



12th Annual Tuscola Car Show & Independence Day Celebration

Friday, July 4, 2025

It's time for the BIG show

In 2024, the Annual Tuscola Car Show, benefiting the Jim Ned Volunteer Fire Department (JNVFD), attracted more than 1,200 guests and 100+ cars. It's time for another big show Fri., July 4, 2025.

In 2025, attendees will enjoy **music, grilled food, and a great car show** featuring the Best Collection of Classic Automobiles and Motorcycles in the area. The day ends with a big boom fireworks show provided by the City of Tuscola. This annual event provides lifesaving financial support for JNVFD.

Sponsorships & Vendor Opportunities Available

Sponsorship Saves Lives

Sponsorship of the car show allows you to contribute to the JNVFD and provides recognition for your generosity to attendees from the growing communities of Tuscola, Ovalo and the surrounding area. Add your name, or the name of your business, to the growing list of contributors responsible for making this annual car show a continued success.

Sponsorship levels, Include **Title Sponsor** (Exclusive), **Fire Chief**, **Assistant Fire Chief**, **Captain**, and **Lieutenant**. All sponsors who commit by June 1, 2024, will be included on signage and provided a booth space (if desired). Additional sponsorship benefits are provided on the back. Event signage and promotions will begin in early June.

Showcase Your Business at the BIG Show

Vendor spaces will be allocated (10' x 10' booth) depending on sponsorship level and availability. Additional space may be accepted on a first-come, first-served basis outside of a sponsorship.

If you are unable to attend the event, you may take part by donating gift prizes for drawings and/or goodie bag gifts to promote your business.

- **Prize Gifts** should be valued at \$25 or greater. Gift card or certificates are a great way to get new customers to visit your establishment. Prize drawings are announced via the event sound system, bringing recognition to your business in front of more than 1,200 potential customers.
- **Goodie Bag Gifts** are given to all 150+ car show entrants. You should be prepared to provide at least 200 items for goodie bags. We want to make sure that each participant gets your gift.

Help make our community event and fire department fundraiser a fun, worthwhile event.

See you in Tuscola on Fri., July 4, 2025!

More Information on www.tuscolacarshow.com



TUSCOLA CAR SHOW SPONSORSHIP OPPORTUNITIES

To ensure receiving your full sponsorship benefits a commitment should be confirmed by June 1, 2025.

TITLE SPONSOR – Investment of \$5,000

NAME IN EVENT LOGO - 12th Annual (Sponsor Name) Tuscola Car Show

- Prominent positioning in all pre-event and event promotions including press release, entry pages, banners, posters, brochures, participant shirt and more

EVENT DAY

- Prominent positioning on signage & exclusive day of event signage
- Presentation at event with opportunity to speak
- Booth Space at event
- Goodie bag gift opportunity
- Recognition plaque

PRE-EVENT

- Prominent company logo positioning on JNVFD homepage (www.tuscolacarshow.com) and recognition
- Inclusion in all social media via naming opportunity plus four feature posts

FIRE CHIEF – Investment of \$2,500

EVENT DAY

- Event Signage recognition
- Booth Space at event
- Goodie bag gift opportunity
- Recognition plaque

PRE-EVENT

- Positioning in pre-event and event promotions including entry pages, press release, banners, posters, and brochures
- Company displayed on JNVFD car show web page
- Multiple social media posts and inclusion in general posts

ASSISTANT CHIEF – Investment of \$2,000

EVENT DAY

- Event Signage recognition
- Booth Space at event
- Goodie bag gift opportunity
- Recognition plaque

PRE-EVENT

- Positioning in pre-event and event promotions including entry pages, press release, banners, posters, and brochures
- Company logo displayed on JNVFD car show web page
- Several social media posts and inclusion in general posts

CAPTAIN – Investment of \$1,000

EVENT DAY

- Event Signage recognition
- Booth Space at event or Goodie bag gift opportunity
- Recognition plaque

PRE-EVENT

- Positioning in pre-event and event promotions including banners, posters, and brochures
- Name on JNVFD car show web page
- A social media post and inclusion in general posts

LIEUTENANT – Investment of \$500

EVENT DAY

- Event Signage recognition
- Booth Space at event or Goodie bag gift opportunity
- Recognition plaque

PRE-EVENT

- Positioning in pre-event and event promotions including banners, posters, and brochures
- Name on JNVFD car show web page

More Information on www.tuscolacarshow.com