

D BLURB ADVERTISING PRIVATE LIMITED

Brighten Your Ideas and Let Them Fly!

PROSPECTUS AND OUTLOOK OF OUR MISSION



D Blurb Advertising Private Limited was born in October 2021 with the mission to provide quality and efficient advertising solutions to the esteemed client base across the whole nation.



We specialize in outdoor advertising with over 30 recognized clients as of July 2024.



Being one of India's New Age Outdoor Advertising Agencies, we provide a 360-degree solution to all kinds of OOH (Out-of-Home) activities.



Renowned for our expert insights, tactical abilities, personalised service and well-established media relationships, we provide the perfect balance of targeted sites and extensive exposure to meet all your outdoor marketing needs.





OUR EXPERTISE

**Out Of Home-
Outdoor
Billboarding**



**Mall
Advertising**



**In-Shop
Branding**

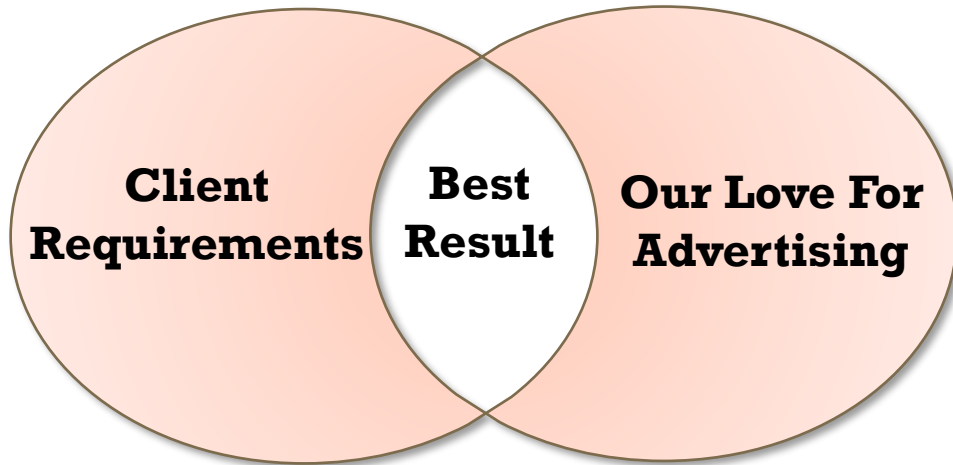


**Event and
Promotional
Activation**





OUR TARGETS

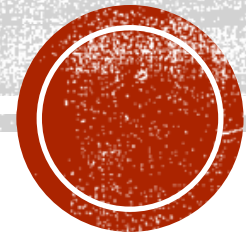


- D Blurb Advertising Private Limited focuses primarily on developing a strong long-term relationship with our clients with a vision to provide world-class services in outdoor advertising in a flawless fashion.
- We ensure your company's Branding/Marketing is done in the right fashion with specialized media planners working with us to assist you in selecting the right advertising sites to take your marketing to the next level.
- We constantly work with all local vendors at ground level to give you the best possible price for your advertising sites which includes-Billboards, Digital Billboards, Mall Media ,Pole kiosks, gantry, foot-over bridge, Unipole ,different Transit Media (Bus/Metro)and much more.
- Our Monitoring team works 24x7 to provide real time update.



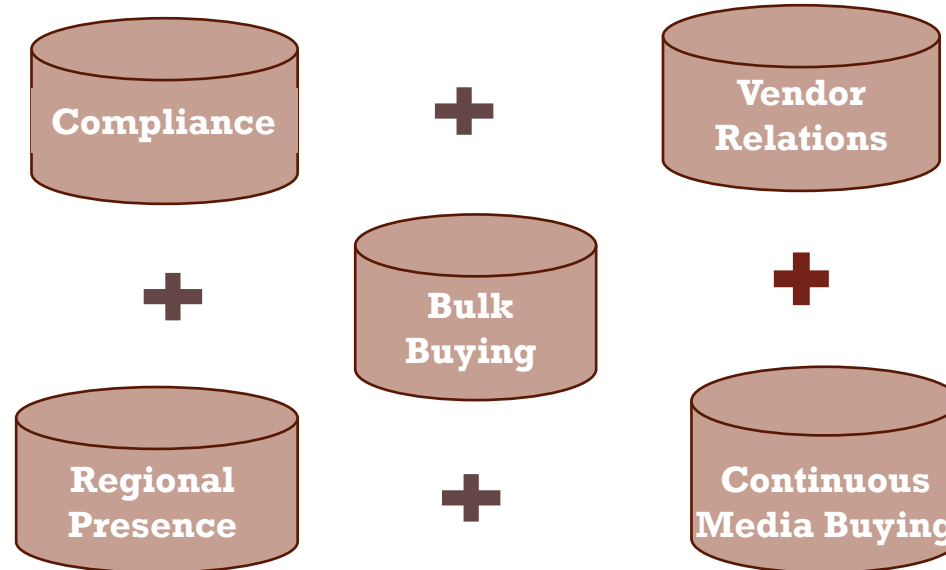


THE D BLURB MECHANISM FOR SUCCESS





❖ **The Ingredients For Better Cost Efficiency**



❖ **Buying at Better Cost Efficiencies**



OUR CLIENTS HELP US GROW



AmbujaNeotia

Mia
by TANISHQ



hoicho!



Pepe Jeans
LONDON

Samsnite



ADITYA BIRLA GROUP



Joyville
by Shapoorji Pallonji

adani



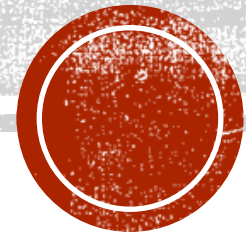


OUR FOOTPRINT



SOME OF OUR WORK

**Out-Of-Home (OOH)
Traditional**



AVIDIPTA-II (BENGAL PEERLESS)



Location- Kolkata



Location- Kolkata



HOICHOI



Location- Kolkata



Location- Kolkata



MIA BY TANISHQ- CAMPAIGN OVER THE YEARS



Location- Kolkata



Location- Kolkata



Location- Jamshedpur



Location- Guwahati



PEPE JEANS



Location- Patna



Location- Patna



LYRA (LUX VENUS)



Location- Kanpur



Location- Lucknow



BANDHAN BANK



Location- Kolkata



Location- Kolkata



SPENCER'S AND BURGER KING



Location- Kolkata



Location- Kolkata



SHRACHI AND CHANDRANI PEARLS AT DISTRICTS



Location- Burdawan



Location- Haldia



BENGAL PRO T-20 LEAGUE AND CRICKET ASSOCIATION OF BENGAL



Location- Kolkata



Location- Kolkata



INNOVATION ON BILLBOARD- HOICHOI AND LUX COZI



Location- Kolkata



Location- Kolkata



DIGITAL OUT-OF-HOME ADVERTISING (DOOH)



Location- Kolkata



Location- Kolkata



TRAFFIC CONSOLE AND POLE KIOSK



Location- Kolkata



Location- Chandannagar



BUS BRANDING- PEPE JEANS, ADANI(FORTUNE),AND BIG BASKET



KOLKATA-METRO BRANDING- PEPE JEANS

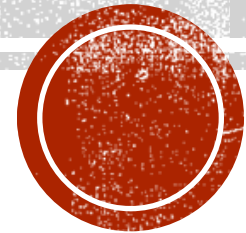


CANTER VAN, LOOKWALKER & GATE- CHANDRANI PEARLS AND MIA BY TANISHQ

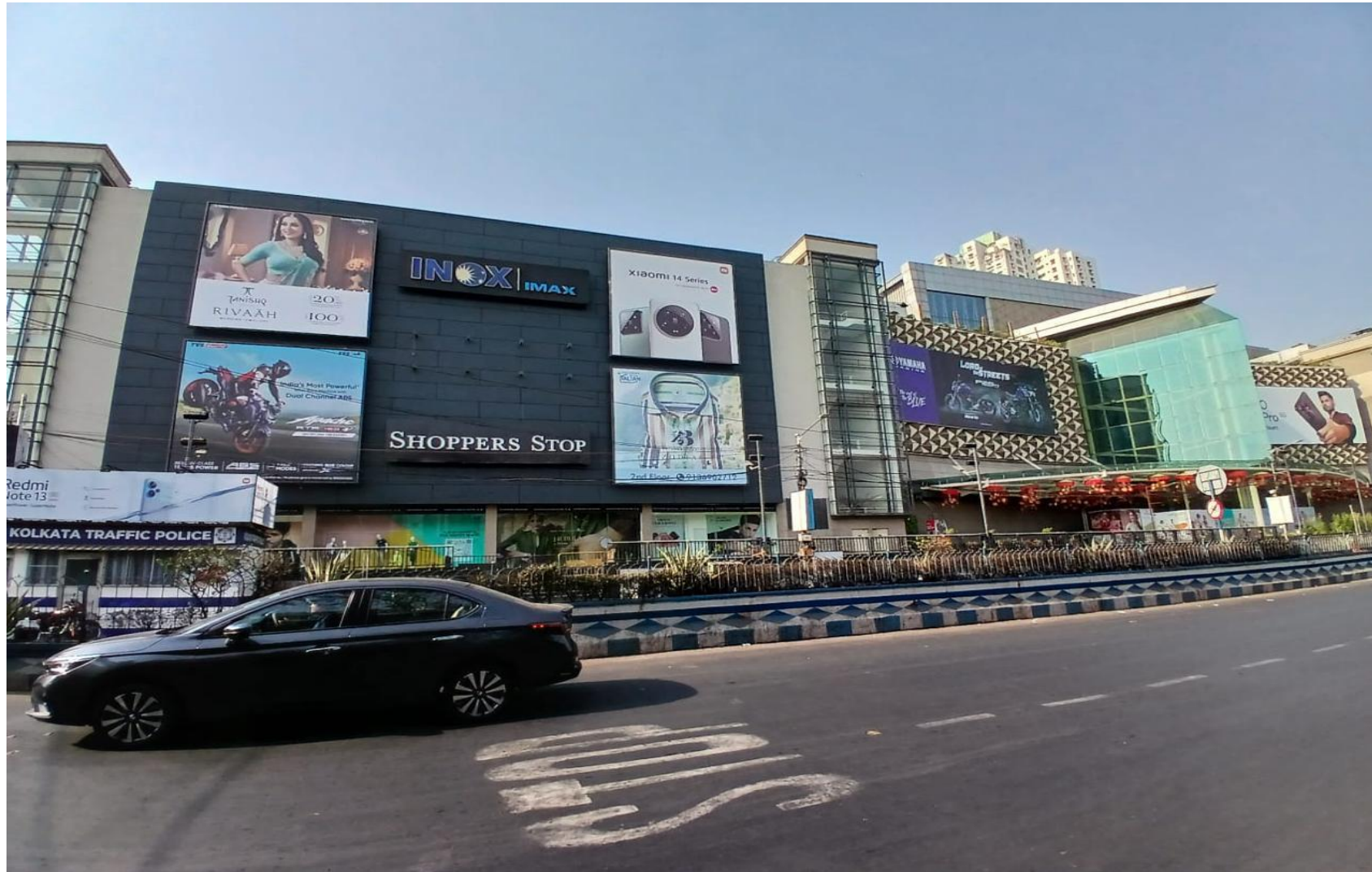


SOME OF OUR WORK

Mall Advertising



MALL BRANDING (FAÇADE DISPLAY)



Location- South City Mall-Kolkata



MALL BRANDING (FAÇADE DISPLAY)



Location- City Centre NewTown



Location- Acropolis Mall



MALL BRANDING (FAÇADE DISPLAY)



Location- Mani Square Mall



Location- Quest Mall



MALL BRANDING (FAÇADE DISPLAY)



Location- South City Mall



Location- South City Mall



MALL BRANDING (LED-BURGER KING AND BOSCH)



Location- City Centre-1 Mall



Location- City Centre-1 Mall



WOW MOMO AND PEPE JEANS- MALL BRANDING INNOVATION



Location- Mani Square Mall



Location- City Centre Saltlake Mall



MIA BY TANISHQ- MALL ADVERTISING



Location- Esplanade Mall-Bhubaneshwar

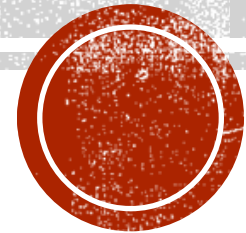


Location- South City Mall-Kolkata



SOME OF OUR WORK

Store Launch & Durga
Puja Branding



MIA BY TANISHQ _ STORE LAUNCH



PUJA BRANDING ACROSS THE STREETS OF KOLKATA



QUALITY SERVICE. SAFE HANDS. FULL ASSURANCE. SO, WHAT ARE YOU WAITING FOR?

- **Let's Connect Over a Coffee and Revolutionise Branding
For The New Era!**



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