

# Sports sponsorship opportunities on



**Our sports programming offers a variety of sponsorships to fit just about any budget.**

**We cover 7 metro area high schools** football, basketball and baseball games with live broadcasts including:

Xavier — Jefferson—Kennedy—Linn-Mar - Marion-  
Prairie and Washington

**We cover select Mt. Mercy University and Kirkwood Community College** basketball and baseball/soft ball games live.

**We have the area's only local sports talk show five nights a week called Home Plate.** The program features 15 minute segments on a variety of sports like high school and college sports, outdoor activities like hunting and fishing, local and NASCAR racing and a host of others. Your message will be heard by tons of sports enthusiasts in our area!

**We have a sports roundup program** in the mornings at 7:20 and 8:20, then again at 4:50 and 5:50 just before home plate. These programs feature overall sports from local to regional and important national as well.

**Athlete of the week** sponsorship where each week Jim Ecker, our sports director, names an athlete of the week.

We even have our **PREMIER PACKAGE** that can put you into everything!

Contact [michael@kmryradio.com](mailto:michael@kmryradio.com) for sponsorship details, or call 393-1450.

# News sponsorship opportunities on



**People want to be informed, and KMRY has the perfect news programming to fit their lifestyle. By sponsoring a newscast you build top of the mind awareness for your business with our loyal, responsive audience.**

**World News Roundup** is our CBS morning news featuring stories of national and international interest. It airs from 7 to 710am Monday through Friday, and is our most listened to newscast.

**Our 6:30, 7:30 and 8:30 newscasts** feature local and regional news of interest to our entire listening area.

With each of the above you receive a complete :30 second ad within the newscast. We even provide copy and production at no additional charge.

To find out more about the above news programs and how cost effective they can be, contact [michael@kmryradio.com](mailto:michael@kmryradio.com) or call 319-393-1450.

## Specialty Program Sponsorships on



**At KMRY we have a host of specialized programs to fit the needs of our customers. Programs that stand out and create lots of talk. That also means your message stands out as well.**

**Daily Weather.** We know that one of the things people most want to know about is the weather. When you sponsor the weather, it is yours for the ENTIRE DAY. 16 Times during the day you get a full :30 second ad and of course the forecast. You own the weather every other week on the same day, for a great consistent advertising program.

**Corridor Blend and Jukebox Rewind.** Two programs that keep Saturday nights interesting and fun. Corridor features all local artists music. Jukebox rewind is a live show featuring the best of oldies from the 60's and 70's and even takes requests. Be on both

**Music Memory Our Way.** Sunday evenings for two hours starting at 6 this show features an hour of (not sure how to describe it, ask Eric).

**Sunday morning polka show.** This is a long standing show featuring the personal collection of Dave Kralik who has been doing the show for over (# of years) and has a strong following.

To find out more about the above specialty programs and how cost effective they can be, contact [michael@kmryradio.com](mailto:michael@kmryradio.com) or call 319-393-1450.

*Live Broadcasts from your business on*



**This is a great way to grab attention for any special event you may be having at your business.**

**Your business gets:**

- \*A live two hour broadcast from your business**
- \*Three 2 minute breaks each hour**
- \*Minimum of 20 live promos over 3 days prior to the broadcast**
- \*KMRY air talent to host the broadcast**

To find out more about bringing KMRY to your business. Contact [michael@kmryradio.com](mailto:michael@kmryradio.com) or call 319-393-1450.