try-Out Information packet, and understand, accept, and agree to all of its terms.**

GYM HOLIDAYS (NO PRACTICE)

MOTHER'S DAY - MAY 11TH

MEMORIAL DAY - MAY 25TH - 26<sup>TH</sup>

FATHER'S DAY - JUNE 15H

JULY 4TH BREAK - JUNE 29TH - JULY 6TH

LABOR DAY - AUGUST 30TH - SEPTEMBER 1st

HALLOWEEN - OCTOBER 31st

THANKSGIVING - NOVEMBER 23RD - 29th \*

CHRISTMAS - DECEMBER 21st - JANUARY 3rd

SPRING BREAK MARCH 2ND - 14TH

\* We will have practices on Sundays after Thanksgiving, New Year's Day and Spring Break. All athletes are required to attend these practices.

