



7/1/24

Dear friend,

I'm reaching out today to request your consideration of joining us as a sponsor of Miss Gay Alaska America and new this year, Mister USofA MI pageants, August 2-3, 2024. This is a competition for Alaskan Drag Queen and King artists to showcase their talents, polish their craft and gain important leadership skills to contribute to the strength of our communities.

Last year, with lots of support, we launched Miss Gay America and took two young artists to compete on the National stage in Little Rock, Arkansas. Our Miss Gay Alaska America Lamia Monroe (Unangan) and first alternate, Miss Guise represented Alaska for the very first time in the pageant's 52-year history. We were welcomed and celebrated by winning the Best New Preliminary Award. The history of pageants in the drag community goes back to the 1970s as a way to develop talent and leadership and build community. Miss Gay America was founded in 1972 and continues to serve as a "symbol of excellence" in our artform.

This year, we are launching a similar contest for Drag King artists with the Mister Alaska USofA for Male Illusionists pageant. This preliminary will qualify two representatives to go to nationals in Dallas next April. This is one of only two national competitions for Drag Kings, who traditionally have limited access to perform. Alaska has a rich community of Drag Kings who are eager to expand their reach as Alaskan artists.

We are seeking sponsorships to assist our representatives in competing at their respective nationals - with flights, hotel, and funds to support their competition package (costumes, props, etc.), it will take many of us to help make sure we represent Alaska the best we can!

You can visit the sponsorship page on our website at <https://missgayalaskaamerica.com/sponsorships-1> for more information about sponsoring at a level that works best for you. Sponsorships will support both pageants and will receive inclusion on our website, mentions during the event and in the national pageant program. We are grateful for the support from our community and your consideration.

Thank you,

James Hoagland/Gigi Monroe

Owner, Miss Gay Alaska America, Mister Alaska USofA MI & MI Classic

Sponsorship Request Form

What we need:

Our goal is to raise approximately \$20,000 in sponsorships and ticket sales to hold a successful preliminary pageant and support our state's contestants and national representatives in their goals.

Here is an approximate summary of the costs to compete in Nationals:

- Hotel for the five nights of the national pageant is \$700
- Round-trip airfare to Little Rock/Dallas is \$900
- Talent and Creative Presentation Costumes are \$1,500
- Competition-level Evening Wear is \$2,000

We can also use your donation of Alaska Airlines miles (or other airlines) to bring our national judges and statewide contestants to Juneau and our team on to Little Rock in January and Dallas in April.

All representatives will be required to host their own fundraisers to raise any additional funds needed above our sponsorships.

How can you help support Miss Gay Alaska America and Mister USofA MI?

_____ \$250 Professional Interview attire

_____ \$700 Hotel room

_____ \$900 Flight to Little Rock/Dallas

_____ \$1,500 Talent, Creative Presentation and Interview Category

_____ \$2,000 Evening Wear Category

_____ \$5,000 Miss Gay Alaska America or Mister USofA MI Full Sponsorship to Nationals

_____ Other amount to support the pageants!

_____ **In-Kind donation** of an auction item that can be used to raise funds at the prelim

You can complete your donation on our sponsorship page here:

<https://missgayalaskaamerica.com/sponsorships-1>

If you have any questions or an idea to support in a different way, please feel free to reach out to me directly at 907-723-8236 or missgigimonroe@gmail.com.

Thank you so much for your support, we couldn't do it without you!

Gigi Monroe