



Information Sponsor

News and Weather. Two subjects people want and KMRY AM-FM delivers!

Build top-of-the-mind awareness for your business with our loyal, responsive audience.

NEWSCASTS

WORLD NEWS ROUND-UP is our CBS morning news featuring stories of national and international interest. It airs from 7:00-7:10am weekdays mornings, and is our most listened-to newscast.

LOCAL NEWS at 6:30am, 7:30am, and 8:30am and again at 3:03pm, 4:03pm and 5:03pm
KMRY features local and regional news of interest to our entire listening area.

With each of the above, you receive a full :30-second ad within the newscast. We'll provide copy and production at no additional charge.

WEATHER

DAILY WEATHER is what people most want to hear about! As a weather sponsor, you OWN every weather forecast for the ENTIRE DAY—that's **16** times a day to tell our listeners about *your* business! You'll own the weather every other week *on the same day* for a great, consistent advertising program.

You'll get a full :30-second ad with a specially produced, individualized opening billboard for each airing.

Tell me about it!

Your business will benefit from a captive audience of loyal, responsive listeners.

Contact Michael O'Connor at michael@kmryradio.com
or call 319-393-1450 for details!